

# Sandwell

## Personal Details:

Name: Mike Jones  
Email: [REDACTED]  
Postcode: [REDACTED]  
Organisation Name: Sandwell Metropolitan Borough Council (District or county officer)

## Comment text:

In advance of the upcoming deadline to consultation representations at stage two of the LGBCE review of Sandwell MBC, I attach the formal submission of Sandwell MBC.

This submission was considered at a meeting of Full Council held on Tuesday 17 September – following the conclusion of debate the submission was approved and endorsed unanimously. A link to the record of the meeting, where minutes will be published in due course, is as follows - <https://sandwell.moderngov.co.uk/ieListDocuments.aspx?CId=137&MId=7153>

The following documents are attached –

- SMBC covering submission report.
- SMBC Appendix 1 – Proposed Wards Summary Data Table.
- SMBC Appendix 2 – Proposed Wards Profiles.
- SMBC Appendix 3 – Proposed Wards Maps.

I also attach for reference the electorate forecasting pro-forma following our discussion last week, that information is being collated and will follow.

## Attached Documents:

- smbc-proposed-ward-pattern-submission-final.pdf
- smbc-appendix-1-proposed-wards-summary-data-table-final.pdf
- smbc-appendix-2-proposed-wards-profiles-final.pdf
- smbc-appendix-3-proposed-wards-maps-final.pdf
- copy-of-c---electoral-forecasting-proforma\_populated\_electorate-projections.xlsx

# **Sandwell Metropolitan Borough Council**

## **Local Government Boundary Review**

### **Ward Pattern Submission**

#### **Appendix 1 - Proposed Ward Pattern Data Table**

**September 2024**



# Contents

1. **Proposed Warding Pattern - Data Table** *(Page 1)*



	Projections based on Modelled MYE and Electorate Proportions – Projected 18+ Population and Projected Electorate 2030				
	Ward	Projected 18+ Population 2030	Difference from Ward Average (10% Tolerance)	Projected Electorate 2030	Difference from Ward Average (10% Tolerance)
1	Bearwood	11,827	4.50%	10,126	-1.63%
2	Blackheath	10,706	-5.41%	10,109	-1.81%
3	Bristnall	11,356	0.33%	10,577	2.75%
4	Charlemont and Grove Vale	10,807	-4.52%	10,086	-2.02%
5	Cradley Heath and Old Hill	11,104	-1.89%	10,333	0.38%
6	Friar Park and Stone Cross	10,701	-5.45%	9,924	-3.60%
7	Great Barr, Tamebridge and Yew Tree	10,622	-6.15%	10,320	0.25%
8	Great Bridge	12,033	6.32%	11,056	7.40%
9	Greets Green and Lyng	11,549	2.04%	10,462	1.63%
10	Hateley Heath	10,853	-4.11%	9,439	-8.31%
11	Hill Top and Ocker Hill	10,789	-4.68%	10,158	-1.32%
12	Langley	12,282	8.52%	10,683	3.78%
13	Newton and Valley	11,298	-0.18%	9,823	-4.58%
14	Old Warley	11,742	3.74%	10,877	5.66%
15	Oldbury	11,045	-2.41%	9,599	-6.75%
16	Princes End	10,973	-3.05%	10,046	-2.41%
17	Rowley	10,731	-5.19%	10,601	2.98%
18	Smethwick	12,214	7.92%	10,513	2.13%
19	Soho and Victoria	12,262	8.35%	10,511	2.11%
20	St Pauls	11,582	2.33%	10,486	1.86%
21	Tipton Green	11,853	4.73%	11,232	9.11%
22	Tividale	10,512	-7.12%	9,577	-6.97%
23	Wednesbury	11,834	4.56%	10,742	4.35%
24	West Bromwich Central	10,961	-3.16%	9,779	-5.00%
	<b>Total</b>	<b>271,636</b>		<b>247,059</b>	
	<b>Average per Ward</b>	<b>11,318</b>		<b>10,294</b>	

# **Sandwell Metropolitan Borough Council**

## **Local Government Boundary Review**

### **Ward Pattern Submission**

#### **Appendix 2 - Proposed Ward Profiles**

**September 2024**



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5. **Cradley Heath and Old Hill Ward – Profile** *(Pages 29 - 35)*
6. **Friar Park Ward – Profile** *(Pages 36 - 42)*
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8. **Great Bridge Ward – Profile** *(Pages 49 - 55)*
9. **Greets Green and Lyng Ward – Profile** *(Pages 56 - 63)*
10. **Hateley Heath Ward – Profile** *(Pages 64 - 70)*
11. **Hill Top and Ocker Hill Ward – Profile** *(Pages 71 - 78)*

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**1.**

# **Proposed Bearwood Ward**

## **Ward Profile**



## Ward Profile – 1. Proposed Bearwood Ward

Criteria	
Ward No.:	1
Proposed Name:	Bearwood
Alternate Name options:	1. Abbey Ward 2. Abbey and Bearwood Ward
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,827
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 4.50%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,126
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 1.63%
Former Ward(s): (if applicable)	Abbey (part), Bristnall (part), Soho & Victoria (part)
Former Polling District(s): (if applicable)	ABB (part), ABC, ABD, ABE, ABF, ABG, BRE (part), SVG (part), SVH (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>1.63% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 1. Proposed Bearwood Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>Upper St. Mary's Road is the central point of the ward. Travelling north along Galton Road leading into Rathbone Road brings you to the northern border of the ward, Norman Road. Following this road north-east onto Stanhope Road, the boundary runs alongside Cheshire Road until it meets the end of the High Street and follows Edgbaston Road south until the Grange Road Island and then east onto Sycamore Road. The boundary then follows this road south as it merges into Dorset Road, south-west to incorporate Merrivale Road and parts of Sandon Road which borders Birmingham.</p> <p>The boundary then continues south including Drayton Road and incorporating Anderson Road. It continues south-west along Hagley Road West and North onto Harborne Road, incorporating Lightwoods Park up to the Junction of Abbey Road. The boundary continues north to incorporate Alexandra Road and Bowling Green Drive, then back to Stanhope Road leading onto Norman Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>Bearwood Ward is a largely hilly ward characterised by undulating landscapes and changes in elevation. Mostly residential in nature, the ward also includes Lightwood Hill which is at a higher elevation compared to much of the wider borough. The Ward also includes many residential properties based above commercial units. There are also a few high-rise flats in the Ward. The main retail areas in the ward are on the Bearwood Road, which comprises of a mixture of small and large retail units and the Abbey Road, which mostly comprises on smaller units.</p> <p>The ward has two large green spaces, with Green Flag awarded Warley Woods and the council-run Lightwoods Park and House.</p> <p>The ward has one bus station and there are also bus routes running through from Birmingham into Smethwick Town which pass through the ward.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward</p>

## Ward Profile – 1. Proposed Bearwood Ward

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	<p>has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																										
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable, cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>5</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>4</b></td></tr> <tr> <td>Abbey Infant School</td><td></td></tr> <tr> <td>Abbey Junior School</td><td></td></tr> <tr> <td>Bearwood Primary School</td><td></td></tr> <tr> <td>St Gregory's Catholic Primary School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>1</b></td></tr> <tr> <td>Shireland Collegiate Academy</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>11</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>2</b></td></tr> <tr> <td>Bearwood Road Surgery</td><td></td></tr> <tr> <td>Bearwood Medical Centre</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>4</b></td></tr> <tr> <td>Lloyds Pharmacy</td><td></td></tr> <tr> <td>D R Dalvair Pharmacy</td><td></td></tr> <tr> <td>Bearwood Pharmacy</td><td></td></tr> <tr> <td>Your Local Boots Pharmacy</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>5</b></td></tr> <tr> <td>Bearwood Dental Care</td><td></td></tr> <tr> <td>Central Ortho Bearwood</td><td></td></tr> <tr> <td>Complete Dental Bearwood</td><td></td></tr> <tr> <td>Sandon Dental Practice</td><td></td></tr> <tr> <td>Shires Dental Practice</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>1</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>1</b></td></tr> <tr> <td>Thimblemill Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>5</b>	<b>Primary Schools</b>	<b>4</b>	Abbey Infant School		Abbey Junior School		Bearwood Primary School		St Gregory's Catholic Primary School		<b>Secondary Schools</b>	<b>1</b>	Shireland Collegiate Academy		<b>Health</b>	<b>11</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>2</b>	Bearwood Road Surgery		Bearwood Medical Centre		<b>Pharmacies</b>	<b>4</b>	Lloyds Pharmacy		D R Dalvair Pharmacy		Bearwood Pharmacy		Your Local Boots Pharmacy		<b>Dental Practices</b>	<b>5</b>	Bearwood Dental Care		Central Ortho Bearwood		Complete Dental Bearwood		Sandon Dental Practice		Shires Dental Practice		<b>Council Services &amp; Facilities</b>	<b>1</b>	<b>Library Services</b>	<b>1</b>	Thimblemill Library		<b>One Stop Shop</b>	<b>0</b>
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## Ward Profile – 1. Proposed Bearwood Ward

Criteria	Reason	
	Childrens Centre	0
	Recreational	2
	Public Park or Gardens	2
	Warley Woods	
	Lightwoods Park	
	Retail	2
	Post Office Counter Services	1
	Abbey Road Post Office	
	Supermarket	1
	Aldi - Bearwood	
	Transport	0
	Rail Stations	0
	Bus Stations	1
	Total Services & Facilities	22
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	

## Ward Profile – 1. Proposed Bearwood Ward

Criteria	Reason	
	St Philip's Catholic Primary School	
	<b>Secondary Schools</b>	<b>4</b>
	Bristnall Hall Academy	
	Q3 Academy	
	Perryfields Academy	
	Windsor Olympus Academy	
	<b>Health</b>	<b>29</b>
	<b>Hospital (if applicable)</b>	<b>1</b>
	Metropolitan University Hospital	
	<b>GP Practices</b>	<b>9</b>
	Dog Kennel Lane Surgery	
	Hill Top Medical Centre	
	Warley Road Surgery	
	Rood End Medical Centre	
	Warley Medical Centre	
	Sarephed Medical Centre	
	Smethwick Medical Centre	
	Capehill Medical Centre	
	Norvic Family Practice	
	<b>Pharmacies</b>	<b>14</b>
	Ashworth Pharmacy	
	Vishnu Pharmacy	
	Hill Top Pharmacy	
	Hills Pharmacy	
	Masters Pharmacy	
	Lloyds Pharmacy	
	Brandhall Pharmacy	
	Malchem Chemist	
	Michaels Chemist	
	Midnight Pharmacy	
	Boots	
	Asda Pharmacy	
	Victoria Pharmacy	
	Regent Street Pharmacy	
	<b>Dental Practices</b>	<b>5</b>
	Dr Browns Dental Surgery	
	Queens Head Dental Surgery	
	Smethwick Dental Practice	
	Capehill Dental Surgery	
	Waterloo Dental Surgery	
	<b>Council Services &amp; Facilities</b>	<b>5</b>
	<b>Library Services</b>	<b>3</b>

## Ward Profile – 1. Proposed Bearwood Ward

Criteria	Reason	
	Bleakhouse Library	
	Brandhall Library	
	Smethwick Library	
	<b>One Stop Shop</b>	1
	Smethwick Council House	
	<b>Childrens Centre</b>	1
	Smethwick Family Hub	
	<b>Recreational</b>	<b>5</b>
	<b>Public Park or Gardens</b>	5
	Barnford Hill Park	
	Harry Mitchell Park	
	Smethwick Hall Park	
	Victoria Park	
	Black Patch Park	
	<b>Retail</b>	<b>9</b>
	<b>Post Office Counter Services</b>	4
	Cape Hill Post Office	
	Londonderry Post Office	
	Smethwick Post Office	
	Dog Kennel Lane Post Office	
	<b>Supermarket</b>	5
	Tesco - Bristnall	
	Asda - Capehill	
	Farmfoods - Capehill	
	Iceland - Capehill	
	Farmfoods – Soho and Victoria	
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	2
	Langley Green Station	
	Rolfe Street Station	
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>72</b>

**2.**

# **Proposed Blackheath Ward**

## **Ward Profile**



## Ward Profile – 2. Proposed Blackheath Ward Profile

Criteria	
Ward No.:	<b>2</b>
Proposed Name:	<b>Blackheath Ward</b>
Alternate Name options:	<b>N/A</b>
Proposed No. Councillors:	<b>3</b>
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	<b>10,706</b>
Projected Borough 18+ Ward Population Average 2030:	<b>11,318</b>
Variance	<b>- 5.41%</b>
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	<b>10,109</b>
Projected Borough Ward Electorate Average 2030:	<b>10,294</b>
Variance (%) (+/-)	<b>- 1.81%</b>
Former Ward(s): (if applicable)	<b>Blackheath, Langley (part), Cradley Heath and Old Hill (part), Rowley (part)</b>
Former Polling District(s): (if applicable)	<b>BLA, BLB, BLC, BLD, BLE, BLF, BLG, BLH, CRF (part), LAG (part), ROE (part)</b>

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>1.81% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.
<b>Strong, easily identifiable</b>	<b>Boundaries</b> The centre of the Ward is the junction of Mackmillan Road and

## Ward Profile – 2. Proposed Blackheath Ward Profile

Criteria	Reason
<b>boundaries</b>	<p>Rowley Village. Following Rowley Village north to Church Road is the border of the Ward. The boundary continues north-east to include Celts Close, Saxon Drive and Sandringham Road, excluding Throne Crescent onto Throne Road. The boundary then runs south-east on Throne Road to the junction with Oldbury Road and then south-west along Oldbury Road until Boundary Avenue.</p> <p>The boundary next heads east to incorporate Boundary Avenue and onto the M5, shortly south onto Cakemore Road where it follows south-west onto Station Road and then along Avenue Road, across Long Lane, incorporating Horner Way and south-west along Halesowen Street and south down Gorsty Hill.</p> <p>At the junction with Station Road, the boundary follows north-west to incorporate Sherbourne Road, west along Station Road and north through Waterfall Lane, including Luanne Close and Kerewin Close. The boundary then joins the Dudley Canal north until Moore Lane Island, where it follows Moor Lane west, continuing in this direction to incorporate Highmoore Road and Ross Heights around, but excluding the Rowley Learning Campus back to Church Road.</p> <p><b>Infrastructure &amp; Environment</b> The Ward is mainly residential, with the North of the ward being mostly houses. There are commercial units such as Blackheath High Street and a smaller number on Rowley Village. There are two main industrial zones within the Ward on Cakemore Lane and Powke Lane. To the south-west is the Rowley Regis hospital and cemetery.</p> <p>The main park in the Ward is Britannia park which is in the centre of the Ward.</p> <p>There is the Rowley Regis train station connecting the Ward to the wider West Midlands. There is a Blackheath Bus Interchange and cycle lane improvements planned for the Ward. The bus routes in the Ward are well connected to Oldbury and Dudley. Britannia Park has had numerous improvements from the Town Fund.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p>

## Ward Profile – 2. Proposed Blackheath Ward Profile

Criteria	Reason																																																								
	<p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																								
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Hingley Pharmacy																																																									
Lloyds Pharmacy																																																									
M W Phillips																																																									
<b>Dental Practices</b>	<b>3</b>																																																								
Bhandal Dental Practice – John Street																																																									
Bhandal Dental Practice – Birmingham Road																																																									
Bhandal Dental Practice – Smile Studio																																																									
<b>Council Services &amp; Facilities</b>	<b>1</b>																																																								
<b>Library Services</b>	<b>1</b>																																																								
Blackheath Library																																																									
<b>One Stop Shop</b>	<b>0</b>																																																								
<b>Childrens Centre</b>	<b>0</b>																																																								
<b>Recreational</b>	<b>1</b>																																																								
<b>Public Park or Gardens</b>	<b>1</b>																																																								
Brittania Park																																																									

## Ward Profile – 2. Proposed Blackheath Ward Profile

Criteria	Reason	
	<b>Retail</b>	<b>7</b>
	<b>Post Office Counter Services</b>	<b>2</b>
	Blackheath Post Office	
	Rowley Regis Post Office	
	<b>Supermarket</b>	<b>5</b>
	Tesco - Blackheath	
	Sainsburys - Blackheath	
	Lidl - Blackheath	
	Heron Foods – Blackheath	
	Iceland Foods - Blackheath	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	<b>1</b>
	Rowley Regis Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>21</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>14</b>
	<b>Primary Schools</b>	<b>11</b>
	Corngreaves Academy	
	Old Hill Primary School	
	Reddal Hill Primary School	
	Temple Meadow Primary School	
	Timbertree Academy	
	Causeway Green Primary School	
	Langley Primary School	
	St James CE Primary School	
	Brickhouse Primary School	
	Rowley Hall Primary School	
	Springfield Primary School	
	<b>Secondary Schools</b>	<b>3</b>
	Ormiston Forge Academy	
	Langley Academy	
	St Michael's Church of England High School	
	<b>Health</b>	<b>24</b>
	<b>Hospital (if applicable)</b>	<b>0</b>



## Ward Profile – 2. Proposed Blackheath Ward Profile

Criteria	Reason	
	<b>GP Practices</b>	<b>6</b>
	Old Hill Medical Centre	
	Church View Surgery	
	Haden Vale Medical Practice	
	Causeway Green Surgery	
	Hawes Lane Surgery	
	Portway Family Practice	
	<b>Pharmacies</b>	<b>12</b>
	Pharmacy 365	
	Hingleys Chemist	
	Hingleys Chemist	
	Haden Vale Pharmacy	
	Tesco Pharmacy	
	Murrays Healthcare	
	Rowley Pharmacy	
	Boots Pharmacy	
	Langley Pharmacy	
	Oldbury Pharmacy	
	Asda Pharmacy	
	Jhoots Pharmacy	
	<b>Dental Practices</b>	<b>6</b>
	Benson Dental Practice	
	Bhandal Dental Practice – Sydney Road	
	Bhandal Dental Practice – Cradley Heath	
	Brandhall Dental Practice	
	Bhandal Dental Practice – Throne Road	
	Bhandal Dental Practise – Halesowen Road	
	<b>Council Services &amp; Facilities</b>	<b>3</b>
	<b>Library Services</b>	<b>3</b>
	Cradley Heath Library	
	Langley Library	
	Rounds Green Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>0</b>
	<b>Recreational</b>	<b>5</b>
	<b>Public Park or Gardens</b>	<b>5</b>
	Mary MacArthur Gardens	
	Haden Hill Park	
	Warrens Hall Park	
	Bury Hill Park	
	Langley Park	
	<b>Retail</b>	<b>9</b>
	<b>Post Office Counter Services</b>	<b>2</b>

## Ward Profile – 2. Proposed Blackheath Ward Profile

Criteria	Reason	
	Springfield Post Office	
	Langley Post Office	
	<b>Supermarket</b>	<b>7</b>
	Heron Foods – Cradley Heath	
	Tesco – Cradley Heath	
	Iceland – Cradley Heath	
	Lidl – Cradley Heath	
	Asda – Langley	
	Aldi - Langley	
	Farmfoods – Birchley Island	
	<b>Transport</b>	<b>3</b>
	<b>Rail Stations</b>	<b>2</b>
	Cradley Heath Train Station	
	Old Hill Train Station	
	<b>Bus Stations</b>	<b>1</b>
	Cradley Heath Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>58</b>

**3.**

# **Proposed Bristnall Ward**

## **Ward Profile**



### Ward Profile – 3. Proposed Bristnall Ward Profile

Criteria	
Ward No.:	3
Proposed Name:	Bristnall Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,356
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 0.33%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,577
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 2.75%
Former Ward(s): (if applicable)	Bristnall (part), Smethwick (part), St. Paul's (part)
Former Polling District(s): (if applicable)	BRA, BRB, BRC, BRD, BRE (part), BRF (part), BRG (part), BRH, SMA (part), SMH (part), SPA (part), SPB (part),

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>2.75% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 3. Proposed Bristnall Ward Profile

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the ward is Brookfields Road. Following north onto Vicarage Road until it reaches Warley Road. The boundary follows southeast to the junction with Basons Lane. Continuing south onto Queens Road which then leads southeast down Thimblemill Road cutting across Annie Lennard Primary School. Incorporating Broadmoor Avenue and running along Norman Road to the island of Pottery Road.</p> <p>The boundary then continues back north up George Road and further including Bristnall Fields, Barnford Hill Park and Langley Green until it reaches Langley Road. The boundary follows to the Joining's Bank junction heading northwest onto and following along the train line until it reaches the Langley Green station back at Warley Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward is mainly residential with numerous open spaces. There are a small number of commercial units in the Ward but no main high-street or shopping centre.</p> <p>The ward includes railway station and several bus routes throughout the ward leading into Oldbury.</p> <p>Throughout the Ward there are pockets of land with residential properties which could be developed.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>

## Ward Profile – 3. Proposed Bristnall Ward Profile

Criteria	Reason																																																																									
<b>Reflecting community interests and identities</b>	This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –																																																																									
	<table> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> <tr> <td><b>Educational</b></td><td><b>5</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>3</b></td></tr> <tr> <td>Annie Lennard Infant School</td><td></td></tr> <tr> <td>Moat Farm Infant School</td><td></td></tr> <tr> <td>Moat Farm Junior Trust School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>2</b></td></tr> <tr> <td>Bristnall Hall Academy</td><td></td></tr> <tr> <td>Q3 Academy Langley</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>11</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>4</b></td></tr> <tr> <td>Dog Kennel Lane Surgery</td><td></td></tr> <tr> <td>Hill Top Medical Centre</td><td></td></tr> <tr> <td>Warley Road Surgery</td><td></td></tr> <tr> <td>Rood End Medical Centre</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>5</b></td></tr> <tr> <td>Ashworth Pharmacy</td><td></td></tr> <tr> <td>Vishnu Pharmacy</td><td></td></tr> <tr> <td>Hill Top Pharmacy</td><td></td></tr> <tr> <td>Hills Pharmacy</td><td></td></tr> <tr> <td>Masters Pharmacy</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>2</b></td></tr> <tr> <td>Dr Browns Dental Surgery</td><td></td></tr> <tr> <td>Queens Head Dental Surgery</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>1</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>1</b></td></tr> <tr> <td>Bleakhouse Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> <tr> <td><b>Childrens Centre</b></td><td><b>0</b></td></tr> <tr> <td></td><td></td></tr> <tr> <td><b>Recreational</b></td><td><b>1</b></td></tr> <tr> <td><b>Public Park or Gardens</b></td><td><b>1</b></td></tr> <tr> <td>Barnford Hill Park</td><td></td></tr> <tr> <td><b>Retail</b></td><td><b>2</b></td></tr> <tr> <td><b>Post Office Counter Services</b></td><td><b>1</b></td></tr> <tr> <td>Dog Kennel Lane Post Office</td><td></td></tr> </table>	Services & Facilities	Number	<b>Educational</b>	<b>5</b>	<b>Primary Schools</b>	<b>3</b>	Annie Lennard Infant School		Moat Farm Infant School		Moat Farm Junior Trust School		<b>Secondary Schools</b>	<b>2</b>	Bristnall Hall Academy		Q3 Academy Langley		<b>Health</b>	<b>11</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>4</b>	Dog Kennel Lane Surgery		Hill Top Medical Centre		Warley Road Surgery		Rood End Medical Centre		<b>Pharmacies</b>	<b>5</b>	Ashworth Pharmacy		Vishnu Pharmacy		Hill Top Pharmacy		Hills Pharmacy		Masters Pharmacy		<b>Dental Practices</b>	<b>2</b>	Dr Browns Dental Surgery		Queens Head Dental Surgery		<b>Council Services &amp; Facilities</b>	<b>1</b>	<b>Library Services</b>	<b>1</b>	Bleakhouse Library		<b>One Stop Shop</b>	<b>0</b>	<b>Childrens Centre</b>	<b>0</b>			<b>Recreational</b>	<b>1</b>	<b>Public Park or Gardens</b>	<b>1</b>	Barnford Hill Park		<b>Retail</b>	<b>2</b>	<b>Post Office Counter Services</b>	<b>1</b>	Dog Kennel Lane Post Office
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### Ward Profile – 3. Proposed Bristnall Ward Profile

Criteria	Reason	
	<b>Health</b>	<b>32</b>
	<b>Hospital (if applicable)</b>	0
	<b>GP Practices</b>	8
	Bearwood Road Surgery	
	Bearwood Medical Centre	
	Warley Medical Centre	
	Saraphed Medical Centre	
	Hawthorns Medical Practice	
	The Surgery	
	St Pauls Medical Practice	
	Causeway Green Surgery	
	<b>Pharmacies</b>	14
	Lloyds Pharmacy	
	D R Dalvair Pharmacy	
	Bearwood Pharmacy	
	Boots Pharmacy	
	Lloyds Pharmacy	
	Brandhall Pharmacy	
	Malchem Chemists	
	Michael's Chemists	
	R K Pharmacy	
	Rowley Pharmacy	
	Boots	
	Langley Pharmacy	
	Oldbury Pharmacy	
	Asda Pharmacy	
	<b>Dental Practices</b>	10
	Bearwood Dental Care	
	Central Ortho Bearwood	
	Complete Dental Bearwood	
	Sandon Dental Practice	
	Shires Dental Practice	
	Bhandal Dental Practice – Stanley Road	
	Brandhall Dental Care	
	Bhandal Dental Practice – Throne Road	
	Smethwick Dental Practice	
	West Park Dental Care	
	<b>Council Services &amp; Facilities</b>	<b>5</b>
	<b>Library Services</b>	5
	Brandhall Library	
	Langley Library	
	Rounds Green Library	



## Ward Profile – 3. Proposed Bristnall Ward Profile

Criteria	Reason	
	Thimblemill Library	
	Smethwick Library	
	<b>One Stop Shop</b>	0
	<b>Childrens Centre</b>	0
	<b>Recreational</b>	<b>7</b>
	<b>Public Park or Gardens</b>	7
	Warley Woods	
	Lightwoods Park	
	Harry Mitchell Park	
	Smethwick Hall Park	
	Lewisham Park	
	West Smethwick Park	
	Langley Park	
	<b>Retail</b>	<b>12</b>
	<b>Post Office Counter Services</b>	7
	Abbey Road Post Office	
	Oldbury Road Post Office	
	Londonderry Post Office	
	Smethwick Post Office	
	St Pauls Road Post Office	
	Castle Road West Post Office	
	Langley Post Office	
	<b>Supermarket</b>	5
	Aldi - Bearwood	
	Heron – Pottery Road	
	Asda - Langley	
	Aldi - Langley	
	Farmfoods - Langley	
	<b>Transport</b>	<b>3</b>
	<b>Rail Stations</b>	3
	Hawthornes Train Station	
	Galton Bridge Station	
	Smethwick Rolfe Street	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>83</b>

**4.**

# **Proposed Charlemont and Grove Ward**

## **Ward Profile**



## Ward Profile – 4. Proposed Charlemont and Grove Vale Ward Profile

Criteria	
Ward No.:	4
Proposed Name:	Charlemont and Grove Vale Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	10,807
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 4.52%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,086
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 2.02%
Former Ward(s): (if applicable)	Charlemont with Grove Vale, Hateley Heath (part)
Former Polling District(s): (if applicable)	CHA, CHB, CHC, CHD, CHE, CHF, CHG, HHE

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>2.02% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 4. Proposed Charlemont and Grove Vale Ward Profile

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the Ward is Charlemont Playing Fields. The train line runs on the eastern side of the fields. Following the Train Line north-west to Tame Bridge Station and Walsall Road. The Walsall Road is used as the boundary of the Ward. Following this North to the M6 the boundary follows the motorway south-east and continues to Longleat.</p> <p>The boundary then follows Longleat West and the south around the border of Red House Park (not including this) onto the Newton Road. The boundary then follows the Newton Road west and south along All Saints Way. It continues north-east including Orwell Drive incorporating All Saints Church of England Primary School onto Vicarage Road. The boundary follows Heath Lane north-west including Heath Lane cemetery. This continues north past Stone Cross Island following the Walsall Road back to the Tame Bridge Station.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward is mostly residential, with the greenspace in the centre of the Ward. There is limited commercial areas and no major industrial zones.</p> <p>The Ward includes the M6 motorway and the Tamebridge Station in the north of the Ward. There are transport links to West Bromwich but limited elsewhere.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>

## Ward Profile – 4. Proposed Charlemont and Grove Vale Ward Profile

Criteria	Reason																																																																									
<b>Reflecting community interests and identities</b>	This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –																																																																									
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<b>Childrens Centre</b>	1																																																																									
West Bromwich North Family Hub																																																																										
<b>Recreational</b>	<b>0</b>																																																																									
<b>Public Park or Gardens</b>	0																																																																									
<b>Retail</b>	<b>4</b>																																																																									
<b>Post Office Counter Services</b>	2																																																																									
Stone Cross Post Office																																																																										
Vicarage Road																																																																										
<b>Supermarket</b>	2																																																																									
Tesco – Walsall Road																																																																										
Morrisons – Hollyhedge Road																																																																										
<b>Transport</b>	<b>1</b>																																																																									
<b>Rail Stations</b>	1																																																																									
Tame Bridge Station																																																																										
<b>Bus Stations</b>	0																																																																									

## Ward Profile – 4. Proposed Charlemont and Grove Vale Ward Profile

Criteria	Reason	
	<b>Total Services &amp; Facilities</b>	<b>14</b>
	<b>20-Minute Neighbourhood</b> No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>23</b>
	<b>Primary Schools</b>	<b>20</b>
	Eaton Valley Primary School	
	Grove Vale Primary School	
	Ferndale Primary School	
	Hamstead Infant School	
	Hamstead Junior School	
	St Margarets CE Primary School	
	Whitecrest Primary School	
	Yew Tree Primary School	
	Elm Tree Primary School	
	Mesty Croft Academy	
	Park Hill Primary School	
	Tameside Primary Academy	
	The Priory Primary School	
	Hall Green Primary School	
	Hargate Primary School	
	Hateley Heath Primary School	
	St Mary Magdalene CE Voluntary Controlled Primary School	
	Holy Name Catholic Primary School	
	Holy Trinity CE Primary School	
	King George V Primary School	
	<b>Secondary Schools</b>	<b>3</b>
	The Phoenix Collegiate	
	Wodensborough Ormiston Academy	
	Q3 Academy Great Barr	
	<b>Health</b>	<b>33</b>
	<b>Hospital (if applicable)</b>	<b>1</b>
	Sandwell General Hospital	
	<b>GP Practices</b>	<b>6</b>
	Scott Arms Medical Practice	
	The Village Medical Centre	
	Tame Valley Medical Centre	

## Ward Profile – 4. Proposed Charlemont and Grove Vale Ward Profile

Criteria	Reason	
	Great Bridge Partnership for Health	
	Primary Care Centre	
	St Pauls Partners	
	<b>Pharmacies</b>	14
	Well Pharmacy	
	D P Forrest	
	Sandwell Pharmacy	
	Jhoots Pharmacy	
	Yew Tree Pharmacy	
	Wednesbury Pharmacy	
	Friar Park Pharmacy	
	DH Pharmacy	
	Boots – West Bromwich	
	Carters Chemist	
	Khaira Pharmacy	
	Sidhus Pharmacy	
	Ingrams Chemist	
	Superdrug – West Bromwich	
	<b>Dental Practices</b>	11
	S M Bentley Dental Practice	
	Scott Arms Dental Practice	
	The Dentist, Implants, Veneers, Emergency Centre	
	Yew Tree Dental Practice	
	Crankhall Lane Dental Practice	
	Pentwyn Dental Practice	
	Asden House Dental Clinic	
	Divine Dentistry	
	J S Kainth and Associates	
	Medical-Dent	
	The Dental Clinic	
	<b>Council Services &amp; Facilities</b>	5
	<b>Library Services</b>	4
	Hamstead Library	
	Great Barr Library	
	Stone Cross Library	
	Central Library	
	<b>One Stop Shop</b>	0
	<b>Childrens Centre</b>	1
	Wednesbury Family Hub	
	<b>Recreational</b>	5
	<b>Public Park or Gardens</b>	5
	Churchfields Play Area	
	Redhouse Park	

## Ward Profile – 4. Proposed Charlemont and Grove Vale Ward Profile

Criteria	Reason	
	Dartmouth Park	
	Kendrick Park	
	Garden of Remembrance	
	<b>Retail</b>	<b>15</b>
	<b>Post Office Counter Services</b>	<b>5</b>
	Crankhall Lane Post Office	
	Coronation Road Post Office	
	Bowstoke Road Post Office	
	Carters Green Post Office	
	West Bromwich Post Office	
	<b>Supermarket</b>	<b>10</b>
	Iceland – Walsall Road	
	Tesco Express – Hamstead Road	
	Co-Op – Gorse Farm Road	
	Aldi – Birmingham Road	
	Lidl – Friar Park Road	
	Lidl – West Bromwich	
	Marks and Spencer – Astle Park	
	Tesco – West Bromwich	
	Heron – Princess Parafe	
	Aldi – Old Meeting Street	
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	<b>1</b>
	Bescot Stadium Station	
	<b>Bus Stations</b>	<b>1</b>
	West Bromwich Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>83</b>



**5.**

# **Proposed Cradley Heath and Old Hill Ward**

## **Ward Profile**



## Ward Profile – Proposed Cradley Heath and Old Hill Ward Profile

Criteria	
Ward No.:	5
Proposed Name:	Cradley Heath and Old Hill Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,104
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 1.89%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,333
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	0.38%
Former Ward(s): (if applicable)	Cradley Heath and Old Hill (part)
Former Polling District(s): (if applicable)	CRA, CRB, CRC, CRD, CRE, CRF (part), CRG, CRH

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>0.38% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – Proposed Cradley Heath and Old Hill Ward Profile

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of Cradley Heath and Old Hill is Peartree Lane, leading Lawrence Lane and heading north-west on Claremont Street is the boundary of the Ward at the junction with Reddal Hill Road. The boundary follows Reddal Hill Road east onto High Gate Street and Garratts Lane until the junction with the Dudley Canal. The boundary follows the Dudley Canal south cutting through the trading estates and Station Road. It follows east to include Old Hill station and south towards High Haden Crescent, east along High Haden Road onto Lodgefield Road.</p> <p>The boundary then continues south onto Chatsworth Road and west crossing Haden Hill Road, following the river Stour until Overend Road. The boundary next follows Corngreaves Trading Estate and continues north-west to include Porterfield Industrial Estate and Lodge Forge Trading estate. It crosses the Cradley road and continues along the River Stour, following it North across Forge Lane and east across St Anne's Road. The boundary then continues around the boundary of Penn Industrial estate, across Newton Lane, around Bannister and Newtown Street, back to Park Street.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>There are two large open spaces with Haden Hill Park along with Corngreaves and Mousesweet Brook local nature reserves and the smaller Bearmore Park. There are around 5 industrial estates scattered around the Ward. The Ward includes Cradley Heath upper and lower High Street with a few commercial units.</p> <p>The Ward itself is flat, with a few hills but not as many hills as other Wards in the Town.</p> <p>The Ward includes Old Hill station with the rail line running across the centre of the Ward. There is a bus interchange with bus and Cradley train station. This allows for transport links with the wider West Midlands through buses and trains. Haden Hill Leisure Centre is currently undergoing re-development and a town fund project to build a college close to the Cradley Station. Around Chester Road and Station Street there are a few housing developments on both sides of the railway line.</p>
<b>Delivering effective and convenient local</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their</p>

## Ward Profile – Proposed Cradley Heath and Old Hill Ward Profile

Criteria	Reason																																														
<b>government</b>	<p>local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																														
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>6</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>5</b></td></tr> <tr> <td>Corngreaves Academy</td><td></td></tr> <tr> <td>Old Hill Primary School</td><td></td></tr> <tr> <td>Reddal Hill Primary School</td><td></td></tr> <tr> <td>Temple Meadow Primary School</td><td></td></tr> <tr> <td>Timbertree Academy</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>1</b></td></tr> <tr> <td>Ormiston Forge Academy</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>12</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>3</b></td></tr> <tr> <td>Old Hill Medical Centre</td><td></td></tr> <tr> <td>Church View Surgery</td><td></td></tr> <tr> <td>Haden Vale Medical Centre</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>6</b></td></tr> <tr> <td>Pharmacy 365</td><td></td></tr> <tr> <td>Hingleys Chemist</td><td></td></tr> <tr> <td>Hingleys Chemist</td><td></td></tr> <tr> <td>Haden Vale Pharmacy</td><td></td></tr> <tr> <td>Tesco Pharmacy</td><td></td></tr> <tr> <td>Murrays Healthcare</td><td></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>6</b>	<b>Primary Schools</b>	<b>5</b>	Corngreaves Academy		Old Hill Primary School		Reddal Hill Primary School		Temple Meadow Primary School		Timbertree Academy		<b>Secondary Schools</b>	<b>1</b>	Ormiston Forge Academy		<b>Health</b>	<b>12</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>3</b>	Old Hill Medical Centre		Church View Surgery		Haden Vale Medical Centre		<b>Pharmacies</b>	<b>6</b>	Pharmacy 365		Hingleys Chemist		Hingleys Chemist		Haden Vale Pharmacy		Tesco Pharmacy		Murrays Healthcare	
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## Ward Profile – Proposed Cradley Heath and Old Hill Ward Profile

Criteria	Reason	
	<b>Dental Practices</b>	<b>3</b>
	Benson Dental Practice	
	Bhandal Dental Practice – Sydney Road	
	Bhandal Dental Practice – Cradley Heath	
	<b>Council Services &amp; Facilities</b>	<b>1</b>
	<b>Library Services</b>	<b>1</b>
	Cradley Heath Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>0</b>
	<b>Recreational</b>	<b>2</b>
	<b>Public Park or Gardens</b>	<b>2</b>
	Mary MacArthur Gardens	
	Haden Hill Park	
	<b>Retail</b>	<b>4</b>
	<b>Post Office Counter Services</b>	<b>0</b>
	<b>Supermarket</b>	<b>4</b>
	Heron Foods – Halesowen Road	
	Tesco – Cradley Heath	
	Iceland – Cradley Heath	
	Lidl – Cradley Heath	
	<b>Transport</b>	<b>3</b>
	<b>Rail Stations</b>	<b>2</b>
	Cradley Heath Station	
	Old Hill Station	
	<b>Bus Stations</b>	<b>1</b>
	Cradley Heath Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>30</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>6</b>
	<b>Primary Schools</b>	<b>5</b>
	Highfields Primary School	
	Blackheath Primary School	
	Brickhouse Primary School	
	Rowley Hall Primary School	

## Ward Profile – Proposed Cradley Heath and Old Hill Ward Profile

Criteria	Reason	
	Springfield Primary School	
	<b>Secondary Schools</b>	<b>1</b>
	St Michael's Church of England High School	
	<b>Health</b>	<b>12</b>
	<b>Hospital (if applicable)</b>	<b>1</b>
	Rowley Regis Hospital	
	<b>GP Practices</b>	<b>3</b>
	Your Health Partnership	
	Hawes Lane Surgery	
	Portway Family Practice	
	<b>Pharmacies</b>	<b>5</b>
	Boots - Blackheath	
	Hingley Pharmacy	
	Lloyds - Blackheath	
	M W Phillips	
	Jhoots - Rowley	
	<b>Dental Practices</b>	<b>3</b>
	Bhandal Dental Practice – John Street	
	Bhandal Dental Practice – Birmingham Road	
	Bhandal Dental Practice – Smile Studio	
	<b>Council Services &amp; Facilities</b>	<b>2</b>
	<b>Library Services</b>	<b>1</b>
	Blackheath Library	
	<b>One Stop Shop</b>	
	<b>Childrens Centre</b>	
	Rowley Family Hub	1
	<b>Recreational</b>	<b>3</b>
	<b>Public Park or Gardens</b>	<b>3</b>
	Brittania Park	
	Warrens Hall Park	
	Bury Hill Park	
	<b>Retail</b>	<b>8</b>
	<b>Post Office Counter Services</b>	<b>3</b>
	Blackheath Post Office	
	Rowley Regis Post Office	
	Springfield Post Office	
	<b>Supermarket</b>	<b>5</b>
	Tesco - Blackheath	
	Sainsbury's - Blackheath	
	Lidl - Blackheath	

## Ward Profile – Proposed Cradley Heath and Old Hill Ward Profile

Criteria	Reason	
	Heron Foods - Blackheath	
	Iceland - Blackheath	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	<b>1</b>
	Rowley Regis Train Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>38</b>

**6.**

# **Proposed Friar Park Ward**

## **Ward Profile**





## Ward Profile – 6. Proposed Friar Park Ward

Criteria	
Ward No.:	6
Proposed Name:	Friar Park Ward
Alternate Name options:	Friar Park and Stone Cross Ward
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	10,701
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 5.45%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	9,924
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 3.59%
Former Ward(s): (if applicable)	Friar Park, Hateley Heath (part)
Former Polling District(s): (if applicable)	FPA, FPB, FPC, FPD, HHC

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>3.59% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 6. Proposed Friar Park Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b> Starting at the centre of Ward at Elme Tree Primary Academy, following Kent Road up to Bescot Stadium, past the railway line the boundary runs along the Tame Valley Canal. The boundary then follows this southeast until it reaches the Walsall Road and then follows this south until it meets Hall Green Road.</p> <p>The boundary then follows the road west until the Hall Green Road Island and follows north onto Crankhall Lane until rejoining the Tame Valley Canal. It then follows this west until Hydes Road and then northwest following this road until it meets the disused railway line by Sain Lukes Road. It follows the line northeast until it reaches the River Tame. The boundary then follows the River Tame east back towards the starting point.</p> <p><b>Infrastructure &amp; Environment</b> The area is heavily residential with a small number of commercial units but no main shopping zone. There are no industrial units identified. There are a small number of greenspaces but no identifiable parks and an allotment.</p> <p>There is Bescot Stadium railway station but limited public transport links otherwise. The east of the ward consists of land which could be used for future development. Some of the housing estates also have the opportunity for regeneration.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>

## Ward Profile – 6. Proposed Friar Park Ward

Criteria	Reason																																																																									
<b>Reflecting community interests and identities</b>	This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –																																																																									
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<b>Supermarket</b>	<b>1</b>																																																																									
Lidl – Friar Park Road																																																																										
<b>Transport</b>	<b>1</b>																																																																									
<b>Rail Stations</b>	<b>1</b>																																																																									
Bescot Stadium Station																																																																										

## Ward Profile – 6. Proposed Friar Park Ward

Criteria	Reason																																																																
	Bus Stations	0																																																															
	Total Services & Facilities	16																																																															
	<b>20-Minute Neighbourhood</b> No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –																																																																
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## Ward Profile – 6. Proposed Friar Park Ward

Criteria	Reason	
	New Street Surgery	
	<b>Pharmacies</b>	10
	Masters Pharmacy	
	Beaconview Pharmacy	
	Stone Cross Pharmacy	
	Boots Pharmacy - Wednesbury	
	Well Pharmacy	
	Park Lane Pharmacy	
	Jubilee Pharmacy	
	New Street Pharmacy	
	Hill Top Pharmacy	
	Co-Operative Pharmacy - Wednesbury	
	<b>Dental Practices</b>	6
	Stella Maris Practice	
	Pentwyn Dental Surgery	
	Oraco Dental	
	Qamar Dental	
	Wednesbury Dental Practice	
	Russell Street Dental Practice	
	<b>Council Services &amp; Facilities</b>	4
	<b>Library Services</b>	3
	Stone Cross Library	
	Wednesbury Library	
	Hill Top Library	
	<b>One Stop Shop</b>	0
	OSS name	
	<b>Childrens Centre</b>	
	West Bromwich North Family Hub	1
	<b>Recreational</b>	4
	<b>Public Park or Gardens</b>	4
	Brunswick Park	
	Ebeneezer Street Open Space	
	Balls Hill Open Space	
	Hill Top Park	
	<b>Retail</b>	13
	<b>Post Office Counter Services</b>	5
	Park Lane Post Office	
	Wednesbury Post Office	
	Hilltop Post Office	
	Stone Cross Post Office	
	Vicarage Road Post Office	
	<b>Supermarket</b>	8

## Ward Profile – 6. Proposed Friar Park Ward

Criteria	Reason	
	Tesco – Walsall Road	
	Morrisons – Hollyhedge Road	
	Co-Operative – Hill Top	
	Aldi – Tildasley Street	
	Morrisons - Wednesbury	
	Morrisons – Manor House Road	
	Iceland - Wednesbury	
	M&S Simply Food – Gallagher Retail Park	
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	<b>1</b>
	Tame Bridge Train Station	
	<b>Bus Stations</b>	<b>1</b>
	Wednesbury Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>65</b>

**7.**

# **Proposed Great Barr, Tamebridge and Yew Tree Ward**

## **Ward Profile**



## Ward Profile – 7. Proposed Great Barr, Tamebridge and Yew Tree Ward

Criteria	
Ward No.:	<b>7</b>
Proposed Name:	<b>Great Barr, Tamebridge and Yew Tree Ward</b>
Alternate Name options:	<b>Great Barr with Yew Tree Ward (retain existing)</b>
Proposed No. Councillors:	<b>3</b>
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	<b>10,622</b>
Projected Borough 18+ Ward Population Average 2030:	<b>11,318</b>
Variance	<b>- 6.15%</b>
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	<b>10,320</b>
Projected Borough Ward Electorate Average 2030:	<b>10,294</b>
Variance (%) (+/-)	<b>+ 0.25%</b>
Former Ward(s): (if applicable)	<b>Great Barr with Yew Tree</b>
Former Polling District(s): (if applicable)	<b>GYA, GYB, GYC, GYD, GYE, GYF, GYG</b>

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>0.25% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.



## Ward Profile – 7. Proposed Great Barr, Tamebridge and Yew Tree Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the Ward is Q3 academy. There is a brook which flows north to the border of the Ward on the boundary with C Q Lewis Memorial Ground (Walsall MBC). Following the outskirts north-east past the A34 on the boundary of Merrion's Close to include Coronation Road until Chapel Lane. It follows Chapel Lane south-west around halfway and then cuts across heading south-east to incorporate the Holiday Inn and then south to the Birmingham Road interchange. Here the boundary heads east along the M6 to Queslett Road and then west following the road as it merges into Newton Road until Red House Park.</p> <p>The boundary then follows north to incorporate the park onto Longleat and then follows this back onto the M6 where it meets the M5. The boundary follows the M6 west until it meets the Walsall Road. The boundary follows the Walsall Road north to the junction with Greenside Way and then follows this east until the junction with Cherry Tree Avenue. It follows Cherry Tree Avenue north and across Maple Drive. The boundary continues east cutting across Laurel Road and Lanburnum Road and includes Cypress Road until it reaches the Rushall Canal. It follows the canal south and then follows this back to the brook by Q3 academy.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>There are no industrial areas or major commercial areas of the Ward. The Ward is mainly residential with several greenspaces including Tame Bridge Open Spaces and Red House Park. There is a large secondary school, with 4 primary schools. The Ward is mostly flat.</p> <p>The Ward includes the M5 and M6 motorways and includes Tame Bridge Train Station. There are limited bus routes in the Ward.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward</p>

## Ward Profile – 7. Proposed Great Barr, Tamebridge and Yew Tree Ward

Criteria	Reason																																																								
	<p>has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																								
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>1</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>2</b></td></tr> <tr> <td>Whitecrest Primary School</td><td></td></tr> <tr> <td>Yew Tree Primary School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>1</b></td></tr> <tr> <td>Q3 Academy Great Barr</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>4</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>1</b></td></tr> <tr> <td>Scott Arms Medical Practice</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>2</b></td></tr> <tr> <td>Jhoots Pharmacy – Great Barr and Yew Tree</td><td></td></tr> <tr> <td>Yew Tree Pharmacy</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>1</b></td></tr> <tr> <td>The Dentist, Implants, Veneers, Emergency Centre</td><td></td></tr> <tr> <td></td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>1</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>1</b></td></tr> <tr> <td>Great Barr Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> <tr> <td><b>Childrens Centre</b></td><td><b>0</b></td></tr> <tr> <td><b>Recreational</b></td><td><b>1</b></td></tr> <tr> <td><b>Public Park or Gardens</b></td><td><b>1</b></td></tr> <tr> <td>Red House Park</td><td></td></tr> <tr> <td><b>Retail</b></td><td><b>1</b></td></tr> <tr> <td><b>Post Office Counter Services</b></td><td><b>0</b></td></tr> <tr> <td><b>Supermarket</b></td><td><b>1</b></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>1</b>	<b>Primary Schools</b>	<b>2</b>	Whitecrest Primary School		Yew Tree Primary School		<b>Secondary Schools</b>	<b>1</b>	Q3 Academy Great Barr		<b>Health</b>	<b>4</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>1</b>	Scott Arms Medical Practice		<b>Pharmacies</b>	<b>2</b>	Jhoots Pharmacy – Great Barr and Yew Tree		Yew Tree Pharmacy		<b>Dental Practices</b>	<b>1</b>	The Dentist, Implants, Veneers, Emergency Centre				<b>Council Services &amp; Facilities</b>	<b>1</b>	<b>Library Services</b>	<b>1</b>	Great Barr Library		<b>One Stop Shop</b>	<b>0</b>	<b>Childrens Centre</b>	<b>0</b>	<b>Recreational</b>	<b>1</b>	<b>Public Park or Gardens</b>	<b>1</b>	Red House Park		<b>Retail</b>	<b>1</b>	<b>Post Office Counter Services</b>	<b>0</b>	<b>Supermarket</b>	<b>1</b>
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## Ward Profile – 7. Proposed Great Barr, Tamebridge and Yew Tree Ward

Criteria	Reason																																																																				
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## Ward Profile – 7. Proposed Great Barr, Tamebridge and Yew Tree Ward

Criteria	Reason
	<b>Library Services</b> 1
	Hamstead Library
	<b>One Stop Shop</b> 0
	<b>Childrens Centre</b> 1
	West Bromwich North Family Hub
	<b>Recreational</b> 1
	<b>Public Park or Gardens</b> 1
	Churchfields Play Area
	<b>Retail</b> 8
	<b>Post Office Counter Services</b> 3
	Bowstoke Road Post Office
	Stone Cross Post Office
	Vicarage Road Post Office
	<b>Supermarket</b> 5
	Tesco – Walsall Road
	Morrisons Daily - Charlemont
	Tesco Express – Hamstead Road
	Iceland – Walsall Road
	Co-Op – Gorse Farm Road
	<b>Transport</b> 1
	<b>Rail Stations</b> 1
	Tame Bridge Station
	<b>Bus Stations</b> 0
	<b>Total Services &amp; Facilities</b> 31

**8.**

# **Proposed Great Bridge Ward**

## **Ward Profile**



## Ward Profile – 8. Proposed Great Bridge Ward Profile

Criteria	
Ward No.:	8
Proposed Name:	Great Bridge Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	12,033
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 6.32%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	11,056
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 7.40%
Former Ward(s): (if applicable)	Great Bridge, Greets Green and Lyng (part)
Former Polling District(s): (if applicable)	GBA, GBB, GBC, GBD, GGA (part), GGG (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>7.40% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 8. Proposed Great Bridge Ward Profile

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the Great Bridge is Tipton Cemetery, following Bridge Road north, onto Toll End Road leads to the north border of the ward at the junction with Spring Street. Heading east to include Bayleys Lane and Bankfield Road, it meets the Black Country New Route, following this southeast until the Great Bridge Street Island.</p> <p>The boundary then follows the Balls Hill Branch Canal southwest, across Whitehall Industrial Park to Whitehall Road. It follows the Oldbury Road south until Vernon Street and then southwest to the train line. The boundary continues to follow the line northwest until Horseley Heath and then continues northwest on Lower Church Lane until the junction with Highfield Road. The boundary then follows Grace Road east, into Jubilee Road, following Highfield Road back to Toll End.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>Great Bridge includes a large retail park and a high street with several commercial units. There are many residential properties within the Ward. There are two industrial estates to the southeast of the Ward.</p> <p>There is a large greenspace with Sheepwash, Jubilee Park and Tipton Cemetery. The Ward is mostly flat, with a limited number of hills.</p> <p>There are no major transport stations however there are bus routes leading through the Ward, especially by the High Street. Additionally, there is a metro line running through the Ward. There are schemes to improve the roads in the ward, including cycle lanes.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified and recognisable community and is of a geographic and electoral size that enable effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This model also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p>

## Ward Profile – 8. Proposed Great Bridge Ward Profile

Criteria	Reason																																																																		
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## Ward Profile – 8. Proposed Great Bridge Ward Profile

Criteria	Reason	
	<b>Retail</b>	<b>5</b>
	<b>Post Office Counter Services</b>	2
	Great Bridge Post Office	
	Powis Avenue Post Office	
	<b>Supermarket</b>	3
	Lidl – Great Bridge	
	Co-Operative Food – Great Bridge	
	Heron Foods – Great Bridge	
	<b>Transport</b>	<b>0</b>
	<b>Rail Stations</b>	0
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>23</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	

## Ward Profile – 8. Proposed Great Bridge Ward Profile

Criteria	Reason	
	<b>Hospital (if applicable)</b>	0
	<b>GP Practices</b>	10
	Linkway Medical Practice	
	Dr R K Arora	
	St Paul's Partnership	
	Cambridge Street Surgery	
	Dr V K Dewan	
	Oldbury Health Centre	
	Swanpool Medical Centre	
	Glebefields Surgery	
	Black Country Family Practice	
	The Victoria Surgery	
	<b>Pharmacies</b>	11
	Lyng Pharmacy	
	Lloyds Pharmacy – Greets Green and Lyng	
	Lloyds Pharmacy – Greets Green and Lyng	
	Albert Street Pharmacy	
	C H White Pharmacy	
	Dunstones Chemist	
	Asda Pharmacy – Princes End	
	Swanpool Pharmacy	
	Murays Healthcare	
	Duggals Chemist	
	Murrays Healthcare	
	<b>Dental Practices</b>	10
	Birmingham Community Healthcare - Lyng Health Centre	
	Birmingham Community Healthcare – Oldbury Health Centre	
	Church Square Dental Practice	
	Cosmo-Dent Dental Practice	
	Oldbury Smile Spa	
	Birmingham Community Healthcare – Glebefields Health Centre	
	Princes End Dental Practice	
	Bhandal Dental – Dudley Road	
	Bhandal Dental Practice – Victoria Road	
	Bupa Dental Care	
	<b>Council Services &amp; Facilities</b>	7
	<b>Library Services</b>	3
	Oldbury Library	
	Glebefield Library	
	Tipton Library	
	<b>One Stop Shop</b>	1

## Ward Profile – 8. Proposed Great Bridge Ward Profile

Criteria	Reason	
	Oldbury Council House	
	<b>Childrens Centre</b>	3
	West Bromwich Central Family Hub	
	Tipton Family Hub	
	Oldbury Family Hub	
	<b>Recreational</b>	<b>6</b>
	<b>Public Park or Gardens</b>	6
	Oak House	
	Lyng Park	
	Broadwel Park	
	Tividale Park	
	Laybourne Park	
	Victoria Park	
	<b>Retail</b>	<b>12</b>
	<b>Post Office Counter Services</b>	5
	Bromford Lane Post Office	
	Oldbury Post Office	
	Rounds Green Post Office	
	Princes End Post Office	
	Unity Walk Post Office	
	<b>Supermarket</b>	7
	Asda – Princes End	
	Farmfoods – Princes End	
	Heron Foods – Princes End	
	Morrisons Daily – Dudley Port	
	Sainsburys - Oldbury	
	Mid-counties Co-Operative Food Store – Dudley Road West	
	Iceland Foods - Oldbury	
	<b>Transport</b>	<b>3</b>
	<b>Rail Stations</b>	3
	Sandwell and Dudley	
	Dudley Port Station	
	Tipton Station	
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>77</b>

**9.**

# **Proposed Greets Green and Lyng Ward**

## **Ward Profile**



## Ward Profile – 9. Proposed Greets Green and Lyng Ward

Criteria	
Ward No.:	9
Proposed Name:	Greets Green and Lyng Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,549
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 2.04%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,462
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 1.63%
Former Ward(s): (if applicable)	Greets Green and Lyng (part)
Former Polling District(s): (if applicable)	GGA (part), GGB, GGC, GGD, GGE, GGF, GGG (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>1.63% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 9. Proposed Greet's Green and Lyng Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>Starting at Marl Hole Park as the centre of the Ward, the boundary follows Wheatley Street south onto Turner Street, then following west onto Claypit Lane and then north onto the Dudley which is part of the northern boundary of the Ward.</p> <p>From here the boundary follows the Metro line south until Spon Lane, where it follows the road south merging into Grice Street and Swan Lane South onto the M5. The boundary then follows the M5 west to the railway where it then follows the railway west, past Sandwell and Dudley Station, heading north until opposite Atlas Grove cutting across the Queen's Court Trading Estate.</p> <p>The boundary then follows Whitehall Road west for a short length, before heading north on Tasker Street, on the outside boundary of the allotments and including the industrial estate off Ryders Green Road until it reaches the Walsall Canal, where the boundary shortly follows south back onto Ryder's Green Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The ward has patches of industrial areas, mainly in the north of the Ward. There are no significant commercial areas, but lots of residential areas.</p> <p>There is Marl Hole Park and Greet's Green Playing fields and the Ward is mostly flat.</p> <p>The Metro runs along the eastern border of the Ward, with several stations within the Ward. There is a bus route along Greet's Green road into West Bromwich Town.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified and recognisable community and is of a geographic and electoral size that enable effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This model also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of</p>

## Ward Profile – 9. Proposed Greets Green and Lyng Ward

Criteria	Reason																																																																		
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Criteria	Reason	
	Lyng Park	
	<b>Retail</b>	<b>1</b>
	<b>Post Office Counter Services</b>	1
	Bromford Lane Post Office	
	<b>Supermarket</b>	0
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	1
	Sandwell and Dudley	
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>20</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	



## Ward Profile – 9. Proposed Greet's Green and Lyng Ward

Criteria	Reason	
	<b>Hospital (if applicable)</b>	1
	Sandwell General Hospital	
	<b>GP Practices</b>	12
	Horseley Heath Surgery	
	Great Bridge Partnership for Health – Sai Surgery	
	Great Bridge Health Centre	
	Oldbury Health Centre	
	Hawthorns Medical Practice	
	The Surgery	
	St Paul's Medical Practice	
	Hill Top Surgery	
	New Street Surgery	
	great Bridge Partnership for Health – Oakwood Surgery	
	Primary Care Centre	
	St Paul's Partners – West Bromwich	
	<b>Pharmacies</b>	19
	Great Bridge Pharmacy	
	Pharmassured	
	Boots Pharmacy – Great Bridge	
	Asda Pharmacy – Great Bridge	
	Duggals Chemist	
	Albert Street Pharmacy	
	C H White Pharmacy	
	Dunstones Chemist	
	R K Pharmacy	
	New Street Pharmacy	
	Hill Top Pharmacy	
	Co-Operative Pharmacy - Wednesbury	
	DH Pharmacy	
	Boots – West Bromwich	
	Carters Chemist	
	Khaira Pharmacy	
	Sidhus Pharmacy	
	Ingrams Chemist	
	Superdrug West Bromwich	
	<b>Dental Practices</b>	11
	Birmingham Community Healthcare – Oldbury Health Centre	
	Church Square Dental Practice	
	Cosmo-Dent Dental Practice	
	Oldbury Smile Spa	
	West Park Dental Care	

## Ward Profile – 9. Proposed Greets Green and Lyng Ward

Criteria	Reason
	Divine Dentistry
	J S Kainth and Assocaites
	Medical-Dent
	The Dental Clinic
	<b>Council Services &amp; Facilities</b>
	<b>Library Services</b>
	Great Bridge Library
	Oldbury Library
	Hill Top Library
	Central Library
	<b>One Stop Shop</b>
	Sandwell Council House
	<b>Childrens Centre</b>
	Oldbury Family Hub
	<b>Recreational</b>
	<b>Public Park or Gardens</b>
	Farley Park
	Jubilee Park
	Broadwell Park
	Tividale Park
	Lewisham Park
	West Smethwick Park
	Ebenezer Street Open Space
	Balls Hill Open Space
	Hill Top Park
	Dartmouth Park
	Kendrick Park
	Garden of Remembrance
	<b>Retail</b>
	<b>Post Office Counter Services</b>
	Oldbury Post Office
	Rounds Green Post Office
	Oldbury Road Post Office
	St Pauls Road Post Office
	Carters Green Post Office
	West Bromwich Post Office
	Hill Top Post Office
	Great Bridge Post Office
	Powis Avenue Post Office
	<b>Supermarket</b>
	Morrisons Daily – Dudley Port
	Sainsburys Oldbury

## Ward Profile – 9. Proposed Greet's Green and Lyng Ward

Criteria	Reason	
	Midcounties Co-Operative Food Store - Oldbury	
	Iceland Foods - Oldbury	
	Lidl – West Bromwich	
	Marks and Spencer – West Bromwich	
	Tesco – West Bromwich	
	Heron Foods – West Bromwich	
	Aldi – West Bromwich	
	Lidl – Great Bridge	
	Co-Operative Food – Great Bridge	
	Heron Foods – Great Bridge	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	<b>0</b>
	<b>Bus Stations</b>	<b>1</b>
	West Bromwich Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>103</b>

**10.**

# **Proposed Hateley Heath Ward**

## **Ward Profile**



## Ward Profile – 10. Proposed Hateley Heath Ward

Criteria	
Ward No.:	10
Proposed Name:	Hateley Heath Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	10,853
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 4.11%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	9,439
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 8.31%
Former Ward(s): (if applicable)	Hateley Heath (part), West Bromwich Central (part)
Former Polling District(s): (if applicable)	HHA, HHB, HHD, HHF, HHG, HHH, WBH (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>8.30% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members. The proposed ward is considered an appropriate electoral unit as whilst falling somewhat below the borough-wide projected electorate, recognisable boundaries have been identified and there is a clear and unified community to enable

## Ward Profile – 10. Proposed Hateley Heath Ward

Criteria	Reason
	this to be both effective and efficient as an electoral unit.
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the Ward is The Phoenix Collegiate on Clarke's Lane. Following Marsh Lane north-east to the junction of Westminster Road and following this north to the island with Crankhall Lane and Hallgreen Road is the start of the boundary. The boundary then runs south-east to include Lincoln Road and south along Stonelea Close across Marsh Lane.</p> <p>The boundary follows Marsh Lane west across Caldwell Street, continuing to the junction with Clarke's Lane where it continues south-east alongside Heath Lane onto Vicarage Road where it follows the road south-west.</p> <p>The boundary then heads south just after and not including All Saint's Primary School onto Lily Street, Wilford Road and south on All Saint's Way. At the Island, the boundary follows the Expressway west and north onto Old Meeting Street and Black Lake. It follows Coles Lane west, across Witton Lane and into Wynter Lane. The boundary shortly heads north alongside Rydding Lane onto the Tame Valley Canal, which it follows east onto Crankhall Lane and the Hall Green Road Island.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward has a small Industrial estate towards the west off Church Lane. There are several small rows of shops throughout the Ward such as the Walsall Road and Greswold Street. The rest of the Ward is predominantly residential.</p> <p>There are a few greenspaces including Oakwood Park, Millfields Pool and Denbigh Drive Greenspace. There is also Bromwich Hall which is a Grade 1 listed building from the 13<sup>th</sup> Century.</p> <p>The Ward is mostly flat with some elevated streets. There are four primary schools in the Ward, but there are no hospitals, GP Practises or major transport links (bus or rail stations). It does border the West Midlands Metro.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures</p>

## Ward Profile – 10. Proposed Hateley Heath Ward

Criteria	Reason																																																
	<p>residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>6</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>5</b></td></tr> <tr> <td>Hall Green Primary School</td><td></td></tr> <tr> <td>Hargate Primary School</td><td></td></tr> <tr> <td>Hateley Heath Primary School</td><td></td></tr> <tr> <td>St John Bosco Catholic Primary School</td><td></td></tr> <tr> <td>St Mary Magdalene CE Voluntary Controlled Primary School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>1</b></td></tr> <tr> <td>The Phoenix Collegiate</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>1</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>0</b></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>0</b></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>1</b></td></tr> <tr> <td>Pentwyn Dental Practice</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>1</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>1</b></td></tr> <tr> <td>Stone Cross Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> <tr> <td><b>Childrens Centre</b></td><td><b>0</b></td></tr> <tr> <td><b>Recreational</b></td><td><b>0</b></td></tr> <tr> <td><b>Public Park or Gardens</b></td><td><b>0</b></td></tr> <tr> <td><b>Retail</b></td><td><b>0</b></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>6</b>	<b>Primary Schools</b>	<b>5</b>	Hall Green Primary School		Hargate Primary School		Hateley Heath Primary School		St John Bosco Catholic Primary School		St Mary Magdalene CE Voluntary Controlled Primary School		<b>Secondary Schools</b>	<b>1</b>	The Phoenix Collegiate		<b>Health</b>	<b>1</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>0</b>	<b>Pharmacies</b>	<b>0</b>	<b>Dental Practices</b>	<b>1</b>	Pentwyn Dental Practice		<b>Council Services &amp; Facilities</b>	<b>1</b>	<b>Library Services</b>	<b>1</b>	Stone Cross Library		<b>One Stop Shop</b>	<b>0</b>	<b>Childrens Centre</b>	<b>0</b>	<b>Recreational</b>	<b>0</b>	<b>Public Park or Gardens</b>	<b>0</b>	<b>Retail</b>	<b>0</b>
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## Ward Profile – 10. Proposed Hateley Heath Ward

Criteria	Reason	
	Primary Care Centre	
	St Paul's Partners – West Bromwich	
	<b>Pharmacies</b>	15
	Medipharma Chemists	
	Beaconview Pharmacy	
	Stone Cross Pharmacy	
	Wednesbury Pharmacy	
	Friar Park Pharmacy	
	New Street Pharmacy	
	Hill Top Pharmacy	
	Co-Operative Pharmacy - Wednesbury	
	DH Pharmacy	
	Boots – West Bromwich	
	Carters Chemist	
	Khaira Pharmacy	
	Sidhus Pharmacy	
	Ingrams Chemsit	
	Superdrug – West Bromwich	
	Dental Practices	5
	Asden House Dental Clinic	
	Divine Dentistry	
	J S Kainth and Associates	
	Medical-Dent	
	The Dental Clinic	
	<b>Council Services &amp; Facilities</b>	<b>4</b>
	<b>Library Services</b>	<b>2</b>
	Hill Top Library	
	Central Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>2</b>
	West Bromwich North Family Hub	
	Wednesbury Family Hub	
	<b>Recreational</b>	<b>6</b>
	<b>Public Park or Gardens</b>	<b>6</b>
	Ebenezer Street Open Space	
	Balls Hill Open Space	
	Hill Top Park	
	Dartmouth Park	
	Kendrick Park	
	Garden of Remembrance	
	<b>Retail</b>	<b>16</b>
	<b>Post Office Counter Services</b>	<b>6</b>
	Carters Green Post Office	

## Ward Profile – 10. Proposed Hateley Heath Ward

Criteria	Reason	
	West Bromwich Post Office	
	Stone Cross Post Office	
	Coronation Road Post Office	
	Crankhall Lane Post Office	
	Hill Top Post Office	
	<b>Supermarket</b>	<b>10</b>
	Lidl – West Bromwich	
	Marks and Spencer – West Bromwich	
	Tesco – West Bromwich	
	Heron foods – West Bromwich	
	Aldi – West Bromwich	
	Tesco – Walsall Road	
	Morrisons Daily – Hollyhedge Road	
	Lidl – Friar Park Road	
	Co-Operative Food Store – Hill Top	
	Aldi – Tildasley Stree	
	<b>Transport</b>	<b>3</b>
	<b>Rail Stations</b>	<b>2</b>
	Tame Bridge Station	
	Bescot Stadium Station	
	<b>Bus Stations</b>	<b>1</b>
	West Bromwich Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>73</b>

**11.**

# **Proposed Hill Top and Ocker Hill Ward**

## **Ward Profile**



## Ward Profile – 11. Proposed Hill Top and Ocker Hill Ward

Criteria	
Ward No.:	<b>11</b>
Proposed Name:	<b>Hill Top and Ocker Hill Ward</b>
Alternate Name options:	<b>1. Hill Top</b> <b>2. Wednesbury South (retain part original)</b>
Proposed No. Councillors:	<b>3</b>
<b>Projected 18+ Population</b>	
Projected 18+ population 2030:	<b>10,789</b>
Projected Borough 18+ Ward Population Average 2030:	<b>11,318</b>
Variance	<b>- 4.68%</b>
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	<b>10,158</b>
Projected Borough Ward Electorate Average 2030:	<b>10,294</b>
Variance (%) (+/-)	<b>- 1.32%</b>
Former Ward(s): (if applicable)	<b>Wednesbury South (part), Greet Green and Lyng (part), West Bromwich Central (part)</b>
Former Polling District(s): (if applicable)	<b>WSA, WSB (part), WSC (part), WSD, WSE, WSF, WSG (part), GGA (part), WBH (part)</b>

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>1.32% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 11. Proposed Hill Top and Ocker Hill Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of Hilltop and Ocker Hill Ward is Harvills Hawthorn. Following this east along New Street the border of the Ward is the junction with Coles Lane. Heading south along Blacklake onto Old Meeting Street until the Black Country New Road Island. The boundary follows the Black Country New Road north-west until Power Way, where the boundary cuts across to include Colville Close, onto the Blakely Wood Road Island and continuing past Prospect Street.</p> <p>The boundary then continues around including Charter Road, Newman Road and Charlotte Road. It meets the metro line and follows this to Great Western Street station and then south shortly, following the River Tame east across Holloway Bank, following Woden Road South until it meets Hydes Road. It then follows south, cutting across Millfields Road, leading onto Wynter Lane, heading south-west back onto Coles Lane.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward is mostly residential, with some commercial units along Hill Top. There are a small number of industrial units on Dial Lane. The ward includes Hilltop Park and Balls Hill Open Space, and one allotment.</p> <p>There is a metro station called Wednesbury Parkway and metro lines running through the Ward. There are also two tram stops within the Ward; one by Swan Lane and the other by Leabrook Road.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of</p>

## Ward Profile – 11. Proposed Hill Top and Ocker Hill Ward

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## Ward Profile – 11. Proposed Hill Top and Ocker Hill Ward

Criteria	Reason	
	<b>Secondary Schools</b>	<b>8</b>
	Wodensborough Ormiston Academy	
	Q3 Academy Tipton	
	George Salter Academy	
	West Bromwich Collegiate Academy	
	The Phoenix Collegiate	
	Gospel Oak School	
	Stuart Bathurst Catholic High School	
	Wood Green Academy	
	<b>Health</b>	<b>40</b>
	<b>Hospital (if applicable)</b>	<b>0</b>
	<b>GP Practices</b>	<b>15</b>
	The Village Medical Centre	
	Tame Valley Medical Centre	
	Horseley Heath Surgery	
	Great Bridge Partnership for Health – Sai Surgery	
	Great Bridge Health Centre	
	Linkway Medical Practice	
	Dr R K Arora	
	St Pauls Partnership – Lyng Centre	
	Cambridge Street Surgery	
	Dr V K Dewan	
	Swanpool Medical Centre	
	Glebefields Surgery	
	Oakeswell Health Centre	
	Jubilee Health Centre	
	The Spires Health Centre	
	<b>Pharmacies</b>	<b>16</b>
	Wednesbury Pharmacy	
	Friar Park Pharmacy	
	Great Bridge Pharmacy	
	Pharmassured	
	Boots Pharmacy – Great Bridge	
	Asda Pharmacy – Great Bridge	
	Duggals Chemist	
	Lyng Pharmacy	
	Lloyds Pharmacy – Greets Green and Lyng	
	Lloyds Pharmacy – Greets Green and Lyng	
	Asda Pharmacy – Princes End	
	Swanpool Pharmacy	
	Boots Pharmacy - Wednesbury	



## Ward Profile – 11. Proposed Hill Top and Ocker Hill Ward

Criteria	Reason	
	Well Pharmacy	
	Park Lane Pharmacy	
	Jubilee Pharmacy	
	<b>Dental Practices</b>	<b>9</b>
	Great Bridge Dental Practice	
	Birmingham Community Healthcare – Lyng Health Centre	
	Pentwyn Dental Surgery	
	Birmingham Community Healthcare – Glebefields Health Centre	
	Princes End Dental Practice	
	Oraco Dental	
	Qamar Dental	
	Wednesbury Dental Practice	
	Russell Street Dental Practice	
	<b>Council Services &amp; Facilities</b>	<b>7</b>
	<b>Library Services</b>	<b>4</b>
	Great Bridge Library	
	Stone Cross Library	
	Glebefield Library	
	Wednesbury Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>3</b>
	Wednesbury Family Hub	
	West Bromwich Central Family Hub	
	Tipton Family Hub	
	<b>Recreational</b>	<b>6</b>
	<b>Public Park or Gardens</b>	<b>6</b>
	Farley Park	
	Jubilee Park	
	Oak House	
	Lyng Park	
	Laybourne Park	
	Brunswick Park	
	<b>Retail</b>	<b>19</b>
	<b>Post Office Counter Services</b>	<b>8</b>
	Great Bridge Post Office	
	Powis Avenue Post Office	
	Princes End Post Office	
	Bromford Lane Post Office	
	Coronation Road Post Office	
	Crankhall Lane Post Office	
	Park Lane Post Office	



**12.**

# **Proposed Langley Ward**

## **Ward Profile**



## Ward Profile – 12. Proposed Langley Ward

Criteria	
Ward No.:	12
Proposed Name:	Langley Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	12,282
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 8.52%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,683
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 3.78%
Former Ward(s): (if applicable)	Langley (part), Bristnall (part)
Former Polling District(s): (if applicable)	LAA, LAB, LAC, LAD, LAE (part), LAF, LAG (part), BRG (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>3.78% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 12. Proposed Langley Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the Ward is located at the junction of Titford Road and Wolverhampton Road, following north this reaches the M5 until the junction of Park Lane leading southeast into Station Road ending at Crosswell Road. It follows the rail line southwest.</p> <p>The boundary then incorporates Langley Road, Hadley Street and Farm Road. At the junction of Meadow Road, the border continues east and then south onto Shire Close and meets at the bottom of Brandhall Road.</p> <p>The boundary continues northwest cutting through Heron Road and Grafton Road alongside Woodnorton Road. The boundary then leads north to the railway line continuing west along Harrold Road, north up the Oldbury Road until it meets the junction of Throne Road where it proceeds northwest until it reaches Throne Close.</p> <p>The boundary continues north including Badsey Road and Bredon Road and Arley Close running along Brunel Road. The boundary then follows around Lion Farm Playing Fields until the Wolverhampton Road where it meets the M5.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward is mainly flat and consists of mostly residential properties with some industrial areas near the motorway. The main greenspace in the Ward is Tilford Pools Nature reserve.</p> <p>There is a main link to Birmingham and Wolverhampton following the Wolverhampton Road. M5 junction 2 is in the ward allowing wider access to the West Midlands and beyond. There are several bus routes in the ward, allowing access to Oldbury and Birmingham.</p> <p>Within the Ward there are numerous residential regeneration projects underway. There have been recent developments including new commercial units built on a retail park on Birchley Island.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward</p>

## Ward Profile – 12. Proposed Langley Ward

Criteria	Reason																																																												
	<p>has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																												
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>4</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>3</b></td></tr> <tr> <td>Causeway Green Primary School</td><td></td></tr> <tr> <td>Langley Primary School</td><td></td></tr> <tr> <td>St James CE Primary School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>1</b></td></tr> <tr> <td>Oldbury Academy</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>8</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>1</b></td></tr> <tr> <td>Causeway Green Primary School</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>5</b></td></tr> <tr> <td>Rowley Pharmacy</td><td></td></tr> <tr> <td>Boots Pharmacy - Langley</td><td></td></tr> <tr> <td>Langley Pharmacy</td><td></td></tr> <tr> <td>Oldbury Pharmacy</td><td></td></tr> <tr> <td>Asda Pharmacy - Langley</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>2</b></td></tr> <tr> <td>Brandhall Dental Practice</td><td></td></tr> <tr> <td>Bhandal Dental Practice – Throne Road</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>2</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>2</b></td></tr> <tr> <td>Rounds Green Library</td><td></td></tr> <tr> <td>Langley Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> <tr> <td><b>Childrens Centre</b></td><td><b>0</b></td></tr> <tr> <td><b>Recreational</b></td><td><b>1</b></td></tr> <tr> <td><b>Public Park or Gardens</b></td><td><b>1</b></td></tr> <tr> <td>Langley Park</td><td></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>4</b>	<b>Primary Schools</b>	<b>3</b>	Causeway Green Primary School		Langley Primary School		St James CE Primary School		<b>Secondary Schools</b>	<b>1</b>	Oldbury Academy		<b>Health</b>	<b>8</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>1</b>	Causeway Green Primary School		<b>Pharmacies</b>	<b>5</b>	Rowley Pharmacy		Boots Pharmacy - Langley		Langley Pharmacy		Oldbury Pharmacy		Asda Pharmacy - Langley		<b>Dental Practices</b>	<b>2</b>	Brandhall Dental Practice		Bhandal Dental Practice – Throne Road		<b>Council Services &amp; Facilities</b>	<b>2</b>	<b>Library Services</b>	<b>2</b>	Rounds Green Library		Langley Library		<b>One Stop Shop</b>	<b>0</b>	<b>Childrens Centre</b>	<b>0</b>	<b>Recreational</b>	<b>1</b>	<b>Public Park or Gardens</b>	<b>1</b>	Langley Park	
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<b>Public Park or Gardens</b>	<b>1</b>																																																												
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## Ward Profile – 12. Proposed Langley Ward

Criteria	Reason	
	<b>Retail</b>	<b>4</b>
	<b>Post Office Counter Services</b>	<b>1</b>
	Langley Post Office	
	<b>Supermarket</b>	<b>3</b>
	Asda - Langley	
	Aldi - Langley	
	Farmfoods – Birchley Island	
	<b>Transport</b>	<b>0</b>
	<b>Rail Stations</b>	<b>0</b>
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>18</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>26</b>
	<b>Primary Schools</b>	<b>21</b>
	Highfields Primary School	
	Blackheath Primary School	
	Annie Lennard Infant School	
	Moat Farm Infant School	
	Moat Farm Junior Trust School	
	Bleakhouse Primary School	
	Brandhall Primary School	
	Lightwoods Primary Academy	
	Our Lady and St Hubert's Catholic Primary School	
	Perryfields Primary School	
	Christ Church CE Primary School	
	St Francis Xavier Catholic Primary School	
	Rounds Green Primary School	
	Brickhouse Primary School	
	Rowley Hall Primary School	
	Springfield Primary School	
	Burnt Tree Primary School	
	Grace Mary Primary School	
	Oakham Primary School	
	Tividale Community Primary School	
	Tividale Hall Primary School	
	<b>Secondary Schools</b>	<b>5</b>

## Ward Profile – 12. Proposed Langley Ward

Criteria	Reason	
	Bristnall Hall Academy	
	Q3 Academy Langley	
	Perryfields Academy	
	St Michael's Church of England High School	
	Ormiston Sandwell Community Academy	
	<b>Health</b>	<b>40</b>
	<b>Hospital (if applicable)</b>	<b>1</b>
	Rowley Regis Hospital	
	<b>GP Practices</b>	<b>10</b>
	Your Health Partnership	
	Dog Kennel Lane Surgery	
	Hill Top Medical Centre	
	Warley Road Surgery	
	Rood End Medical Centre	
	Warley Medical Centre	
	Oldbury Health Centre	
	Hawes Lane Surgery	
	Portway Family Practice	
	Walford Street Surgery	
	<b>Pharmacies</b>	<b>17</b>
	Boots - Blackheath	
	Hingley Pharmacy	
	Lloyds Pharmacy - Blackheath	
	M W Phillips	
	Ashworth Pharmacy	
	Vishnu Pharmacy	
	Hill Top Pharmacy	
	Hills Pharmacy	
	Masters Pharmacy	
	Lloyds Pharmacy – Old Warley	
	Brandhall Pharmacy	
	Albert Street Pharmacy	
	C H White Pharmacy	
	Dunstones Chemist	
	Jhoots Pharmacy - Rowley	
	Portway Pharmacy	
	Tividale Pharmacy	
	<b>Dental Practices</b>	<b>12</b>
	Bhandal Dentist Practice – John Street	
	Bhandal Dentist Practice – Birmingham Road	
	Bhandal Dentist Practice – Smile Studio	
	Dr Browns Dental Surgery	
	Queens Head Dental Surgery	



## Ward Profile – 12. Proposed Langley Ward

Criteria	Reason	
	Bhandal Dentist Practice – Stanley Road	
	Birmingham Community Healthcare – Oldbury Health Centre	
	Church Square Dental Practice	
	Cosmo-Dent Dental Practice	
	Oldbury Smile Spa	
	Bhandal Dentist Practice – Halesowen Road	
	Hakimi Dental	
	<b>Council Services &amp; Facilities</b>	<b>8</b>
	<b>Library Services</b>	<b>5</b>
	Blackheath Library	
	Bleakhouse Library	
	Brandhall Library	
	Oldbury Library	
	Oakham Library	
	<b>One Stop Shop</b>	<b>1</b>
	Sandwell Council House	
	<b>Childrens Centre</b>	<b>2</b>
	Oldbury Family Hub	
	Rowley Family Hub	
	<b>Recreational</b>	<b>6</b>
	<b>Public Park or Gardens</b>	<b>6</b>
	Brittania Park	
	Barnford Hill Park	
	Broadwell Park	
	Tividale Park	
	Warrens Hall Park	
	Bury Hill Park	
	<b>Retail</b>	<b>20</b>
	<b>Post Office Counter Services</b>	<b>9</b>
	Castle Road West Post Office	
	Dog Kennel Lane Post Office	
	Oldbury Post Office	
	Rounds Green Post Office	
	Blackheath Post Office	
	City Road Post Office	
	Rowley Regis Post Office	
	Springfields Post Office	
	Tividale Road Post Office	
	<b>Supermarket</b>	<b>11</b>
	Heron Foods – Pottery Road	
	Tesco - Bristnall	
	Morrisons Daily – Dudley Port	
	Sainsburys - Oldbury	

## Ward Profile – 12. Proposed Langley Ward

Criteria	Reason	
	Midcounties Co-Operative Food Store - Oldbury	
	Iceland - Oldbury	
	Tesco - Blackheath	
	Sainsburys - Blackheath	
	Lidl - Blackheath	
	Heron Foods - Blackheath	
	Iceland - Blackheath	
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	<b>2</b>
	Rowley Regis Station	
	Langley Green Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>102</b>

**13.**

# **Proposed Newton and Valley Ward**

## **Ward Profile**



## Ward Profile – 13. Proposed Newton and Valley Ward

Criteria	
Ward No.:	13
Proposed Name:	Newton and Valley Ward
Alternate Name options:	Newton Ward (retain existing)
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,298
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 0.18%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	9,823
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 4.58%
Former Ward(s): (if applicable)	Newton, West Bromwich Central (part)
Former Polling District(s): (if applicable)	NEA, NEB, NEC, NED, NEE, WBA (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>4.58% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 13. Proposed Newton and Valley Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the proposed Newton Ward and Valley Ward is Forge Lane, following this north past West Bromwich Crematorium, the Newton Road is the northern boundary of the Ward. Following this road north-east until the junction with the Walsall Road where it heads south-east and then south until it meets the River Tame.</p> <p>The boundary then follows the river west around Forge Mill Lake and into Sandwell Valley Country Park, south down Forge Lane and west to meet Sandwell Park farm and north-west onto Warstone Drive. It cuts across Church Vale, north along Little Lane and north onto All Saints Way. The boundary then continues onto the Newton Road which it follows east back to the starting point by Forge Lane.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward does not have any industrial areas and no major commercial areas. The Ward mostly comprises of residential in the north, and the south of the Ward comprises entirely of Sandwell Valley Country Park and Park Farm, including Dartmouth Golf Course. There is also the West Bromwich Crematorium.</p> <p>The M5 runs through the ward, however there are no train or bus stations. There are bus routes into West Bromwich town.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>

## Ward Profile – 13. Proposed Newton and Valley Ward

Criteria	Reason																																																																									
<b>Reflecting community interests and identities</b>	This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –																																																																									
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<b>Transport</b>	<b>0</b>																																																																									
<b>Rail Stations</b>	0																																																																									

## Ward Profile – 13. Proposed Newton and Valley Ward

Criteria	Reason	
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	17
	<b>20-Minute Neighbourhood</b> No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>8</b>
	<b>Primary Schools</b>	7
	All Saints CE Primary School	
	Pennyhill Primary School	
	Whitecrest Primary School	
	Yew Tree Primary School	
	Holy Name Catholic Primary School	
	Holy Trinity CE Primary School	
	King Goerge V Primary School	
	<b>Secondary Schools</b>	1
	Q3 Academy Great Barr	
	<b>Health</b>	<b>27</b>
	<b>Hospital (if applicable)</b>	1
	Sandwell General Hospital	
	<b>GP Practices</b>	6
	Stone Cross Medical Centre	
	The Surgery	
	Scott Arms Medical Centre	
	Great Bridge Partnership for Health – Oakwood Surgery	
	Primary Care Centre	
	St Paul's Partners – West Bromwich	
	<b>Pharmacies</b>	12
	Medipharma Chemists	
	Beaconview Pharmacy	
	Stone Cross Pharmacy	
	Jhoots Pharmacy – Great Barr with Yew Tree	
	Yew Tree Pharmacy	
	DH Pharmacy	
	Boots – West Bromwich	
	Carters Chemist	
	Khaira Pharmacy	
	Sidhus Pharmacy	

## Ward Profile – 13. Proposed Newton and Valley Ward

Criteria	Reason	
	Ingrams Chemist	
	Superdrug – West Bromwich	
	<b>Dental Practices</b>	<b>8</b>
	Stella Maris Practice	
	The Dentist, Implants, Veneers, Emergency Centre	
	Yew Tree Dental Practice	
	Asden House Dental Clinic	
	Divine Dentistry	
	J S Kainth and Associates	
	Medical-Dent	
	The Dental Clinic	
	<b>Council Services &amp; Facilities</b>	<b>3</b>
	<b>Library Services</b>	<b>2</b>
	Great Barr Library	
	Central Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	
	West Bromwich North Family Hub	1
	<b>Recreational</b>	<b>4</b>
	<b>Public Park or Gardens</b>	<b>4</b>
	Red House Park	
	Dartmouth Park	
	Kendrick Park	
	Garden of Remembrance	
	<b>Retail</b>	<b>12</b>
	<b>Post Office Counter Services</b>	<b>4</b>
	Carters Green Post Office	
	Stone Cross Post Office	
	West Bromwich Post Office	
	Vicarage Road Post Office	
	<b>Supermarket</b>	<b>8</b>
	Lidl – West Bromwich	
	Heron Foods – West Bromwich	
	Tesco – West Bromwich	
	Marks and Spencers – West Bromwich	
	Aldi – West Bromwich	
	Tesco – Walsall Road	
	Morrisons Daily – Hollyhedge Road	
	Aldi – Great Barr	
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	<b>1</b>



## Ward Profile – 13. Proposed Newton and Valley Ward

Criteria	Reason	
	Tame Bridge Station	
	<b>Bus Stations</b>	<b>1</b>
	West Bromwich Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>56</b>

**14.**

# **Proposed Old Warley Ward**

## **Ward Profile**



## Ward Profile – 14. Proposed Old Warley Ward

Criteria	
Ward No.:	14
Proposed Name:	Old Warley Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected 18+ population 2030:	11,742
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 3.74%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,877
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 5.66%
Former Ward(s): (if applicable)	Old Warley, Abbey (part), Bristnall (part), Langley (part),
Former Polling District(s): (if applicable)	ABA, ABB (part), BRF (part), LAE (part), OWA, OWB, OWC, OWD, OWE, OWF, OWG, OWH

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>5.66% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 14. Proposed Old Warley Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>Starting at the centre of the Ward on Castle Road West, with the junction of Bleakhouse road. Following Bleakhouse Road north, past the Wolverhampton Road and continuing up the road is the island with Pottery Road. This marks the north boundary of the ward.</p> <p>Heading north-west, excluding Hesket Avenue, the boundary continues along Broadway until it reaches Woodbourne Road. It then heads south, across Abbey Road and follows the outskirts of Warley Woods onto Hagley Road West. The boundary follows this road west until the junction with the m5, then it proceeds north along the motorway.</p> <p>At the Grafton Road playing field, the boundary follows the field around, past Falcon Road and down Ferndale Road. The boundary then follows along and incorporates the Brandhall Golf Course, across the Wolverhampton Road along Parsons Hill. It then follows but does not include George Road back to the junction of Bleakhouse Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>There are a few commercial units on Castle Road West. There are no industrial units in the ward, with most of the ward being residential properties, including some low-rise flats.</p> <p>There are 4 primary schools (although one is spread across two sites) and 1 secondary school located within the ward. There are no parks in the ward, although there is a large greenspace with Brandhall golf course and smaller playing fields.</p> <p>There are no major transport stations within the ward, however there is a bus route running through the ward on the Wolverhampton Road connecting it to Oldbury, Birmingham and Dudley.</p> <p>The main area for development is the Brandhall Golf Course where there are discussions around developing further residential properties. There are no other noticeable areas for development in the ward.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence</p>

## Ward Profile – 14. Proposed Old Warley Ward

Criteria	Reason																																																
	<p>or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>6</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>5</b></td></tr> <tr> <td>Bleakhouse Primary School</td><td></td></tr> <tr> <td>Brandhall Primary School</td><td></td></tr> <tr> <td>Lightwoods Primary Academy</td><td></td></tr> <tr> <td>Our Lady and St Huberts Catholic Primary School</td><td></td></tr> <tr> <td>Perryfields Primary School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>1</b></td></tr> <tr> <td>Perryfields Academy</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>5</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>2</b></td></tr> <tr> <td>Warley Medical Centre</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>2</b></td></tr> <tr> <td>Lloyds Pharmacy – Old Warley</td><td></td></tr> <tr> <td>Brandhall Pharmacy</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>1</b></td></tr> <tr> <td>Bhandal Dental Practice – Stanley Road</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>1</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>1</b></td></tr> <tr> <td>Brandhall Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> <tr> <td><b>Childrens Centre</b></td><td><b>0</b></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>6</b>	<b>Primary Schools</b>	<b>5</b>	Bleakhouse Primary School		Brandhall Primary School		Lightwoods Primary Academy		Our Lady and St Huberts Catholic Primary School		Perryfields Primary School		<b>Secondary Schools</b>	<b>1</b>	Perryfields Academy		<b>Health</b>	<b>5</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>2</b>	Warley Medical Centre		<b>Pharmacies</b>	<b>2</b>	Lloyds Pharmacy – Old Warley		Brandhall Pharmacy		<b>Dental Practices</b>	<b>1</b>	Bhandal Dental Practice – Stanley Road		<b>Council Services &amp; Facilities</b>	<b>1</b>	<b>Library Services</b>	<b>1</b>	Brandhall Library		<b>One Stop Shop</b>	<b>0</b>	<b>Childrens Centre</b>	<b>0</b>
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## Ward Profile – 14. Proposed Old Warley Ward

Criteria	Reason	
	Hill Top Medical Centre	
	Warley Road Surgery	
	Rood End Medical Centre	
	Causeway Green Surgery	
	<b>Pharmacies</b>	<b>14</b>
	Lloyds Pharmacy - Bearwood	
	Dr D R Dalvair Pharmacy	
	Bearwood Pharmacy	
	Boots Pharmacy - Bearwood	
	Ashworth Pharmacy	
	Vishnu Pharmacy	
	Hill Top Pharmacy	
	Hills Pharmacy	
	Masters Pharmacy	
	Rowley Pharmacy	
	Boots Pharmacy - Langley	
	Langley Pharmacy	
	Oldbury Pharmacy	
	Asda Pharmacy - Langley	
	<b>Dental Practices</b>	<b>4</b>
	Dr Browns Dental Surgery	
	Queens Head Dental Surgery	
	Brandhall Dental Care	
	Bhandal Dental Practice – Throne Road	
	<b>Council Services &amp; Facilities</b>	<b>4</b>
	<b>Library Services</b>	<b>4</b>
	Thimblemill Library	
	Bleakhouse Library	
	Langley Library	
	Rounds Green Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>0</b>
	<b>Recreational</b>	<b>4</b>
	<b>Public Park or Gardens</b>	<b>4</b>
	Warley Woods	
	Lightwoods Park	
	Barnford Hill Park	
	Langley Park	
	<b>Retail</b>	<b>8</b>
	<b>Post Office Counter Services</b>	<b>3</b>
	Abbey Road Post Office	
	Dog Kennel Lane Post Office	
	Langley Post Office	

## Ward Profile – 14. Proposed Old Warley Ward

Criteria	Reason	
	<b>Supermarket</b>	<b>5</b>
	Aldi – Bearwood Road	
	Tesco - Bristnall	
	Asda - Langley	
	Aldi - Langley	
	Farmfoods – Birchley Island	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	<b>1</b>
	Langley Green Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>66</b>



**15.**

# **Proposed Oldbury Ward**

## **Ward Profile**



## Ward Profile – 15. Proposed Oldbury Ward

Criteria	
Ward No.:	15
Proposed Name:	Oldbury Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,045
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 2.41%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	9,599
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 6.75%
Former Ward(s): (if applicable)	Oldbury (part), St. Paul's (part)
Former Polling District(s): (if applicable)	OLA (part), OLB, OLC, OLD, OLE, OLF (part), SPC (part), SPF (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>6.75% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 15. Proposed Oldbury Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of the ward is located at Sandwell Council House which is located on Church Street. The boundary follows north onto Bromford Road until it meets with Sandwell and Dudley Train Station and continues along the trainline east until the junction of Spon Lane South.</p> <p>The boundary proceeds south and merges into Malin Street until it reaches the junction of Cemetery Road, running alongside Oldbury Cemetery. The boundary then continues south to follow the rail line until the junction of Station Road, proceeding northwest until reaching the M5. At Junction 2 of the M5 the boundary continues to run northwest along Wolverhampton Road merging into New Birmingham Road and then changes northeast at Lower City Road until reaching Dudley Road.</p> <p>The boundary then follows Dudley Road East in a northwest direction merging into Dudley Road West until Tivdale Street where the boundary continues north reaching Dudley Port. It follows Northeast across the junction of Sedley Road East until it meets the Dudley Port Station. The boundary follows the rail line southeast back to Sandwell and Dudley train station at Bromfield Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>Oldbury Ward is the location of Sandwell Council House and includes many industrial areas as well as commercial units such as Oldbury Retail Park located central to the ward.</p> <p>Outside of the centre the Ward becomes more residential, with many residential properties around the rest of the Ward. In the centre of Oldbury Ward there is a bus station and there are good railway links throughout the ward, although the station is just outside the border. There are many road connections running through the Ward, providing access to other Towns inside the Borough and Town outside such as Dudley, Wolverhampton, and Birmingham.</p> <p>Within the Ward there are several industrial units not currently being used for industry and are storing waste, there is potential for improvement for these industrial units.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence</p>

## Ward Profile – 15. Proposed Oldbury Ward

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## Ward Profile – 15. Proposed Oldbury Ward

Criteria	Reason																																										
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Hanbury Primary School																																											
Lodge Primary School																																											
Lyng Primary School																																											
Ryders Green Primary School																																											
Causeway Green Primary School																																											
Langlev Primary School																																											

## Ward Profile – 15. Proposed Oldbury Ward

Criteria	Reason	
	St James CE Primary School	
	Galton Valley Primary School	
	George Betts Primary Academy	
	Rood End Primary School	
	Sacred Hearts Primary School	
	Silvertrees Academy	
	St Martins CE Primary School	
	St Pauls Church of England Academy	
	Tipton Green Junior School	
	Burnt Tree Primary School	
	Grace Mary Primary School	
	Oakham Primary School	
	Tividale Community School	
	Tividale Hall Primary School	
	<b>Secondary Schools</b>	<b>7</b>
	Q3 Academy Tipton	
	George Salter Academy	
	West Bromwich Collegiate Academy	
	Oldbury Academy	
	Holly Lodge High School	
	Sandwell Academy	
	Ormiston Sandwell Community Academy	
	<b>Health</b>	<b>43</b>
	<b>Hospital (if applicable)</b>	<b>0</b>
	<b>GP Practices</b>	<b>15</b>
	Horseley Heath Surgery	
	Great Bridge Partnership for Health – Sai Surgery	
	Great Bridge Health Centre	
	Linkway Medical Practice	
	Dr R K Arora	
	St Paul's Partnership – Lyng Centre	
	Cambridge Street Surgery	
	Dr V K Dewan	
	Causeway Green Surgery	
	Hawthorns Medical Practice	
	The Surgery	
	St Pauls Medical Practice	
	Black Country Family Practice	
	The Victoria Surgery	
	Walford Street Surgery	
	<b>Pharmacies</b>	<b>19</b>
	Great Bridge Pharmacy	

## Ward Profile – 15. Proposed Oldbury Ward

Criteria	Reason	
	Pharmassured	
	Boots – Great Bridge	
	Asda Pharmacy – Great Bridge	
	Duggals Chemist	
	Lyng Pharmacy	
	Lloyds Pharmacy – Greets Green and Lyng	
	Lloyds Pharmacy – Greets Green and Lyng	
	Rowley Pharmacy	
	Boots - Langley	
	Langley Pharmacy	
	Oldbury Pharmacy	
	Asda Pharmacy - Langley	
	R K Pharmacy	
	Murrays Health Care	
	Duggals Chemist	
	Murrays Health Care	
	Portway Pharmacy	
	Tividale Pharmacy	
	<b>Dental Practices</b>	<b>9</b>
	Great Bridge Dental Practice	
	Birmingham Community Healthcare – Lyng Health Centre	
	Brandhall Dental Care	
	Bhandal Dental Practice – Throne Road	
	West Park Dental Care	
	Bhandal Dental Practice – Dudley Road	
	Bhandal Dental Practice – Victoria Road	
	Bupa Dental Care Tipton	
	Hakimi Dental	
	<b>Council Services &amp; Facilities</b>	<b>6</b>
	<b>Library Services</b>	<b>5</b>
	Great Bridge Library	
	Langley Library	
	Rounds Green Library	
	Tipton Library	
	Oakham Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>1</b>
	West Bromwich Central Family Hub	
	<b>Recreational</b>	<b>8</b>
	<b>Public Park or Gardens</b>	<b>8</b>
	Farley Park	
	Jubilee Park	

## Ward Profile – 15. Proposed Oldbury Ward

Criteria	Reason	
	Oak House	
	Lyng Park	
	Langley Park	
	Lewisham Park	
	West Smethwick Park	
	Victoria Park	
	<b>Retail</b>	<b>15</b>
	<b>Post Office Counter Services</b>	<b>9</b>
	City Road Post Office	
	Tividale Road Post Office	
	Langley Post Office	
	Oldbury Road Post Office	
	St Pauls Road Post Office	
	Bromford Lane Post Office	
	Great Bridge Post Office	
	Powis Avenue Post Office	
	Unity Walk Post Office	
	<b>Supermarket</b>	<b>6</b>
	Asda - Langley	
	Aldi - Langley	
	Farmfoods – Birchley Island	
	Lidl – Great Bridge	
	Co-Operative Foods – Great Bridge	
	Heron Foods – Great Bridge	
	<b>Transport</b>	<b>5</b>
	<b>Rail Stations</b>	<b>5</b>
	Sandwell and Dudley	
	Smethiwick Galton Bridge	
	The Hawthorns Station	
	Dudley Port Station	
	Tipton Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>109</b>



**15.**

# **Proposed Princes End Ward**

## **Ward Profile**



## Ward Profile – 16. Proposed Princes End Ward

Criteria	
Ward No.:	16
Proposed Name:	Princes End Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	10,973
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 3.05%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,046
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 2.41%
Former Ward(s): (if applicable)	Prince's End (part), Tipton Green (part)
Former Polling District(s): (if applicable)	PEA, PEB, PEC, PED, PEE, PEF (part), PEG, TGA (part), TGB (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>2.41% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.
<b>Strong, easily identifiable</b>	<b>Boundaries</b> The centre of Princes End is Glebefields School, south on

## Ward Profile – 16. Proposed Princes End Ward

Criteria	Reason
<b>boundaries</b>	<p>Sandgate Road and onto Jubilee Road which is the southern border. Following west leading onto Grace Road, junction with Upper Church Lane the border follows south and west on Locarno Road until the junction of Central Avenue and cuts north to include Summerhill Primary Academy but excludes Alexandra High School.</p> <p>The boundary incorporates Warren Close and then cuts across Central Avenue and around the Recreation Ground, west to include Brown Lion Street and across Bloomfield Road. It continues north past Bradley's Lane, through Painter's Croft to Brierley Lane. Following this road east until Batman's Hill Road junction and south to Weddel Wynd Junction.</p> <p>The border then follows Weddel Wynd open space east including Andrew Road and Elizabeth Walk until the Bilston Road. It goes shortly north to include Hyett Way and follows the Metro Line east until the Walsall Canal. It follows south and then west to include Weston Drive, Christine Close and Wooding Crescent. The boundary then heads south to Gospel Oak Road and then east to include Ocker Hill Primary to the Toll End Island. It then heads west to include Arthur Jones Close, Waen Close, along St Mark's Road back to Jubilee Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward is primarily residential with a few industrial units to the West of the ward. There is also a high street with a few commercial units. There is the Sports Academy in the ward and multiple schools.</p> <p>There are many green spaces with Willingsworth Linear Park, Laybourne Park, Weddel Wynd and other un-named open spaces.</p> <p>There are a few bus routes running through the area but no major transport stations. The main bus route is through the High Street connecting with nearby Towns.</p> <p>The Ward is deprived and there is potential for regeneration throughout the ward. There are no major plans in place currently. The Railer/Cracker project is also underway to improve the greenspaces.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence</p>

## Ward Profile – 16. Proposed Princes End Ward

Criteria	Reason																																														
	<p>or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																														
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>4</b></td></tr> <tr> <td><b>Primary Schools</b></td><td>3</td></tr> <tr> <td>Ocker Hill Infant and Nursery School</td><td></td></tr> <tr> <td>Summerhill Primary Academy</td><td></td></tr> <tr> <td>Wednesbury Oak Academy</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td>1</td></tr> <tr> <td>Gospek Oak School</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>6</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td>0</td></tr> <tr> <td><b>GP Practices</b></td><td>2</td></tr> <tr> <td>Swanpool Medical Centre</td><td></td></tr> <tr> <td>Glebefields Surgery</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td>2</td></tr> <tr> <td>Asda Pharmacy – Princes End</td><td></td></tr> <tr> <td>Swanpool Pharmacy</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td>2</td></tr> <tr> <td>Birmingham Community Healthcare – Glebefields Health Centre</td><td></td></tr> <tr> <td>Princes End Dental Practice</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>2</b></td></tr> <tr> <td><b>Library Services</b></td><td>1</td></tr> <tr> <td>Glebefield Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td>0</td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>4</b>	<b>Primary Schools</b>	3	Ocker Hill Infant and Nursery School		Summerhill Primary Academy		Wednesbury Oak Academy		<b>Secondary Schools</b>	1	Gospek Oak School		<b>Health</b>	<b>6</b>	<b>Hospital (if applicable)</b>	0	<b>GP Practices</b>	2	Swanpool Medical Centre		Glebefields Surgery		<b>Pharmacies</b>	2	Asda Pharmacy – Princes End		Swanpool Pharmacy		<b>Dental Practices</b>	2	Birmingham Community Healthcare – Glebefields Health Centre		Princes End Dental Practice		<b>Council Services &amp; Facilities</b>	<b>2</b>	<b>Library Services</b>	1	Glebefield Library		<b>One Stop Shop</b>	0
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## Ward Profile – 16. Proposed Princes End Ward

Criteria	Reason	
	<b>Childrens Centre</b>	
	Tipton Family Hub	1
	<b>Recreational</b>	<b>1</b>
	<b>Public Park or Gardens</b>	1
	Laybourne Park	
	<b>Retail</b>	<b>4</b>
	<b>Post Office Counter Services</b>	1
	Princes End Post Office	
	<b>Supermarket</b>	3
	Asda – Princes End	
	Farmfoods –Princes End	
	Heron Foods – Princes End	
	<b>Transport</b>	<b>0</b>
	<b>Rail Stations</b>	0
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>17</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>22</b>
	<b>Primary Schools</b>	19
	Glebefields Primary School	
	Great Bridge Primary School	
	Joseph Turner Primary School	
	Jubilee Park Academy	
	Newtown Primary School	
	Sacred Heart Primary School	
	Silvertrees Academy Trust	
	St Martins CE Primary School	
	St Pauls Church of England Academy	
	Tipton Green Junior School	
	Albert Pritchard Infant School	
	Holyhead Primary Academy	
	Old Park Primary School	
	St Johns CE Primary Academy	
	St Marys Catholic Primary School	
	Wood Green Junior School	

## Ward Profile – 16. Proposed Princes End Ward

Criteria	Reason	
	Harvills Hawthorn Primary School	
	Moorlands Primary School	
	Ocker Hill Academy	
	<b>Secondary Schools</b>	3
	Q3 Academy Tipton	
	Stuart Bathurst Catholic High School	
	Wood Green Academy	
	<b>Health</b>	<b>33</b>
	<b>Hospital (if applicable)</b>	0
	<b>GP Practices</b>	10
	Horseley Heath Surgery	
	Great Bridge Partnership for Health – Sai Surgery	
	Great Bridge Health Centre	
	Black Country Family Practice	
	The Victoria Surgery	
	Oakeswell Health Centre	
	Jubilee Health Centre	
	The Spires Health Centre	
	Hill Top Surgery	
	New Street Surgery	
	<b>Pharmacies</b>	15
	Great Bridge Pharmacy	
	Pharmassured	
	Boots – Great Bridge	
	Asda Pharmacy – Great Bridge	
	Duggals Chemist	
	Murrays Healthcare	
	Duggals Chemist	
	Murrays Healthcare	
	Boots - Wednesbury	
	Well Pharmacy	
	Park Lane Pharmacy	
	Jubilee Pharmacy	
	New Street Pharmacy	
	Hill Top Pharmacy	
	Co-operative Pharmacy - Wednesbury	
	<b>Dental Practices</b>	8
	Great Bridge Dental Practice	
	Bhandal Dental Practice – Dudley Road	
	Bhandal Dental Practice – Victoria Road	
	Bupa Dental Care	
	Oraco Dental	

## Ward Profile – 16. Proposed Princes End Ward

Criteria	Reason	
	Qamar Dental	
	Wednesbury Dental Care	
	Russell Street Dental Care	
	<b>Council Services &amp; Facilities</b>	<b>4</b>
	<b>Library Services</b>	<b>4</b>
	Great Bridge Library	
	Tipton Library	
	Wednesbury Library	
	Hill Top Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>0</b>
	<b>Recreational</b>	<b>7</b>
	<b>Public Park or Gardens</b>	<b>7</b>
	Farley Park	
	Jubilee Park	
	Victoria Park	
	Brunswick Park	
	Ebenezer Street Open Space	
	Balls Hil Open Space	
	Hill Top Park	
	<b>Retail</b>	<b>15</b>
	<b>Post Office Counter Services</b>	<b>6</b>
	Great Bridge Post Office	
	Powis Avenue Post Office	
	Unity Walk Post Office	
	Park Lane Post Office	
	Wednesbury Post Office	
	Hill Top Post Office	
	<b>Supermarket</b>	<b>9</b>
	Lidl – Great Bridge	
	Co-Operative Food – Great Bridge	
	Heron Foods – Great Bridge	
	Co-Operative Food – Hill Top	
	Aldi – Tildasley Street	
	Morrisons - Wednesbury	
	Morrisons Daily – Manor House Road	
	M and S Simply Food - Wednesbury	
	Iceland - Wednesbury	
	<b>Transport</b>	<b>3</b>
	<b>Rail Stations</b>	<b>2</b>
	Dudley Port Station	
	Tipton Station	

## Ward Profile – 16. Proposed Princes End Ward

Criteria	Reason	
	<b>Bus Stations</b>	<b>1</b>
	Wednesbury Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>84</b>



**17.**

# **Proposed Rowley Ward**

## **Ward Profile**



## Ward Profile – 17. Proposed Rowley Ward

Criteria	
Ward No.:	17
Proposed Name:	Rowley Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected 18+ population 2030:	10,731
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 5.19%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,601
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 2.98%
Former Ward(s): (if applicable)	Rowley (part), Tividale (part)
Former Polling District(s): (if applicable)	ROA, ROB, ROC, ROD, ROE (part), ROF, ROG, TIA (part), TID (part), TIE

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>2.98% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 17. Proposed Rowley Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of Rowley Ward is Goodwill Avenue, following Dudley Road north-west until the junction with Banklands Road which is the border of the Ward. Heading north-east to include the open-space, quarry and the perimeter of Dudley Golf course onto the Oakham Road, opposite, but not including Gleneagles Drive. The border follows Oakham Road south-east until the junction with Lye Cross Road where it follows north-east around the border of Rowley Hills and Bury Hill Park until it meets the Wolverhampton Road. The border follows the Wolverhampton Road until, and including Birchley Park avenue, where it follows the outside of Lion Farm Playing Fields and Open Space to include Ascot Close onto Newbury Lane and down Brunel Road.</p> <p>The border then rejoins the Newbury Road to exclude Martley Road and then follows south-west to include Bill Thomas Way onto Throne Road. It follows Throne Road south-east and then west to include Throne Crescent, Stewart Road, Wylde Crescent and Norman Terrace where it joins Hanover Road. The border continues south-west to incorporate the Rowley Learning Campus, onto Moor Lane and west onto Garratts Lane, High Gate Street and Hill Road. It follows Park Street north to the end of the road and then north-east following Mousesweet Brook, excluding Warwick Road onto Gawne Lane.</p> <p>The border then follows the outskirts of the greenspace by Brooksbank Drive and then north-west to include Denby Way, cutting across Springfield Lane and through the middle of Warrens Hall Nature Reserve back to Banklands Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>Rowley Ward mostly consists of open space including Rowley Hills, Dudley Golf course, the Quarry and Warrens Hall Nature reserve. There are some trading estates towards the south of the Ward and many residential estates throughout Rowley. There are no main high-streets or high-density commercial areas.</p> <p>The Ward is mostly comprised of hills, generally the south of the Ward is the bottom of the hill, and the north is the top.</p> <p>There are no bus or rail stations in the ward, however it is well connected with Hawes Lane and Dudley Road connecting the Ward to Dudley, Wolverhampton, Halesowen and Birmingham.</p> <p>In Rowley, there are areas suitable for regeneration including the Quarry. There are new residential properties being built opposite</p>

## Ward Profile – 17. Proposed Rowley Ward

Criteria	Reason																																
	Springfield Primary School and along Dudley Road.																																
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																
<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>4</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>3</b></td></tr> <tr> <td>Brickhouse Primary School</td><td></td></tr> <tr> <td>Rowley Hall Primary School</td><td></td></tr> <tr> <td>Springfield Primary School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>1</b></td></tr> <tr> <td>St Michaels Church of England High School</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>4</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>2</b></td></tr> <tr> <td>Hawes Lane Surgery</td><td></td></tr> <tr> <td>Portway Family Practice</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>1</b></td></tr> <tr> <td>Jhoots Pharmacy - Rowley</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>1</b></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>4</b>	<b>Primary Schools</b>	<b>3</b>	Brickhouse Primary School		Rowley Hall Primary School		Springfield Primary School		<b>Secondary Schools</b>	<b>1</b>	St Michaels Church of England High School		<b>Health</b>	<b>4</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>2</b>	Hawes Lane Surgery		Portway Family Practice		<b>Pharmacies</b>	<b>1</b>	Jhoots Pharmacy - Rowley		<b>Dental Practices</b>	<b>1</b>
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## Ward Profile – 17. Proposed Rowley Ward

Criteria	Reason																																																																						
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## Ward Profile – 17. Proposed Rowley Ward

Criteria	Reason
	Tividale Hall Primary School
	<b>Secondary Schools</b> 3
	Ormiston Forge Academy
	Oldbury Academy
	Ormiston Sandwell Community Academy
	<b>Health</b> 33
	<b>Hospital (if applicable)</b> 1
	Rowley Regis Hospital
	<b>GP Practices</b> 6
	Your Health Partnership
	Old Hill Medical Centre
	Church View Surgery
	Haden Vale Medical Practice
	Causeway Green Surgery
	Walford Street Surgery
	<b>Pharmacies</b> 17
	Boots - Blackheath
	Hingley Pharmacy
	Lloyds Pharmacy - Blackheath
	M W Phillips
	Pharmacy 365
	Hingleys Chemist
	Hingleys Chemist
	Haden Vale Pharmacy
	Tesco Pharmacy – Cradley Heath
	Murrays Healthcare
	Rowley Pharmacy
	Boots Pharmacy Langley
	Langley Pharmacy
	Oldbury Pharmacy
	Asda Pharmacy - Langley
	Portway Pharmacy
	Tividale Pharmacy
	<b>Dental Practices</b> 9
	Bhandal Dental Practice – John Street
	Bhandal Dental Practice – Birmingham Road
	Bhandal Dental Practice – Smile Studio Dentists
	Benson Dental Practice
	Bhandal Dental Practice – Sydney Road
	Bhandal Dental Practice – Cradley Heath
	Brandhall Dental Care
	Bhandal Dental Practice – Throne Road

## Ward Profile – 17. Proposed Rowley Ward

Criteria	Reason	
	Hakimi Dental	
	<b>Council Services &amp; Facilities</b>	<b>5</b>
	<b>Library Services</b>	5
	Blackheath Library	
	Cradley Heath Library	
	Langley Library	
	Rounds Green Library	
	Oakham Library	
	<b>One Stop Shop</b>	0
	<b>Childrens Centre</b>	0
	<b>Recreational</b>	<b>4</b>
	<b>Public Park or Gardens</b>	4
	Britannia Park	
	Mary MacArthur Gardens	
	Haden Hill Park	
	Langley Park	
	<b>Retail</b>	<b>17</b>
	<b>Post Office Counter Services</b>	5
	Blackheath Post Office	
	City Road Post Office	
	Rowley Regis Post Office	
	Tividale Post Office	
	Langley Post Office	
	<b>Supermarket</b>	12
	Asda - Langley	
	Aldi - Langley	
	Farmfoods - Langley	
	Tesco - Blackheath	
	Sainsbury's - Blackheath	
	Lidl - Blackheath	
	Heron Foods - Blackheath	
	Iceland - Blackheath	
	Heron – Cradley Heath	
	Tesco – Cradley Heath	
	Iceland – Cradley Heath	
	Lidl – Cradley Heath	
	<b>Transport</b>	<b>4</b>
	<b>Rail Stations</b>	3
	Rowley Regis Station	
	Cradley Heath Station	
	Old Hill Station	
	<b>Bus Stations</b>	1

## Ward Profile – 17. Proposed Rowley Ward

Criteria	Reason	
	Cradley Heath Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>81</b>



**18.**

# **Proposed Smethwick Ward**

## **Ward Profile**



## Ward Profile – 18. Proposed Smethwick Ward

Criteria	
Ward No.:	18
Proposed Name:	Smethwick Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	12,214
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 7.92%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,513
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 2.13%
Former Ward(s): (if applicable)	Smethwick (part), Bristnall (part), Soho and Victoria (part)
Former Polling District(s): (if applicable)	SMA (part), SMB, SMC, SMD, SME, SMF, SMG, SMH (part), BRE (part), SVH (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>2.13% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 18. Proposed Smethwick Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>Starting at Hales Road Island as the centre of the Ward, moving north onto Hall Road and following Stony Lane north-east onto High Street moving onto Tollhouse Way marking the start of the border. The boundary follows south-east until the junction with High Street and continues to follow this until Cheshire Road and then south-west to incorporate Cheshire Road, part of Wellington Road and Stanhope Road.</p> <p>The boundary then follows around Thimblemill Recreation Ground, to the junction of Thimblemill Road and Unketts Road. It follows Thimblemill Road north-west continuing north onto Queen's Road. At the junction with Basons Lane it follows the road north-east to include Bartlett Road, Small Close and Jackson Drive. It continues north-east alongside but not include Hugh Road until Devonshire Road where it follows Sabell Road until it meets the High Street where the border started.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>Smethwick Ward is primarily residential, with mainly houses and one block of high-rise flats. There are two open spaces with Harry Mitchell Park and Smethwick Hall Park. There are several commercial units along the High Street. The Ward is mostly flat, with very few hills in the Ward.</p> <p>The Ward has recently gained the Sandwell Aquatics Centre. There are no train or bus stations, the bus routes link to West Bromwich and Birmingham.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of</p>

## Ward Profile – 18. Proposed Smethwick Ward

Criteria	Reason																																																																				
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<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>4</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>4</b></td></tr> <tr> <td>Crocketts Community Primary School</td><td></td></tr> <tr> <td>Devonshire Infant Academy</td><td></td></tr> <tr> <td>Devonshire Junior Academy</td><td></td></tr> <tr> <td>Uplands Manor Primary School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>0</b></td></tr> <tr> <td><b>Health</b></td><td><b>4</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>1</b></td></tr> <tr> <td>Saraphed Medical Centre</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>2</b></td></tr> <tr> <td>Malchem Chemists</td><td></td></tr> <tr> <td>Michaels Chemist</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>1</b></td></tr> <tr> <td>Smethwick Dental Practice</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>1</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>1</b></td></tr> <tr> <td>Smethwick Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> <tr> <td><b>Childrens Centre</b></td><td><b>0</b></td></tr> <tr> <td><b>Recreational</b></td><td><b>2</b></td></tr> <tr> <td><b>Public Park or Gardens</b></td><td><b>2</b></td></tr> <tr> <td>Harry Mitchell Park</td><td></td></tr> <tr> <td>Smethwick Hall Park</td><td></td></tr> <tr> <td><b>Retail</b></td><td><b>2</b></td></tr> <tr> <td><b>Post Office Counter Services</b></td><td><b>2</b></td></tr> <tr> <td>Londonderry Post Office</td><td></td></tr> <tr> <td>Smethwick Post Office</td><td></td></tr> <tr> <td><b>Supermarket</b></td><td><b>0</b></td></tr> <tr> <td><b>Transport</b></td><td><b>0</b></td></tr> <tr> <td><b>Rail Stations</b></td><td><b>0</b></td></tr> <tr> <td><b>Bus Stations</b></td><td><b>0</b></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>4</b>	<b>Primary Schools</b>	<b>4</b>	Crocketts Community Primary School		Devonshire Infant Academy		Devonshire Junior Academy		Uplands Manor Primary School		<b>Secondary Schools</b>	<b>0</b>	<b>Health</b>	<b>4</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>1</b>	Saraphed Medical Centre		<b>Pharmacies</b>	<b>2</b>	Malchem Chemists		Michaels Chemist		<b>Dental Practices</b>	<b>1</b>	Smethwick Dental Practice		<b>Council Services &amp; Facilities</b>	<b>1</b>	<b>Library Services</b>	<b>1</b>	Smethwick Library		<b>One Stop Shop</b>	<b>0</b>	<b>Childrens Centre</b>	<b>0</b>	<b>Recreational</b>	<b>2</b>	<b>Public Park or Gardens</b>	<b>2</b>	Harry Mitchell Park		Smethwick Hall Park		<b>Retail</b>	<b>2</b>	<b>Post Office Counter Services</b>	<b>2</b>	Londonderry Post Office		Smethwick Post Office		<b>Supermarket</b>	<b>0</b>	<b>Transport</b>	<b>0</b>	<b>Rail Stations</b>	<b>0</b>	<b>Bus Stations</b>	<b>0</b>
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## Ward Profile – 18. Proposed Smethwick Ward

Criteria	Reason	
	<b>Total Services &amp; Facilities</b>	<b>13</b>
	<b>20-Minute Neighbourhood</b> No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>22</b>
	<b>Primary Schools</b>	<b>16</b>
	Abbey Infant School	
	Abbey Junior School	
	Bearwood Primary School	
	St Gregorys Catholic Primary School	
	Annie Lennard Infant School	
	Moat Farm Infant School	
	Moat Farm Junior School	
	Cape Primary School	
	Shireland Hall Primary Academy	
	Shireland Technology Primary School	
	St Matthews CE Primary School	
	St Philips Catholic Primary School	
	Victoria Park Primary Academy	
	Galton Valley Primary School	
	George Betts Primary Academy	
	<b>Secondary Schools</b>	<b>6</b>
	Shireland Collegiate Academy	
	Bristnall Hall Academy	
	Q3 Academy Langley	
	Windsor Olympus Academy	
	Holly Lodge High School	
	Sandwell Academy	
	<b>Health</b>	<b>38</b>
	<b>Hospital (if applicable)</b>	<b>1</b>
	Midland Metropolitan University Hospital	
	<b>GP Practices</b>	<b>12</b>
	Bearwood Road Surgery	
	Bearwood Road Medical Centre	
	Dog Kennel Lane Surgery	
	Hill Top Medical Centre	
	Warley Road Surgery	

## Ward Profile – 18. Proposed Smethwick Ward

Criteria	Reason	
	Rood End Medical Centre	
	Smethwick Medical Centre	
	Cape Hill Medical Centre	
	Norvic Family Practice	
	Hawthorns Medical Practice	
	The Surgery	
	St Paul Medical Practice	
	<b>Pharmacies</b>	15
	Lloyds Pharmacy - Bearwood	
	D R Dalvair Pharmacy	
	Bearwood Pharmacy	
	Boots Pharmacy - Bearwood	
	Ashworth Pharmacy	
	Vishnu Pharmacy	
	Hill Top Pharmacy	
	Hills Pharmacy	
	Masters Pahrmary	
	Midnight Pharmacy	
	Boots – Soho and Victoria	
	Asda Pharmacy – Soho and Victoria	
	Victoria Pharmacy	
	Regent Street Chemists	
	R K Pharmacy	
	<b>Dental Practices</b>	10
	Bearwood Dental Care	
	Central Ortho Bearwood	
	Complete Dental Bearwood	
	Sandon Dental Practice	
	Shires Dental Practice	
	Dr Browns Denal Surgery	
	Queens Head Dental Surgery	
	Capehill Dental Surgery	
	Waterloo Dental Practice	
	West Park Dental Care	
	<b>Council Services &amp; Facilities</b>	4
	<b>Library Services</b>	2
	Thimblemill Library	
	Bleakhouse Library	
	<b>One Stop Shop</b>	1
	Smethwick Council House	
	<b>Childrens Centre</b>	1
	Smethwick Family Hub	
	<b>Recreational</b>	7

## Ward Profile – 18. Proposed Smethwick Ward

Criteria	Reason	
	<b>Public Park or Gardens</b>	<b>7</b>
	Warley Woods	
	Lightwoods Park	
	Barnford Hill Park	
	Victoria Park	
	Black patch Park	
	Lewisham Park	
	West Smethwick Park	
	<b>Retail</b>	<b>11</b>
	<b>Post Office Counter Services</b>	<b>5</b>
	Abbey Road Post Office	
	Cape Hill Post Office	
	Oldbury Road Post Office	
	St Pauls Road Post Office	
	Dog Kennel Lane Post Office	
	<b>Supermarket</b>	<b>6</b>
	Asda - Capehill	
	Farmfoods - Capehill	
	Iceland - Capehill	
	Farmfoods - Smethwick	
	Aldi - Bearwood	
	Tesco - Bristnall	
	<b>Transport</b>	<b>4</b>
	<b>Rail Stations</b>	<b>4</b>
	Langley Green Station	
	Smethwick Rolfe Street	
	Smethwick Galton Bridge	
	The Hawthornes Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>86</b>

**19.**

# **Proposed Soho and Victoria Ward**

## **Ward Profile**





## Ward Profile – 19. Proposed Soho and Victoria Ward

Criteria	
Ward No.:	19
Proposed Name:	Soho and Victoria Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	12,262
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 8.35%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,511
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 2.11%
Former Ward(s): (if applicable)	Soho and Victoria (part)
Former Polling District(s): (if applicable)	SVA, SVB, SVC, SVD, SVE, SVF, SVG (part), SVH (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>2.11% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 19. Proposed Soho and Victoria Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b> Starting at St Matthew's Church, heading north up Windmill Lane and Soho Street, leading onto Rabone Lane, following this north-east onto Booth Street leads to the boundary of the ward at the junction with Downing Street. Following east to include Anne Road across Perrott Street and including Windsor Olympus Academy, back across Perrott Street onto Wellington Street. This follows south until the junction of Vittoria Street, then south-west towards the Birmingham Canal, following this until the junction of Winson Street and Heath Street where it follows Winson Street onto Abberley Street until the junction with Dugdale Street. South onto Dudley Road and then West until Shenstone Road.</p> <p>The boundary then cuts West to exclude Colenso Road and follows south along the outside of Majuba Road and Glencoe Road back onto Shenstone Road. The boundary continues west to include Montague Road and Gilbert Road. The boundary heads north alongside Gilbert Road and west along Grange Road, following Edgbaston Road north. The boundary continues north-west along High Street, onto Soho Way and across the Birmingham Canal, continuing east onto Bridge Street North. The border leads onto Downing Street, incorporating Alfred Street and Charles Street.</p> <p><b>Infrastructure &amp; Environment</b> The north of the Ward is predominantly industrial with many units based in this area. The south of the Ward is mostly residential with a retail park on Cape Hill. The ward includes Unett Street open space, Victoria Park and Black Patch Park.</p> <p>There is a new hospital in development in the Ward which will be opening in October 2024. The Ward includes Rolfe Street train station. The main bus route is around Cape Hill, with links to Oldbury and West Bromwich. There are also works on new cycle lanes including Tollhouse Way.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent</p>

## Ward Profile – 19. Proposed Soho and Victoria Ward

Criteria	Reason																																																												
	<p>wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																												
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<b>One Stop Shop</b>	<b>1</b>																																																												

Criteria	Reason	
	Smethwick Council House	
	<b>Childrens Centre</b>	1
	Smethwick Family Hub	
	<b>Recreational</b>	<b>2</b>
	<b>Public Park or Gardens</b>	2
	Victoria Park	
	Black Patch Park	
	<b>Retail</b>	<b>5</b>
	<b>Post Office Counter Services</b>	1
	Cape Hill Post Office	
	<b>Supermarket</b>	4
	Asda - Capehill	
	Farmfoods - Capehill	
	Iceland - Capehill	
	Farmfoods – Soho and Victoria	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	1
	Smethwick Rolfe Street Station	
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>28</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	

## Ward Profile – 19. Proposed Soho and Victoria Ward

Criteria	Reason	
	Shireland Collegiate Academy	
	Holly Lodge High School	
	Sandwell Academy	
	<b>Health</b>	<b>20</b>
	<b>Hospital (if applicable)</b>	0
	<b>GP Practices</b>	6
	Bearwood Road Surgery	
	Bearwood Medical Centre	
	Saraphed Medical Centre	
	Hawthorns Medical Practice	
	The Surgery	
	St Paul's Medical Practice	
	<b>Pharmacies</b>	7
	Lloyds Pharmacy - Bearwood	
	D R Dalvair Pharmacy	
	Bearwood Pharmacy	
	Boots Pharmacy - Bearwood	
	Malchem Chemists	
	Michaels Chemist	
	R K Pharmacy	
	<b>Dental Practices</b>	7
	Bearwood Dental Care	
	Central Ortho Bearwood	
	Complete Dental Bearwood	
	Sandon Dental Practice	
	Shires Dental Practice	
	Smethwick Dental Practice	
	West Park Dental Care	
	<b>Council Services &amp; Facilities</b>	<b>2</b>
	<b>Library Services</b>	2
	Thimblemill Library	
	Smethwick Library	
	<b>One Stop Shop</b>	0
	<b>Childrens Centre</b>	0
	<b>Recreational</b>	<b>6</b>
	<b>Public Park or Gardens</b>	6
	Warley Woods	
	Lightwoods Park	
	Harry Mitchell Park	
	Smethwick Hall Park	
	Lewisham Park	
	West Smethwick Park	

## Ward Profile – 19. Proposed Soho and Victoria Ward

Criteria	Reason	
	<b>Retail</b>	<b>6</b>
	<b>Post Office Counter Services</b>	<b>5</b>
	Abbey Road Post Office	
	Londonderry Post Office	
	Oldbury Road Post Office	
	Smethwick Post Office	
	St Pauls Road Post Office	
	<b>Supermarket</b>	<b>1</b>
	Aldi - Bearwood	
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	<b>2</b>
	Smethwick Galton Bridge	
	Hawthornes Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>50</b>

**20.**

# **Proposed St Pauls Ward**

## **Ward Profile**



## Ward Profile – 20. Proposed St Pauls Ward

Criteria	
Ward No.:	20
Proposed Name:	St Pauls Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,582
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 2.33%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,486
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 1.86%
Former Ward(s): (if applicable)	St. Paul's (part)
Former Polling District(s): (if applicable)	SPA (part), SPB (part), SPC (part), SPD, SPE, SPF (part), SPG

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is just <b>1.63% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.



## Ward Profile – 20. Proposed St Pauls Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>Starting from Fenton Street as the centre of the Ward, travelling up North on Telford Way onto Kenrick Way and the border of the Ward is the Birmingham Road, Junction 1 M5 Island. Following this the Birmingham Road east along the West Bromwich Albion football ground and following the boundary of the football ground south onto the halfway point of Middlemore Road.</p> <p>The boundary of the ward follows Middlemore Road south and then across the train track from Hawthorns including the Parkrose Industrial estate. The boundary then follows Wattville Road southwest onto Downing Street, running along the Birmingham Canal towards Brasshouse Lane. Past Brasshouse Lane the Ward then incorporates Tollhouse Way and then continues south-west to include White Road and cuts halfway along Devonshire Road and Auckland Road following Hugh Road as it curves North-West, including the cemetery on Holly Lane.</p> <p>The boundary then cuts across the junction of Holly Lane and Basons Lane and north onto Warley Road until the railway line. The boundary follows the line up to the cemetery, merging onto Cemetery Road and north on Mallin Street and Spon Lane South. At the railway line, the border follows west to the junction with the M5 where it follows the M5 east back to the Birmingham Road Island.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>St Pauls is predominantly residential, with a few industrial estates in the north including Lewisham industrial estate, the Park Rose industrial estate, A1 trading estate and the Albion business park. The Centre of the ward and Rood End is mostly residential. The Ward is mostly flat. The Ward includes Lewisham Park, West Smethwick Park and Basons Lane playing fields.</p> <p>For transport there is Galton Bridge and Hawthornes Train Station. There is limited number of bus routes connecting the Ward. There are no current regeneration plans ongoing, however there is land with potential in the Ward.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors</p>

## Ward Profile – 20. Proposed St Pauls Ward

Criteria	Reason																																																				
	<p>to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																				
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<b>Public Park or Gardens</b>	<b>2</b>																																																				

Criteria	Reason	
	Lewisham Park	
	West Smethwick Park	
	<b>Retail</b>	<b>2</b>
	<b>Post Office Counter Services</b>	2
	St Paul's Road Post Office	
	Oldbury Road Post Office	
	<b>Supermarket</b>	0
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	2
	Smethwick Galton Bridge	
	Hawthornes Station	
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>17</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	

## Ward Profile – 20. Proposed St Pauls Ward

Criteria	Reason	
	Victoria Park Primary Academy	
	Holy Nmae Catholic Primary School	
	Holy Trinity CE Primary School	
	King George V Primary School	
	<b>Secondary Schools</b>	5
	Bristnall Hall Academy	
	Q3 Academy Langley	
	George Salter Academy	
	West Bromwich Collegiate Academy	
	Windsor Olympus Academy	
	<b>Health</b>	<b>59</b>
	<b>Hospital (if applicable)</b>	2
	Midland Metropolitan Hospital	
	Sandwell General Hospital	
	<b>GP Practices</b>	17
	Dog Kennel Lane Surgery	
	Hill Top Medical Centre	
	Warley Road Surgery	
	Rood End Medical Centre	
	Linkway Medical Practice	
	Dr R K Arora	
	St Paul's Partnership – Lyng Centre	
	Cambridge Street Surgery	
	Dr V K Dewan	
	Oldbury Health Centre	
	Sarephed Medical Centre	
	Smethwick Medical Centre	
	Cape Hill Medical Centre	
	Norvic Family Practice	
	Great Bridge Partnership for Health – Oakwood Surgery	
	Primary Care Centre	
	St Paul's Partners – West Bromwich	
	<b>Pharmacies</b>	25
	Ashworth Pharmacy	
	Vishnu Pharmacy	
	Hill Top Pharmacy	
	Hills Pharmacy	
	Masters Pharmacy	
	Lyng Pharmacy	
	Lloyds Pharmacy – Greets Green and Lyng	
	Lloyds Pharmacy – Greets Green and Lyng	
	Albert Street Pharmacy	

## Ward Profile – 20. Proposed St Pauls Ward

Criteria	Reason	
	C H White Pharmacy	
	Dunstones Chemists	
	Malchem Chemists	
	Michaels Chemist	
	Midnight Pharmacy	
	Boots - Capehill	
	Asda Pharmacy - Capehill	
	Victoria Pharmacy	
	Regent Street Chemists	
	DH Pharmacy	
	Boots – West Bromwich	
	Carters Chemist	
	Khaira Pharmacy	
	Sidhus Pharmacy	
	Ingrams Chemist	
	Superdrug – West Bromwich	
	<b>Dental Practices</b>	<b>15</b>
	Dr Browns Dental Surgery	
	Queens Head Dental Surgery	
	Birmingham Community Healthcare – Lyng Health Centre	
	Birmingham Community Healthcare – Oldbury Health Centre	
	Church Square Dental Practice	
	Cosmo-Dent Dental Practice	
	Oldbury Smile Spa	
	Smethwick Dental Practice	
	Capehill Dental Surgery	
	Waterloo Dental Practice	
	Asden House Dental Clinic	
	Divine Dentistry	
	J S Kainth and Associates	
	Medical-Dent	
	The Dental Clinic	
	<b>Council Services &amp; Facilities</b>	<b>9</b>
	<b>Library Services</b>	<b>4</b>
	Bleakhouse Library	
	Oldbury Library	
	Smethwick Library	
	Central Library	
	<b>One Stop Shop</b>	<b>2</b>
	Sandwell Council House	
	Smethwick Council House	
	<b>Childrens Centre</b>	<b>3</b>

## Ward Profile – 20. Proposed St Pauls Ward

Criteria	Reason	
	West Bromwich Central Family Hub	
	Oldbury Family Hub	
	Smethwick Family Hub	
	<b>Recreational</b>	<b>12</b>
	<b>Public Park or Gardens</b>	<b>12</b>
	Barnford Hill Park	
	Oak House	
	Lyng Park	
	Broadwell Park	
	Tividale Park	
	Harry Mitchell Park	
	Smethwick Hall Park	
	Victoria Park	
	Black Patch Park	
	Dartmouth Park	
	Kendrick Park	
	Garden of Remembrance	
	<b>Retail</b>	<b>23</b>
	<b>Post Office Counter Services</b>	<b>9</b>
	Cape Hill Post Office	
	Londonderry Post Office	
	Smethwick Post Office	
	Dog Kennel Lane Post Office	
	Oldbury Post Office	
	Rounds Green Post Office	
	Bromford Lane Post Office	
	Carters Green Post Office	
	West Bromwich Post Office	
	<b>Supermarket</b>	<b>14</b>
	Asda - Capehill	
	Farmfoods - Capehill	
	Iceland - Capehill	
	Farmfiids – Soho and Victoria	
	Tesco - Bristnall	
	Morrisons Daily – Dudley Port	
	Sainsburys Oldbury	
	Midcounties Co-Operative - Oldbury	
	Iceland - Oldbury	
	Lidl – West Bromwich	
	Marks and Spencer – West Bromwich	
	Tesco – West Bromwich	

## Ward Profile – 20. Proposed St Pauls Ward

Criteria	Reason	
	Heron – West Bromwich	
	Aldi – West Bromwich	
	<b>Transport</b>	<b>4</b>
	<b>Rail Stations</b>	<b>3</b>
	Langley Green Station	
	Sandwell and Dudley	
	Smethwick Rolfe Street Station	
	<b>Bus Stations</b>	<b>1</b>
	West Bromwich Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>135</b>

**21.**

# **Proposed Tipton Green Ward**

## **Ward Profile**





## Ward Profile – 21. Proposed Tipton Green Ward

Criteria	
Ward No.:	21
Proposed Name:	Tipton Green Ward
Alternate Name options:	N/A
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected Ward 18+ population 2030:	11,853
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 4.73%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	11,232
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 9.11%
Former Ward(s): (if applicable)	Tipton Green (part), Princes End (part)
Former Polling District(s): (if applicable)	TGA (part), TGB (part), TGC, TGD, TGE, TGF, PEF (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>9.11% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members. Whilst close to the upper limit of tolerance, this ward is considered an appropriate and contained electoral unit as this recognises interlinked and contained communities with a shared sense of identity of place.

## Ward Profile – 21. Proposed Tipton Green Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of Tipton Green Ward is Watery Lane, following north to Alexandra Road and heading northeast is the border of the ward at the Lower Church Lane Island. Following Lower Church Lane southeast, at the Dudley Port junction, the border follows the Dudley Port Road southwest across the Sedgley Road East junction onto the Burnt Tree junction.</p> <p>The boundary then follows the Birmingham New Road northeast, just past Castle Road and then follows north to include Oxford Way, across Sedgley Road West and up to the Birmingham Canal. It follows around Bloomfield Park onto the railway until Bloomfield Terrace where it continues north until William Barrows Way where it heads east to include Richard Bradley Way, south through the Recreation Ground and north-east to include Stella Road, across Central Avenue and around Belmont Close, onto Locarno Road where it meets Upper Church Lane, continuing down to Lower Church Lane.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>Tipton Green is mostly residential, with many industrial units based in the south of the Ward and others scattered around, including the Angle Ring. There is also a high street with commercial units. The Ward is mostly flat, but several of the side streets are based on hilly areas.</p> <p>The Ward has one park which is Victoria Park. There are good transport links with two train stations. The Birmingham New Road to the southwest of the Ward has good bus links, allowing commuting to Wolverhampton, Dudley and Oldbury. Within the Ward the bus routes are more limited.</p> <p>Owen Street/Unity Walk is currently in the process of regeneration, there is also the Metro line which is being developed through Tipton. In Dudley Port there is a cycle lane being developed.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward</p>

## Ward Profile – 21. Proposed Tipton Green Ward

Criteria	Reason																																																										
	<p>has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of absence.</p>																																																										
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## Ward Profile – 21. Proposed Tipton Green Ward

Criteria	Reason	
	Victoria Park	
	<b>Retail</b>	<b>1</b>
	<b>Post Office Counter Services</b>	1
	Unity Walk Post Office	
	<b>Supermarket</b>	0
	<b>Transport</b>	<b>2</b>
	<b>Rail Stations</b>	2
	Dudley Port Station	
	Tipton Station	
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>18</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	
	<b>Services &amp; Facilities</b>	<b>Number</b>
	<b>Educational</b>	<b>13</b>
	<b>Primary Schools</b>	11
	Glebefields Primary School	
	Great Bridge Primary School	
	Joseph Turner Primary School	
	Jubilee Park Academy	
	Newtown Primary School	
	Christ Church CE Primary School	
	St Francis Xavier Catholic Primary School	
	Rounds Green Primary School	
	Ocker Hill Infant and Nursery School	
	Summerhill Primary Academy	
	Wednesbury Oak Academy	
	<b>Secondary Schools</b>	2
	Q3 Academy Tipton	
	Gospel Oak School	
	<b>Health</b>	<b>23</b>
	<b>Hospital (if applicable)</b>	0
	<b>GP Practices</b>	6
	Horseley Heath Surgery	
	Great Bridge Partnership for Health – Sai Surgery	
	Great Bridge Health Centre	

## Ward Profile – 21. Proposed Tipton Green Ward

Criteria	Reason	
	Oldbury Health Centre	
	Swanpool Medical Centre	
	Glebefields Surgery	
	<b>Pharmacies</b>	10
	Great Bridge Pharmacy	
	Pharmassured	
	Boots – Great Bridge	
	Asda Pharmacy – Great Bridge	
	Duggals Chemist	
	Albert Street Pharmacy	
	C H White Pharmacy	
	Dunstones Chemist	
	Asda Pharmacy – Princes End	
	Swanpool Pharmacy	
	<b>Dental Practices</b>	7
	Princes End Dental Practice	
	Birmingham Community Healthcare – Glebefields Health Centre	
	Oldbury Smile Spa	
	Cosmo-Dent Dental Practice	
	Church Square Dental Practice	
	Birmingham Community Healthcare – Oldbury Health Centre	
	Great Bridge Dental Practice	
	<b>Council Services &amp; Facilities</b>	6
	<b>Library Services</b>	3
	Great Bridge Library	
	Oldbury Library	
	Glebefield Library	
	<b>One Stop Shop</b>	1
	Sandwell Council House	
	<b>Childrens Centre</b>	2
	Oldbury Family Hub	
	Tipton Family Hub	
	<b>Recreational</b>	5
	<b>Public Park or Gardens</b>	5
	Farley Park	
	Jubilee Park	
	Broadwell Park	
	Tividale Park	
	Laybourne Park	
	<b>Retail</b>	15
	<b>Post Office Counter Services</b>	5

## Ward Profile – 21. Proposed Tipton Green Ward

Criteria	Reason	
	Oldbury Post Office	
	Rounds Green Post Office	
	Great Bridge Post Office	
	Powis Avenue Post Office	
	Princes End Post Office	
	<b>Supermarket</b>	10
	Lidl – Great Bridge	
	Co-Operative Food – Great Bridge	
	Heron Foods – Great Bridge	
	Morrisons Daily – Dudley Port	
	Sainsburys - Oldbury	
	Iceland - Oldbury	
	Midcounties Co-Operative Food Store - Oldbury	
	Asda – Princes End	
	Farmfoods – Princes End	
	Heron Foods – Princes End	
	<b>Transport</b>	0
	<b>Rail Stations</b>	0
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	62

**22.**

## **Proposed Tividale Ward**

### **Ward Profile**



## Ward Profile – 22. Proposed Tividale Ward

Criteria	
Ward No.:	<b>22</b>
Proposed Name:	<b>Tividale Ward</b>
Alternate Name options:	<b>N/A</b>
Proposed No. Councillors:	<b>3</b>
<b>Projected 18+ Population</b>	
Projected 18+ population 2030:	<b>10,512</b>
Projected Borough 18+ Ward Population Average 2030:	<b>11,318</b>
Variance	<b>- 7.12%</b>
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	<b>9,577</b>
Projected Borough Ward Electorate Average 2030:	<b>10,294</b>
Variance (%) (+/-)	<b>- 6.97%</b>
Former Ward(s): (if applicable)	<b>Tividale (part), Oldbury (part)</b>
Former Polling District(s): (if applicable)	<b>TIA, TIB, TIC, TID (part), OLA (part), OLF (part)</b>

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>6.97% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.



## Ward Profile – 22. Proposed Tividale Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>Darby's Hill open space is the centre of Tividale, following California Road north onto Pine Road, continuing north onto Elme Terrace and west onto Regent. Following Regent Road north onto Hill Road is the boundary of the ward where it meets Dudley Road West.</p> <p>The boundary then continues, following east onto Dudley Road East and then south-east to the junction with Lower City Road. Along Lower City Road south-west until meeting New Birmingham Road and then following this south-east until Tower Road Junction. The boundary follows Tower Road south-west to include St Brades Close to Portway Hill.</p> <p>The boundary then follows north-west along the Oakham Road and then opposite Gleneagles Drive, and heads west along the perimeter of Dudley Golf Course and north along the perimeter of Uplands Road, across Oakham Road.</p> <p>The boundary then follows north to include streets from Arundel Drive to Regent Avenue, where it rejoins the New Birmingham Road. Following the New Birmingham Road north-west until the junction with Burnt Tree where it follows Burnt Tree north-east to the Tividale Street junction, where it follows south excluding Tividale Street and onto Dudley Road West at the junction with Hill Road.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>The Ward is predominantly residential with large pockets of open space such as Darby's Hill, Dixon's Green and Tividale Park. There are a small number of commercial units but no main high streets. Along Hainge Road, in the North of the Ward, there is a high density of industrial units.</p> <p>The Ward consists of hilly areas, with very few flat areas.</p> <p>There are no major bus or train stations in the Ward. The New Birmingham Road is the main connection for bus routes to travel to Wolverhampton and Birmingham. The Ward includes part of the Quarry which is under consideration for future development.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p>

## Ward Profile – 22. Proposed Tividale Ward

Criteria	Reason																																																						
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	Tividale Road Post Office																																																						
	<b>Supermarket</b>	0																																																					
	<b>Transport</b>	1																																																					
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## Ward Profile – 22. Proposed Tividale Ward

Criteria	Reason	
	Asda Pharmacy - Langley	
	Albert Street Pharmacy	
	C H White Pharmacy	
	Dunstones Chemist	
	Jhoots Pharmacy - Rowley	
	Dental Practices	7
	Bhandal Dental Practice – Halesowen Road	
	Oldbury Smile Spa	
	Cosmo-Dent Dental Practice	
	Church Square Dental Practice	
	Birmingham Community Healthcare – Oldbury Health Centre	
	Bhandal Dental Practice – Throne Road	
	Brandhall Cental Care	
	<b>Council Services &amp; Facilities</b>	<b>6</b>
	<b>Library Services</b>	<b>3</b>
	Langley Library	
	Rounds Green Library	
	Oldbury Library	
	<b>One Stop Shop</b>	<b>1</b>
	Sandwell Council House	
	<b>Childrens Centre</b>	<b>2</b>
	Oldbury Family Hub	
	Rowley Family Hub	
	<b>Recreational</b>	<b>5</b>
	<b>Public Park or Gardens</b>	<b>5</b>
	Langley Park	
	Broadwell Park	
	Tividale Park	
	Warrens Hall Park	
	Bury Hill Park	
	<b>Retail</b>	<b>11</b>
	<b>Post Office Counter Services</b>	<b>4</b>
	Springfield Post Office	
	Langley Post Office	
	Oldbury Post Office	
	Rounds Green Post Office	
	<b>Supermarket</b>	<b>7</b>
	Asda - Langley	
	Aldi - Langley	
	Farmfoods – Birchley Island	
	Morrisons Daily – Dudley Port	
	Sainsburys Oldbury	

## Ward Profile – 22. Proposed Tividale Ward

Criteria	Reason	
	Midcounties Co-Operative Foodstore - Oldbury	
	Iceland - Oldbury	
	<b>Transport</b>	<b>0</b>
	<b>Rail Stations</b>	0
	<b>Bus Stations</b>	0
	<b>Total Services &amp; Facilities</b>	<b>53</b>

**23.**

# **Proposed Wednesbury Ward**

## **Ward Profile**



## Ward Profile – 23. Proposed Wednesbury Ward

Criteria	
Ward No.:	23
Proposed Name:	Wednesbury Ward
Alternate Name options:	1. Wednesbury North 2. Wednesbury Town
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected 18+ population 2030:	11,834
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	+ 4.56%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	10,742
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	+ 4.35%
Former Ward(s): (if applicable)	Wednesbury North, Wednesbury South (part)
Former Polling District(s): (if applicable)	WNA, WNB, WNC, WND, WNE, WSB (part), WSC (part), WSG (part)

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>4.35% above</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 23. Proposed Wednesbury Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b></p> <p>The centre of Wednesbury is Wood Green Junior School, following Park Lane north to Axletree Way is the boundary. This then follows round between the River Tame and the motorway. It then continues along this route until the railway line and then follows the line south-west until Hydes Road. It then follows this south until Woden Road South Island, heading west incorporating Smith Road, north to Great Western Street Metro Station.</p> <p>The boundary then follows the line west onto the Walsall Canal, and then along the canal north-east through Western Way and across the Black Country New Road. The boundary continues, following Woden Road West and north onto Old Park Road, following east onto Franchise Street, back onto Axletree Way.</p> <p><b>Infrastructure &amp; Environment</b></p> <p>Wednesbury North is mainly residential. There are some commercial units on the Wednesbury High Street and Axeltree Way retail park. There are a few industrial units by Dudley Street.</p> <p>There are several open spaces including allotments, parks and Fallings Heath Cemetery. The centre of the ward, close to St Mary's Church consists of Hills, known as Church Hill. The rest of the Ward is mostly flat.</p> <p>For regeneration there is currently a Levelling Up project in the Town Centre. There estates are newly built and not consideration for regeneration.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of</p>



## Ward Profile – 23. Proposed Wednesbury Ward

Criteria	Reason																																																																				
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<b>Reflecting community interests and identities</b>	<p>This ward represents a recognisable and cohesive community, with the following facilities and services within the proposed ward boundaries –</p> <table border="1"> <thead> <tr> <th>Services &amp; Facilities</th><th>Number</th></tr> </thead> <tbody> <tr> <td><b>Educational</b></td><td><b>8</b></td></tr> <tr> <td><b>Primary Schools</b></td><td><b>6</b></td></tr> <tr> <td>Albert Pritchard Infant School</td><td></td></tr> <tr> <td>Holyhead Primary Academy</td><td></td></tr> <tr> <td>Old Park Primary School</td><td></td></tr> <tr> <td>St Johns CE Primary Academy</td><td></td></tr> <tr> <td>St Marys Catholic Primary School</td><td></td></tr> <tr> <td>Wood Green Junior School</td><td></td></tr> <tr> <td><b>Secondary Schools</b></td><td><b>2</b></td></tr> <tr> <td>Stuart Bathurst Catholic High School</td><td></td></tr> <tr> <td>Wood Green Academy</td><td></td></tr> <tr> <td><b>Health</b></td><td><b>11</b></td></tr> <tr> <td><b>Hospital (if applicable)</b></td><td><b>0</b></td></tr> <tr> <td><b>GP Practices</b></td><td><b>3</b></td></tr> <tr> <td>Oakeswell Health Centre</td><td></td></tr> <tr> <td>Jubilee Health Centre</td><td></td></tr> <tr> <td>The Spires Health Centre</td><td></td></tr> <tr> <td><b>Pharmacies</b></td><td><b>4</b></td></tr> <tr> <td>Boots - Wednesbury</td><td></td></tr> <tr> <td>Well Pharmacy</td><td></td></tr> <tr> <td>Park Lane Pharmacy</td><td></td></tr> <tr> <td>Jubilee Pharmacy</td><td></td></tr> <tr> <td><b>Dental Practices</b></td><td><b>4</b></td></tr> <tr> <td>Oraco Dental</td><td></td></tr> <tr> <td>Qamar Dental</td><td></td></tr> <tr> <td>Wednesbury Dental Practice</td><td></td></tr> <tr> <td>Russell Street Dental Clinic</td><td></td></tr> <tr> <td><b>Council Services &amp; Facilities</b></td><td><b>1</b></td></tr> <tr> <td><b>Library Services</b></td><td><b>1</b></td></tr> <tr> <td>Wednesbury Library</td><td></td></tr> <tr> <td><b>One Stop Shop</b></td><td><b>0</b></td></tr> <tr> <td><b>Childrens Centre</b></td><td></td></tr> <tr> <td><b>Recreational</b></td><td><b>1</b></td></tr> </tbody> </table>	Services & Facilities	Number	<b>Educational</b>	<b>8</b>	<b>Primary Schools</b>	<b>6</b>	Albert Pritchard Infant School		Holyhead Primary Academy		Old Park Primary School		St Johns CE Primary Academy		St Marys Catholic Primary School		Wood Green Junior School		<b>Secondary Schools</b>	<b>2</b>	Stuart Bathurst Catholic High School		Wood Green Academy		<b>Health</b>	<b>11</b>	<b>Hospital (if applicable)</b>	<b>0</b>	<b>GP Practices</b>	<b>3</b>	Oakeswell Health Centre		Jubilee Health Centre		The Spires Health Centre		<b>Pharmacies</b>	<b>4</b>	Boots - Wednesbury		Well Pharmacy		Park Lane Pharmacy		Jubilee Pharmacy		<b>Dental Practices</b>	<b>4</b>	Oraco Dental		Qamar Dental		Wednesbury Dental Practice		Russell Street Dental Clinic		<b>Council Services &amp; Facilities</b>	<b>1</b>	<b>Library Services</b>	<b>1</b>	Wednesbury Library		<b>One Stop Shop</b>	<b>0</b>	<b>Childrens Centre</b>		<b>Recreational</b>	<b>1</b>
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<b>Recreational</b>	<b>1</b>																																																																				

## Ward Profile – 23. Proposed Wednesbury Ward

Criteria	Reason	
	<b>Public Park or Gardens</b>	<b>1</b>
	Brunswick Park	
	<b>Retail</b>	<b>6</b>
	<b>Post Office Counter Services</b>	<b>2</b>
	Park Lane Post Office	
	Wednesbury Post Office	
	<b>Supermarket</b>	<b>4</b>
	Morrisons - Wednesbury	
	Morrisons Daily – Manor House Road	
	Iceland - Wednesbury	
	M and S - Wednesbury	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	<b>0</b>
	<b>Bus Stations</b>	<b>1</b>
	Wednesbury Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>28</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	

## Ward Profile – 23. Proposed Wednesbury Ward

Criteria	Reason	
	<b>Hospital (if applicable)</b>	0
	<b>GP Practices</b>	6
	The Village Medical Centre	
	Tame Valley Medical Centre	
	Swanpool Medical Centre	
	Glebefields Surgery	
	Hill Top Surgery	
	New Street Surgery	
	Pharmacies	7
	Wednesbury Pharmacy	
	Friar Park Pharmacy	
	Asda Pharmacy – Princes End	
	Swanpool Pharmacy	
	New Street Pharmacy	
	Hill Top Pharmacy	
	Co-Operative Pharmacy - Wednesbury	
	<b>Dental Practices</b>	3
	Crankhall Lane Dental Practice	
	Birmingham Community Healthcare – Glebefields Health Centre	
	Princes End Dental Practice	
	<b>Council Services &amp; Facilities</b>	4
	<b>Library Services</b>	2
	Glebefields Library	
	Hill Top Library	
	<b>One Stop Shop</b>	0
	<b>Childrens Centre</b>	2
	Wednesbury Family Hub	
	Tipton Family Hub	
	<b>Recreational</b>	4
	<b>Public Park or Gardens</b>	4
	Laybourne Park	
	Ebenezer Street Open Space	
	Balls Hill Open Space	
	Hill Top Park	
	<b>Retail</b>	10
	<b>Post Office Counter Services</b>	4
	Coronation Road Post Office	
	Crankhall Lane Post Office	
	Hill Top Post Office	
	Princes End Post Office	
	<b>Supermarket</b>	6
	Asda – Princes End	

## Ward Profile – 23. Proposed Wednesbury Ward

Criteria	Reason	
	Farmfoods – Princes End	
	Heron Foods – Princes End	
	Lidl – Friar Park	
	Co-Operative Foodstore – Hill Top	
	Aldi – Hill Top	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	<b>1</b>
	Bescot Stadium Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>48</b>

**24.**

# **Proposed West Bromwich Central Ward**

## **Ward Profile**



## Ward Profile – 24. Proposed West Bromwich Central Ward

Criteria	
Ward No.:	24
Proposed Name:	West Bromwich Central Ward
Alternate Name options:	1. West Bromwich Town
Proposed No. Councillors:	3
<b>Projected 18+ Population</b>	
Projected 18+ population 2030:	10,961
Projected Borough 18+ Ward Population Average 2030:	11,318
Variance	- 3.16%
<b>Projected Electorate</b>	
Projected Ward Electorate 2030:	9,779
Projected Borough Ward Electorate Average 2030:	10,294
Variance (%) (+/-)	- 5.00%
Former Ward(s): (if applicable)	West Bromwich Central (part)
Former Polling District(s): (if applicable)	WBA (part), WBB, WBC, WBD, WBE, WBF, WBG

Criteria	Reason
<b>Electoral equality</b>	This proposed ward falls within a series of recognised boundaries and is <b>5.00% below</b> the borough-wide average projected electorate for 2030 based on a council size of 72 members representing 24 wards – each with 3 members.

## Ward Profile – 24. Proposed West Bromwich Central Ward

Criteria	Reason
<b>Strong, easily identifiable boundaries</b>	<p><b>Boundaries</b> The centre of the West Bromwich Central Ward is the Congregation Way Island. Following Seagar Street north, onto Hallam Street, the boundary is the junction with Little Lane.</p> <p>Heading south to include Hallam Drive and Sandwell Hospital, the boundary cuts across Dagger Lane and continues south along the boundary of Dartmouth Park and around Sandwell Golf Course, south down Park Lane. The boundary then follows the Birmingham Road east to the M5 Island, following the M5 south until Spon Lane, where the boundary heads north along Spon Lane until it meets the metro line. It follows the metro line north-west and east along the Express way to the Island, where it follows All Saint's Way north back to Little Lane.</p> <p><b>Infrastructure &amp; Environment</b> There is one industrial zone in the Ward. The rest of the Ward comprises of residential properties and Sandwell Golf Course and Dartmouth Park.</p> <p>The Ward has a large concentrated commercial centre. There is a Hospital within the Ward, large college and Town Hall. The Ward is mostly flat.</p> <p>The M5 motorway runs along the southern border of the Ward and there is a bus station in the Town Centre. There is also a metro line running along the western border of the Ward.</p>
<b>Delivering effective and convenient local government</b>	<p>This ward represents a unified, recognisable community and is of a geographic, population and electoral size that enables effective and efficient representation by 3 elected local Councillors. This will ensure the local community are able to identify and recognise their local representatives whilst ensuring cover in the event of absence or illness by one or more of the local Councillors. This also ensures residents have discretion to choose which of the 3 local Councillors to engage with.</p> <p>Reflecting the principle of the 20-minute neighbourhood, the ward has been modelled so that it can be grouped with several adjacent wards which share similar characteristics in terms of housing stock, social issues and demographics.</p> <p>These linkages and community clusters will aid the development of new neighbourhood structures including support arrangements for Councillors with capacity and casework including in the event of</p>

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## Ward Profile – 24. Proposed West Bromwich Central Ward

Criteria	Reason	
	Dartmouth Park	
	Kendrick Park	
	Garden of Remembrance	
	<b>Retail</b>	<b>7</b>
	<b>Post Office Counter Services</b>	<b>2</b>
	Carters Green Post Office	
	West Bromwich Post Office	
	<b>Supermarket</b>	<b>5</b>
	Lidl – West Bromwich	
	Marks and Spencer - West Bromwich	
	Tesco – West Bromwich	
	Heron Foods – West Bromwich	
	Aldi – West Bromwich	
	<b>Transport</b>	<b>1</b>
	<b>Rail Stations</b>	<b>0</b>
	<b>Bus Stations</b>	<b>1</b>
	West Bromwich Bus Station	
	<b>Total Services &amp; Facilities</b>	<b>31</b>
	<b>20-Minute Neighbourhood</b>	
	No ward or community exists in isolation. Reflecting the principle of the 20-minute neighbourhood, the following facilities fall within a 1-mile radius or 20-minute walk of the ward –	

## Ward Profile – 24. Proposed West Bromwich Central Ward

Criteria	Reason	
	Ferndale Primary School	
	Grove Vale Primary School	
	Hamstead Infant School	
	Hamstead Junior School	
	St Margarets CE Primary School	
	Galton Valley Primary School	
	George Betts Primary School	
	Rood End Primary School	
	Harvills Hawthorn Primary School	
	Moorlands Primary School	
	Ocker Hill Academy	
	<b>Secondary Schools</b>	5
	George Salter Academy	
	West Bromwich Collegiate Academy	
	The Phoenix Collegiate	
	Holly Lodge High School	
	Sandwell Academy	
	<b>Health</b>	<b>31</b>
	<b>Hospital (if applicable)</b>	0
	<b>GP Practices</b>	12
	Stone Cross Medical Centre	
	The Surgery – Clifton Lane	
	Linkway Medical Practice	
	Dr R K Arora	
	St Paul's Partnership – Lyng Centre	
	Cambridge Street Surgery	
	Dr V K Dewan	
	Hawthorns Medical Practice	
	The Surgery – Lodge Road	
	St Pauls Medical Practice	
	Hill Top Surgery	
	New Street Surgery	
	<b>Pharmacies</b>	13
	Medipharma Chemists	
	Beaconview Pharmacy	
	Stone Cross Pharmacy	
	Lyng Pharmacy	
	Lloyds Pharmacy – Greets Green and Lyng	
	Lloyds Pharmacy – Greets Green and Lyng	
	Well Pharmacy	
	D P Forrest	
	Sandwell Pharmacy	

## Ward Profile – 24. Proposed West Bromwich Central Ward

Criteria	Reason	
	R K Pharmacy	
	New Street Pharmacy	
	Hill Top Pharmacy	
	Co-Operative Pharmacy - Wednesbury	
	<b>Dental Practices</b>	<b>6</b>
	West Park Dental Care	
	Scott Arms Dental Practice	
	S M Bentley Dental Practice	
	Pentwyn Dental Surgery	
	Birmingham Community Healthcare – Lyng Health Centre	
	Stella Maris Practice	
	<b>Council Services &amp; Facilities</b>	<b>5</b>
	<b>Library Services</b>	<b>3</b>
	Stone Cross Library	
	Hamstead Library	
	Hill Top Library	
	<b>One Stop Shop</b>	<b>0</b>
	<b>Childrens Centre</b>	<b>2</b>
	West Bromwich North Family Hub	
	West Bromwich Central Family Hub	
	<b>Recreational</b>	<b>8</b>
	<b>Public Park or Gardens</b>	<b>8</b>
	Oak House	
	Lyng Park	
	Churchfields Play Area	
	Lewisham Park	
	West Smethwick Park	
	Ebenezer Street Open Space	
	Balls Hill Open Space	
	Hill Top Park	
	<b>Retail</b>	<b>14</b>
	<b>Post Office Counter Services</b>	<b>7</b>
	Oldbury Road Post Office	
	St Pauls Road Post Office	
	Bromford Lane Post Office	
	Hill Top Post Office	
	Bowstoke Road Post Office	
	Stone Cross Post Office	
	Vicarage Road Post Office	
	<b>Supermarket</b>	<b>7</b>
	Co-Operative Foodstore – Hill Top	
	Aldi – Hill Top	

## Ward Profile – 24. Proposed West Bromwich Central Ward

Criteria	Reason	
	Tesco – Walsall Road	
	Morrisons Daily – Hollyhedge Road	
	Tesco Express – Hamstead Road	
	Iceland – Walsall Road	
	Co-Op – Gorse Farm Road	
	<b>Transport</b>	<b>4</b>
	<b>Rail Stations</b>	<b>4</b>
	Tame Bridge Station	
	Sandwell and Dudley	
	Smethwick Galton Bridge	
	Hawthornes Station	
	<b>Bus Stations</b>	<b>0</b>
	<b>Total Services &amp; Facilities</b>	<b>90</b>

# **Sandwell Metropolitan Borough Council**

## **Local Government Boundary Review**

### **Ward Pattern Submission**

#### **Appendix 3 - Proposed Ward Maps**

**September 2024**



# Contents

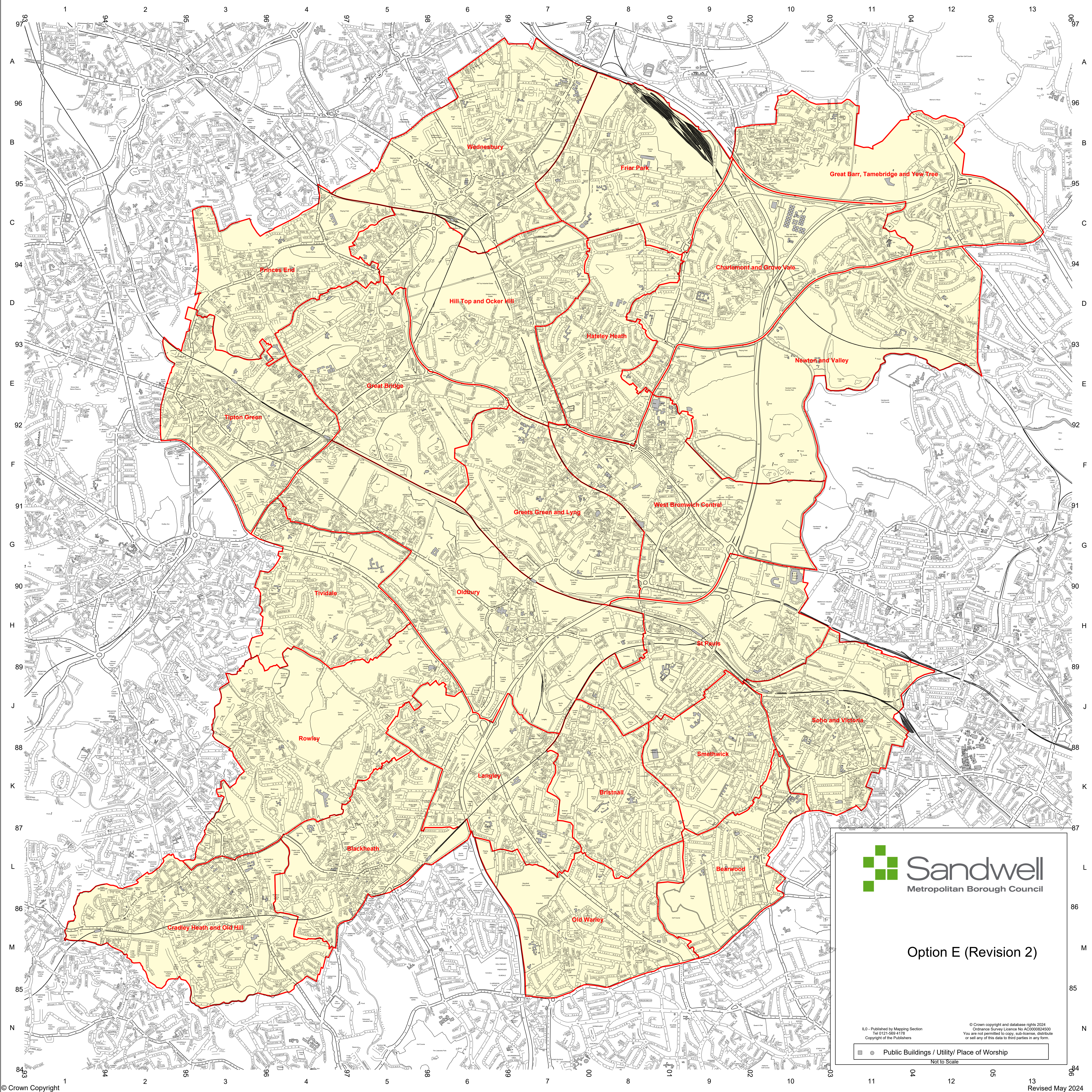
<b>Borough-wide wards map</b>	<i>(Pages 1 - 2)</i>
<b>1. Bearwood Ward</b>	<i>(Pages 3 - 4)</i>
<b>2. Blackheath Ward</b>	<i>(Pages 5 - 6)</i>
<b>3. Bristnall Ward</b>	<i>(Pages 7 - 8)</i>
<b>4. Charlemont and Grove Vale Ward</b>	<i>(Pages 9 - 10)</i>
<b>5. Cradley Heath and Old Hill Ward</b>	<i>(Pages 11 - 12)</i>
<b>6. Friar Park Ward</b>	<i>(Pages 13 - 14)</i>
<b>7. Great Barr, Tamebridge and Yew Tree Ward</b>	<i>(Pages 15 - 16)</i>
<b>8. Great Bridge Ward</b>	<i>(Pages 17 - 18)</i>
<b>9. Greet's Green and Lyng Ward</b>	<i>(Pages 19 - 20)</i>
<b>10. Hateley Heath Ward</b>	<i>(Pages 21 - 22)</i>
<b>11. Hill Top and Ocker Hill Ward</b>	<i>(Pages 23 - 24)</i>

<b>12.</b>	<b>Langley Ward</b>	<i>(Pages 25 - 26)</i>
<b>13.</b>	<b>Newton and Valley Ward</b>	<i>(Pages 27 - 28)</i>
<b>14.</b>	<b>Old Warley Ward</b>	<i>(Pages 29 - 30)</i>
<b>15.</b>	<b>Oldbury Ward</b>	<i>(Pages 31 - 32)</i>
<b>16.</b>	<b>Princes End Ward</b>	<i>(Pages 33 - 34)</i>
<b>17.</b>	<b>Rowley Ward</b>	<i>(Pages 35 - 36)</i>
<b>18.</b>	<b>Smethwick Ward</b>	<i>(Pages 37 - 38)</i>
<b>19.</b>	<b>Soho and Victoria Ward</b>	<i>(Pages 39 - 40)</i>
<b>20.</b>	<b>St Pauls Ward</b>	<i>(Pages 41 - 42)</i>
<b>21.</b>	<b>Tipton Green Ward</b>	<i>(Pages 43 - 44)</i>
<b>22.</b>	<b>Tividale Ward</b>	<i>(Pages 45 - 46)</i>
<b>23.</b>	<b>Wednesbury Ward</b>	<i>(Pages 47 - 48)</i>
<b>24.</b>	<b>West Bromwich Central Ward</b>	<i>(Pages 49 – 50)</i>

# Proposed borough-wide Wards Map





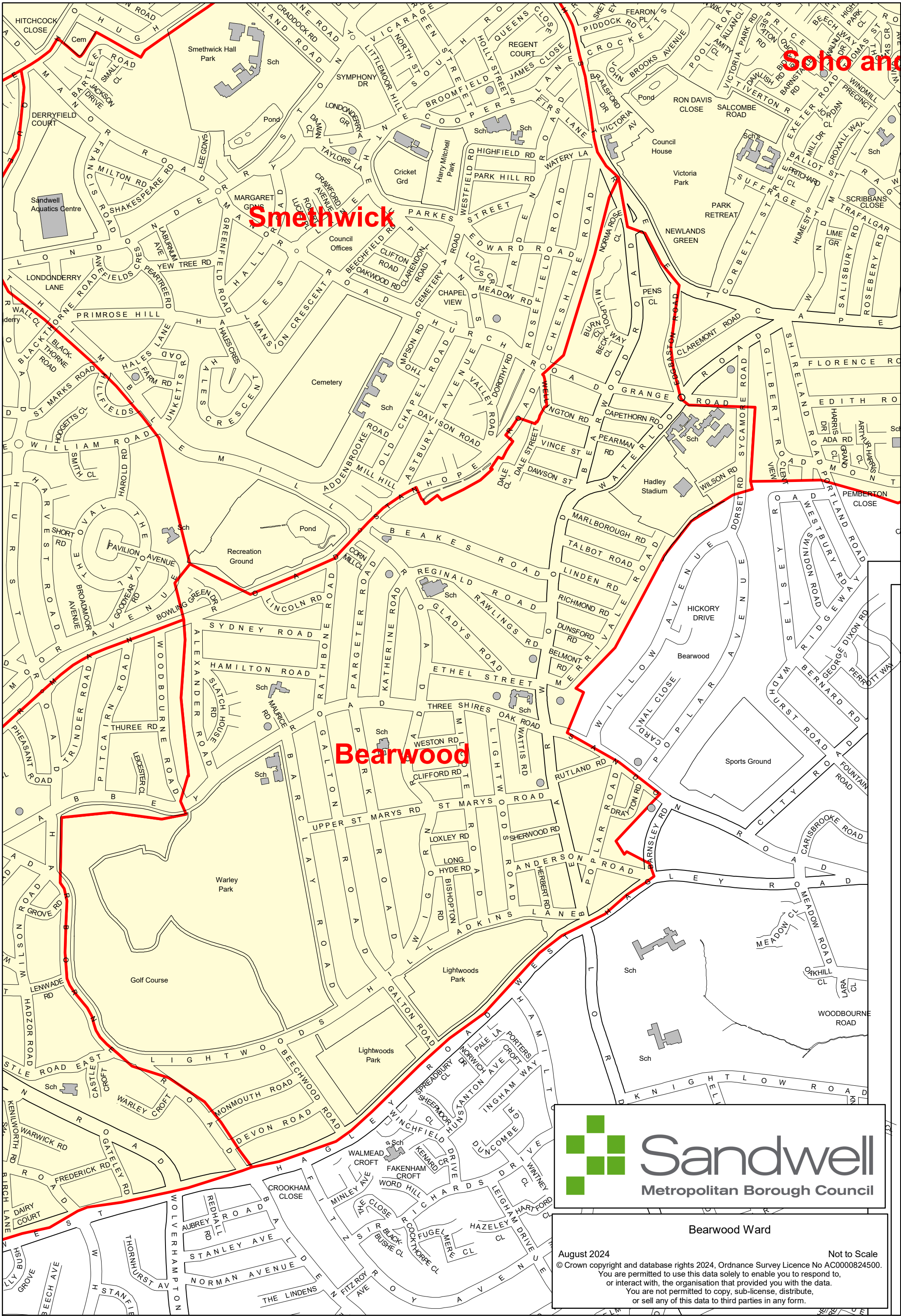




**1.**

# **Proposed Bearwood Ward**





Soho and

Smethwick

Bearwood



# Sandwell

Metropolitan Borough Council

Bearwood Ward

August 2024

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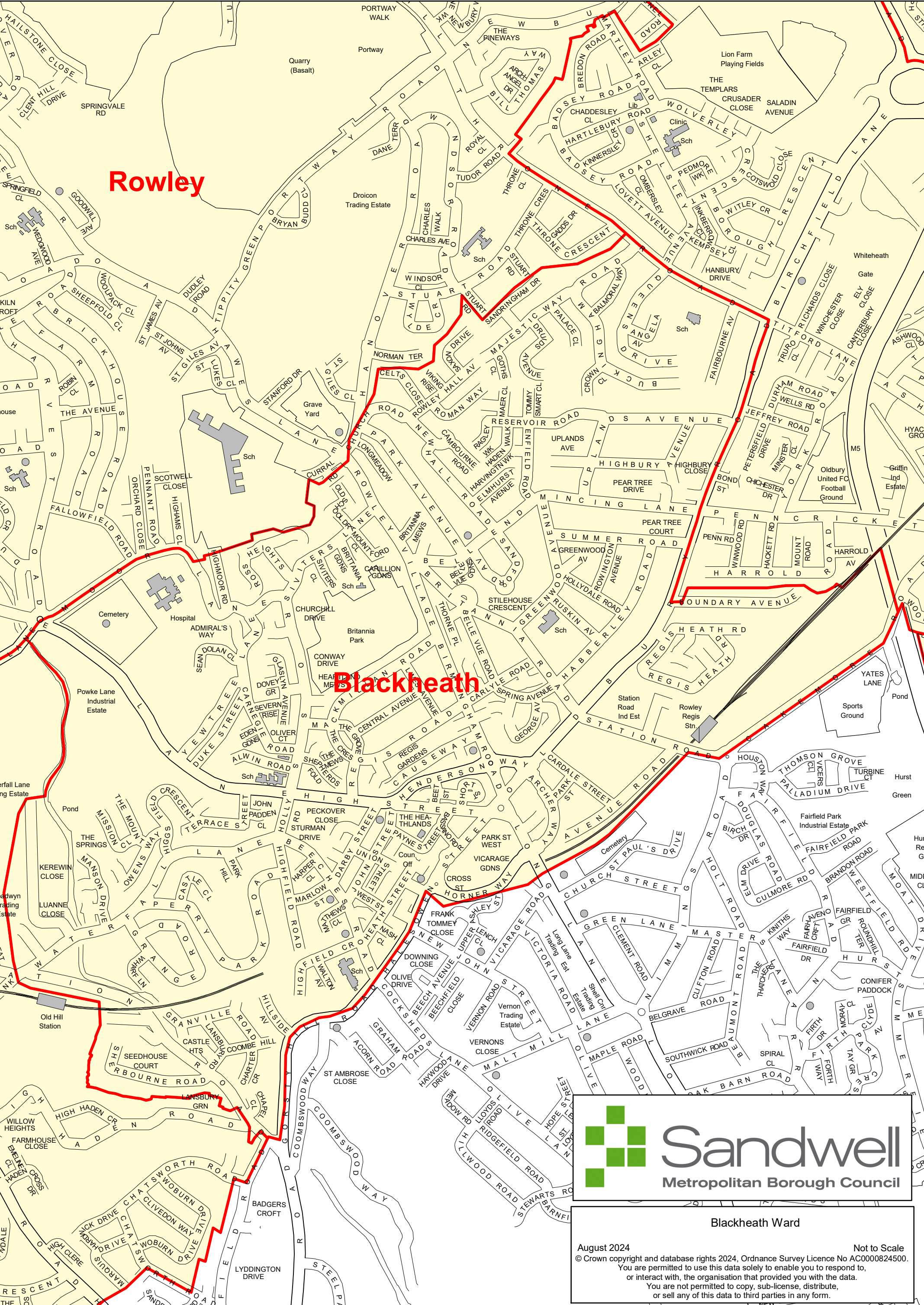
Not to Scale

**2.**

# **Proposed Blackheath Ward**








Rowley

Blackheath



# Sandwell

Metropolitan Borough Council

**Blackheath Ward**

August 2024

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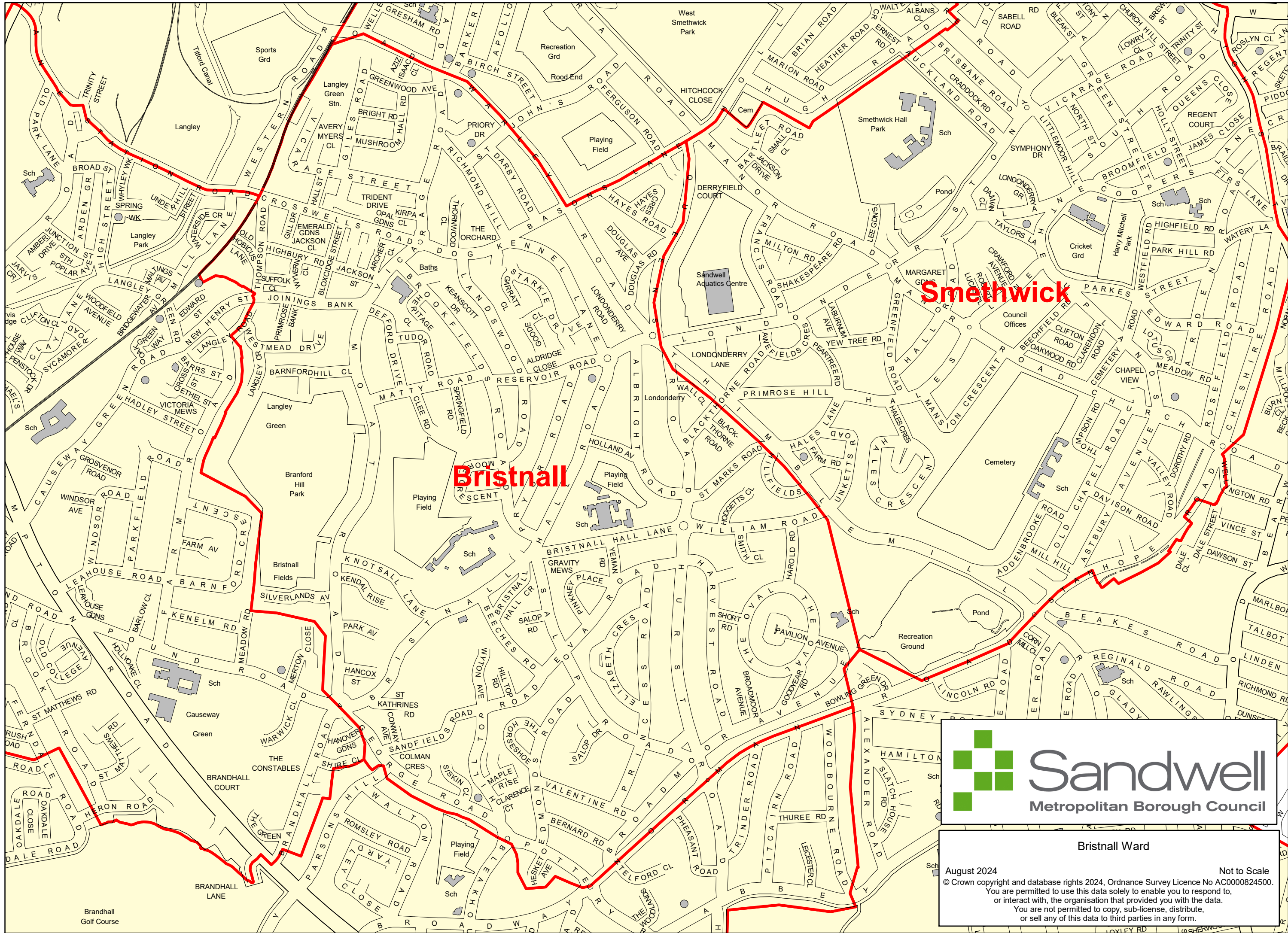
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**3.**

# **Proposed Bristnall Ward**









# Sandwell

Metropolitan Borough Council

Bristnall Ward

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Not to Scale

**4.**

# **Proposed Charlemont and Grove Ward**





Friar Park

Great Barr and Yew tree

Charlemont and Grove Vale

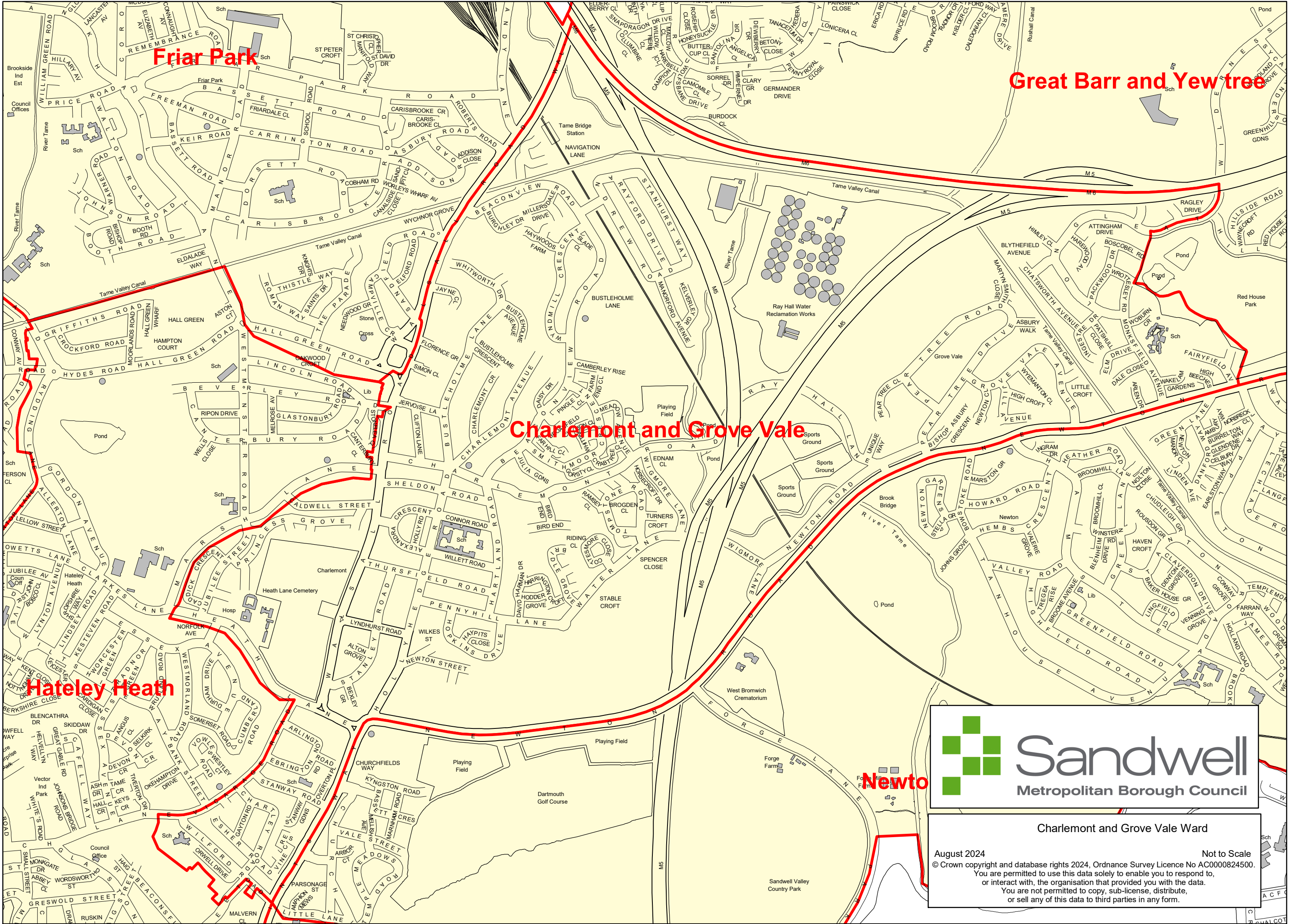
Hateley Heath

Newto



Charlemont and Grove Vale Ward

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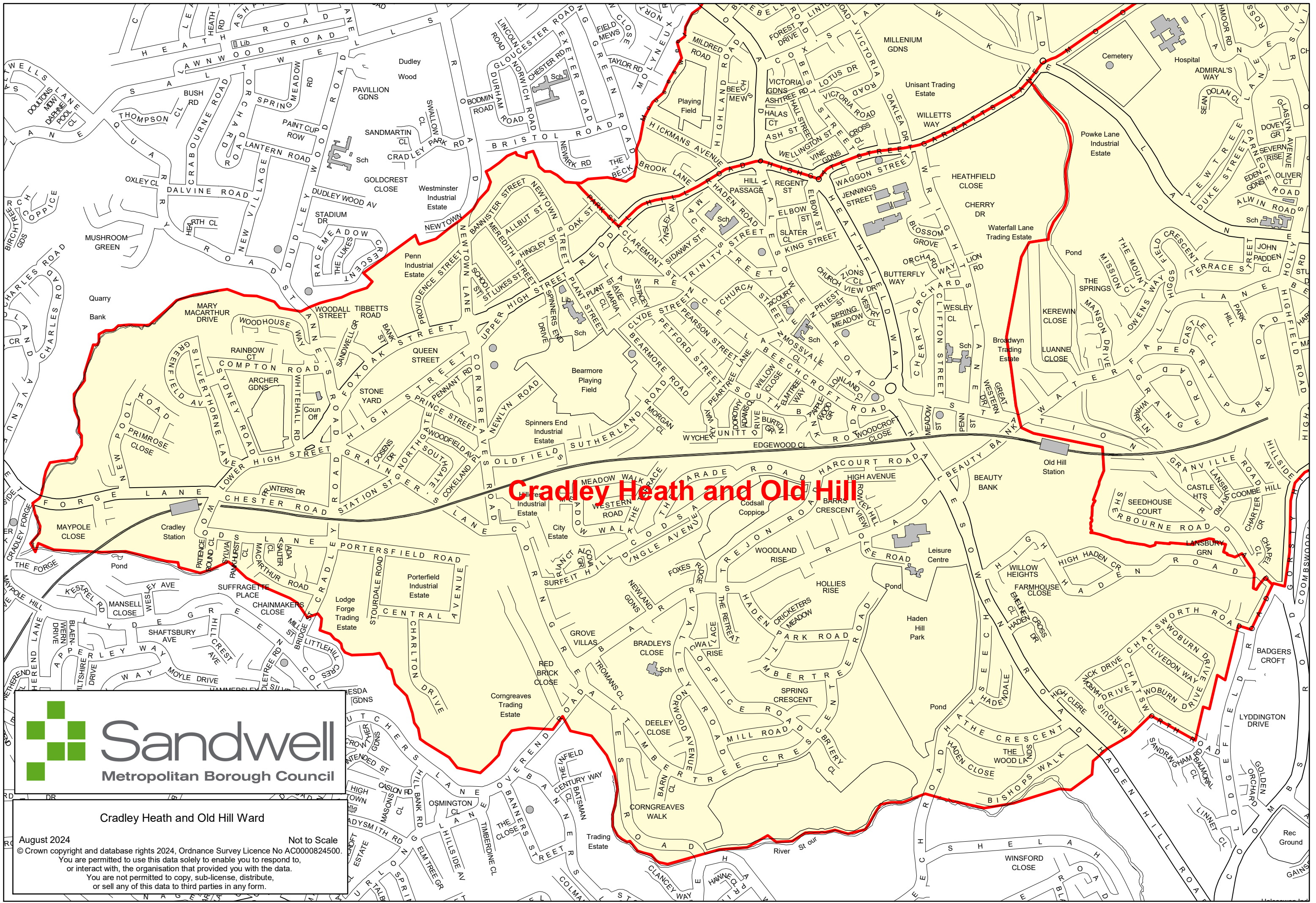


**5.**

# **Proposed Cradley Heath and Old Hill Ward**







# Cradley Heath and Old Hill



Cradley Heath and Old Hill Ward

August 2024

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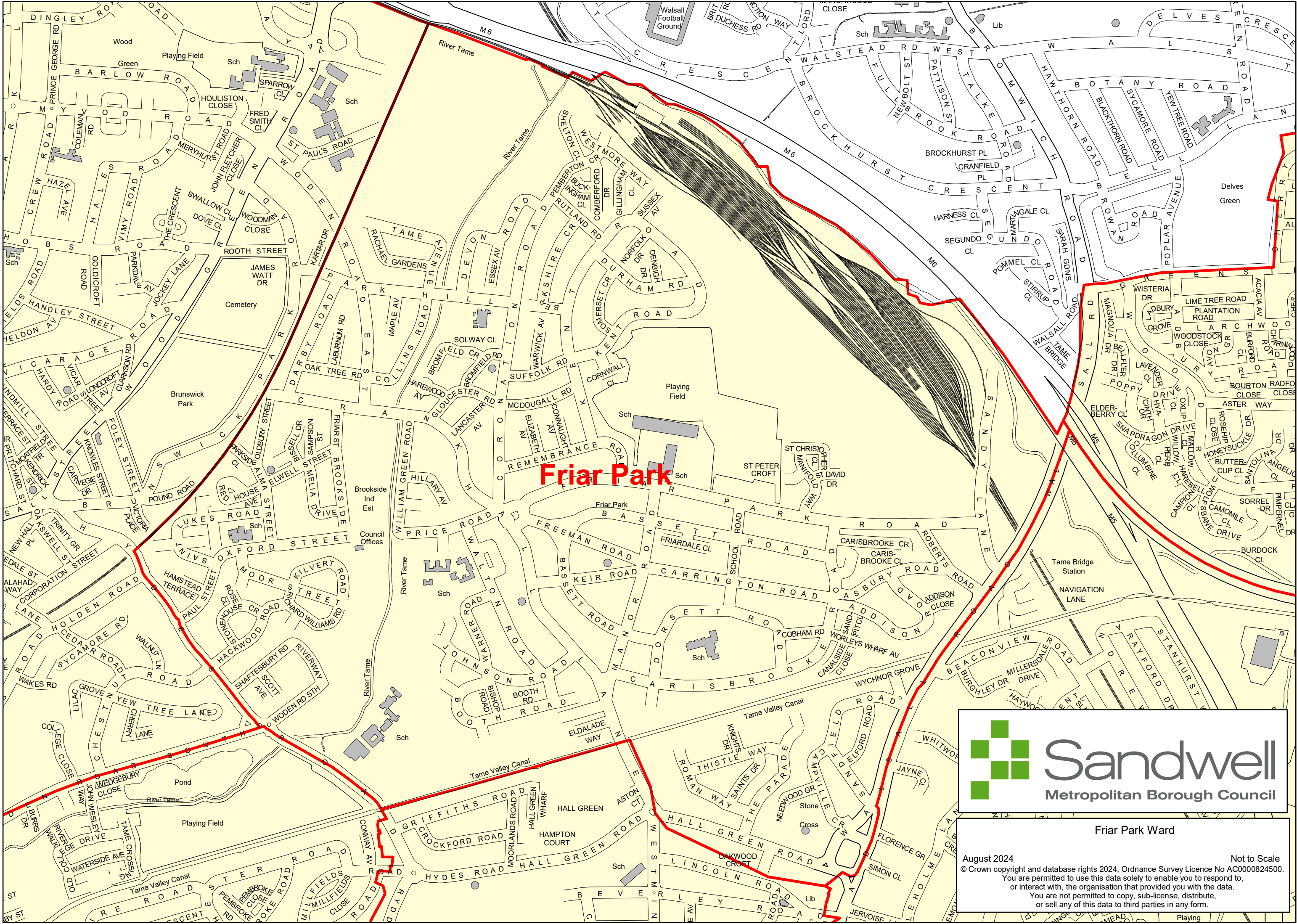
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**6.**

# **Proposed Friar Park Ward**







Friar Park Ward

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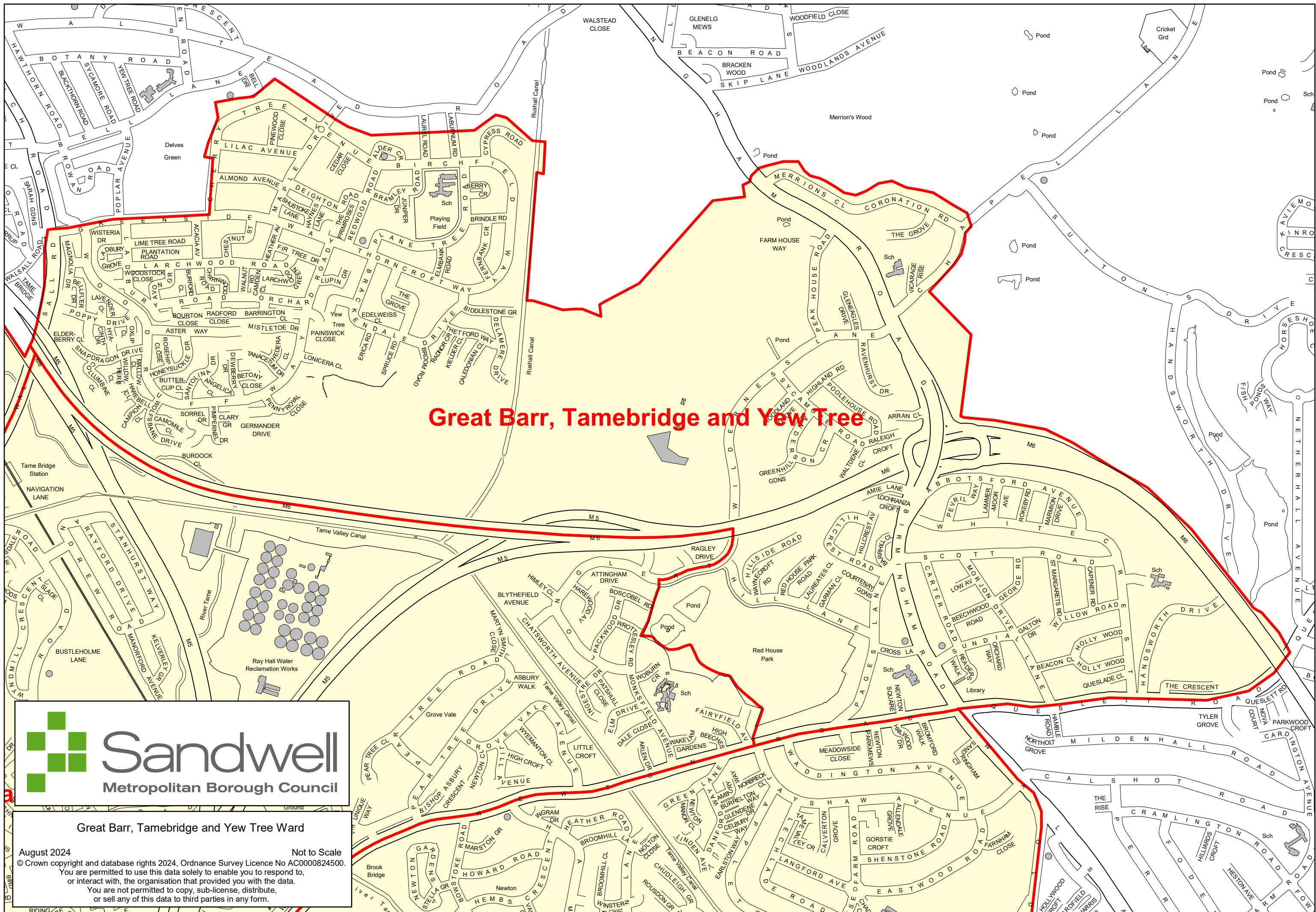
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**7.**

# **Proposed Great Barr, Tamebridge and Yew Tree Ward**







Great Barr, Tamebridge and Yew Tree



Great Barr, Tamebridge and Yew Tree Ward

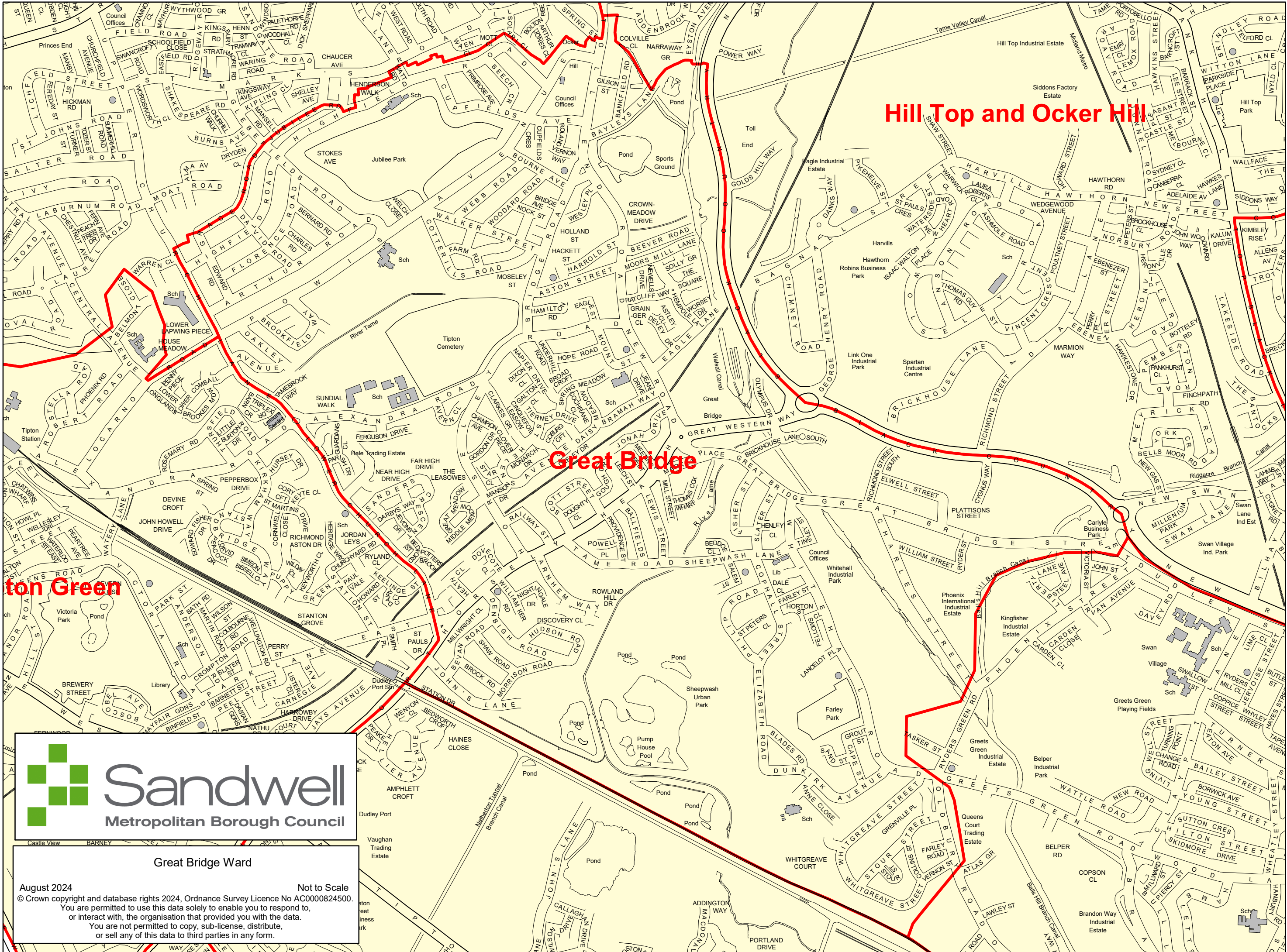
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**8.**

# **Proposed Great Bridge Ward**







# Sandwell

Metropolitan Borough Council

Great Bridge Ward

August 2024

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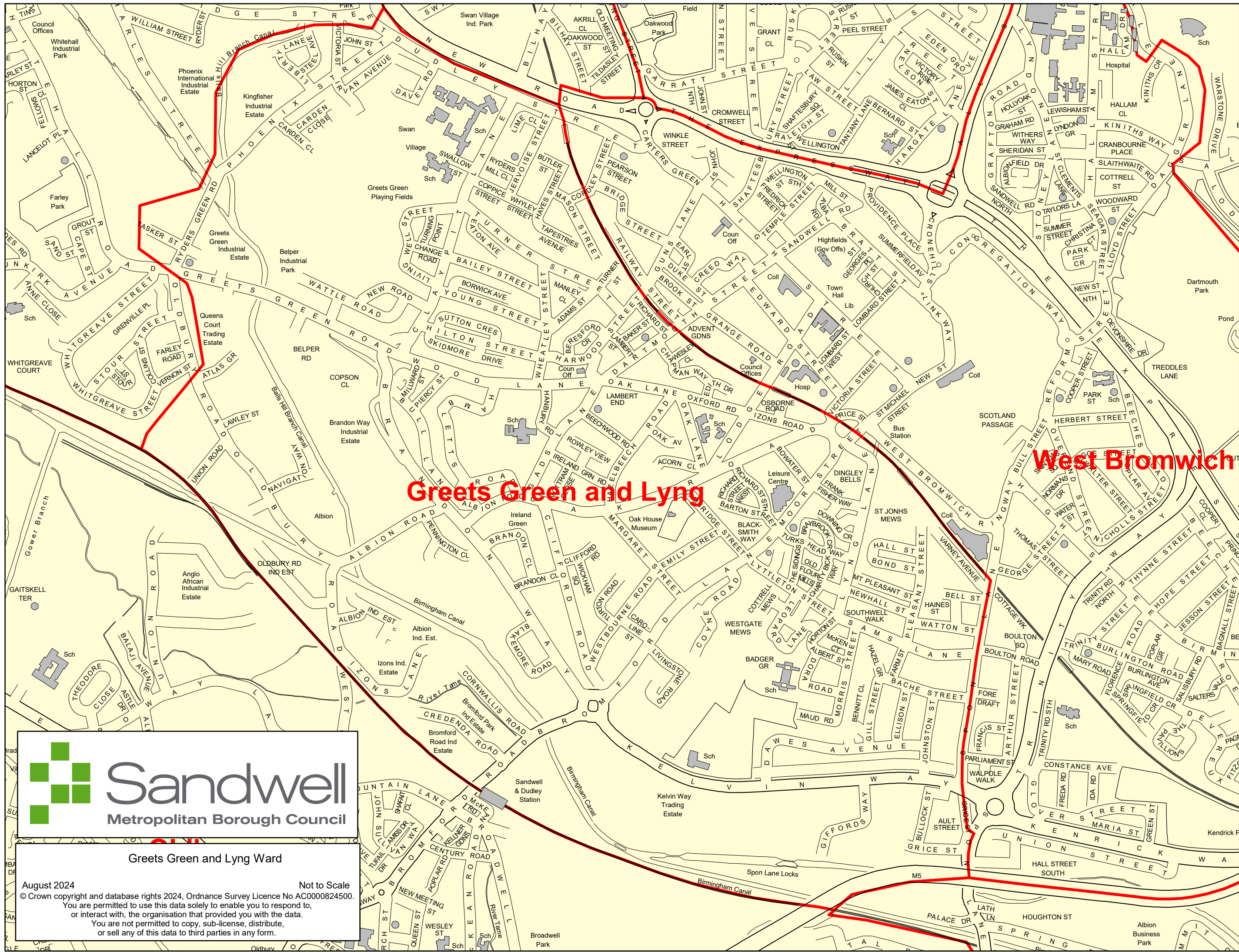
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**9.**

# **Proposed Greets Green and Lyng Ward**



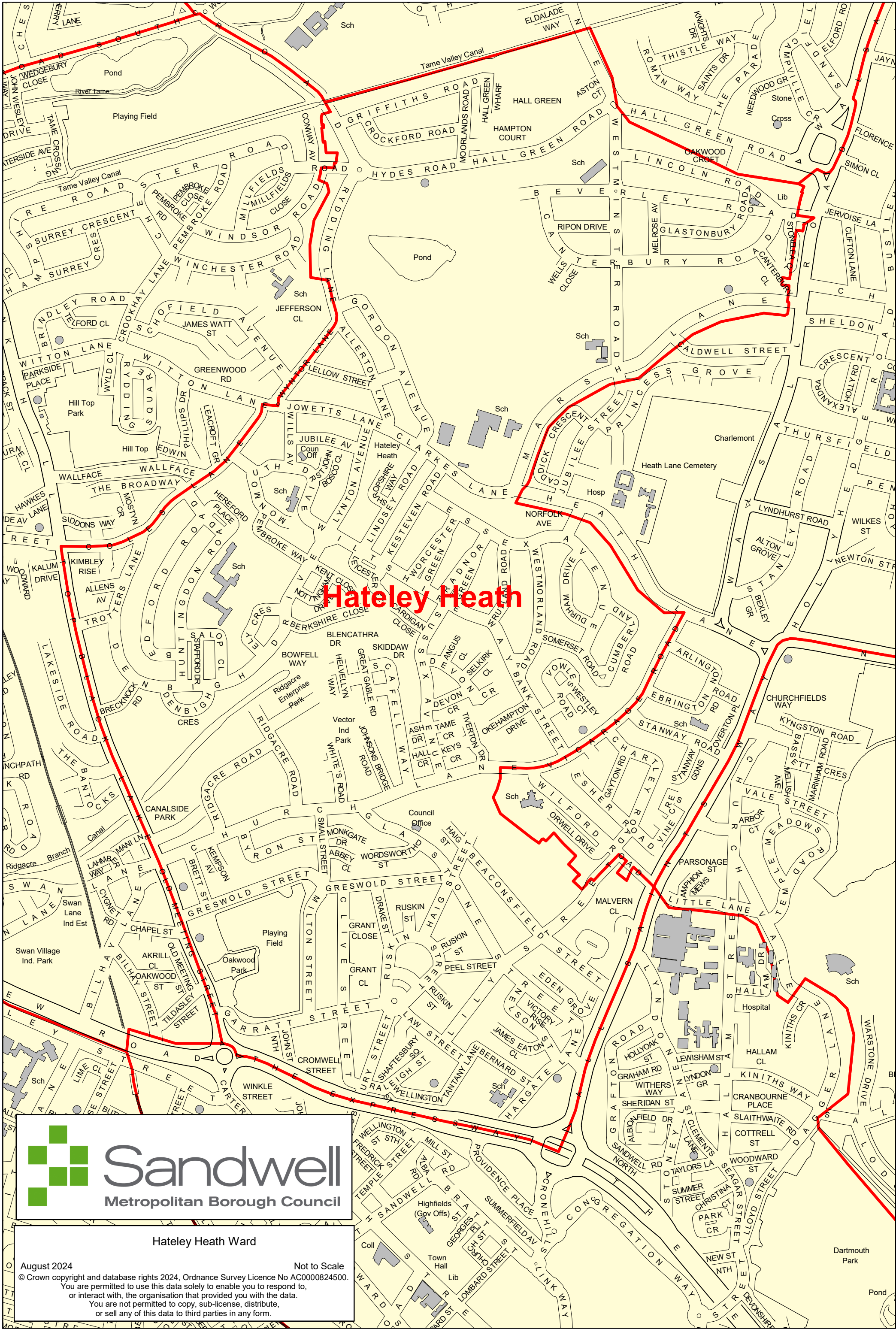


**10.**

# **Proposed Hateley Heath Ward**





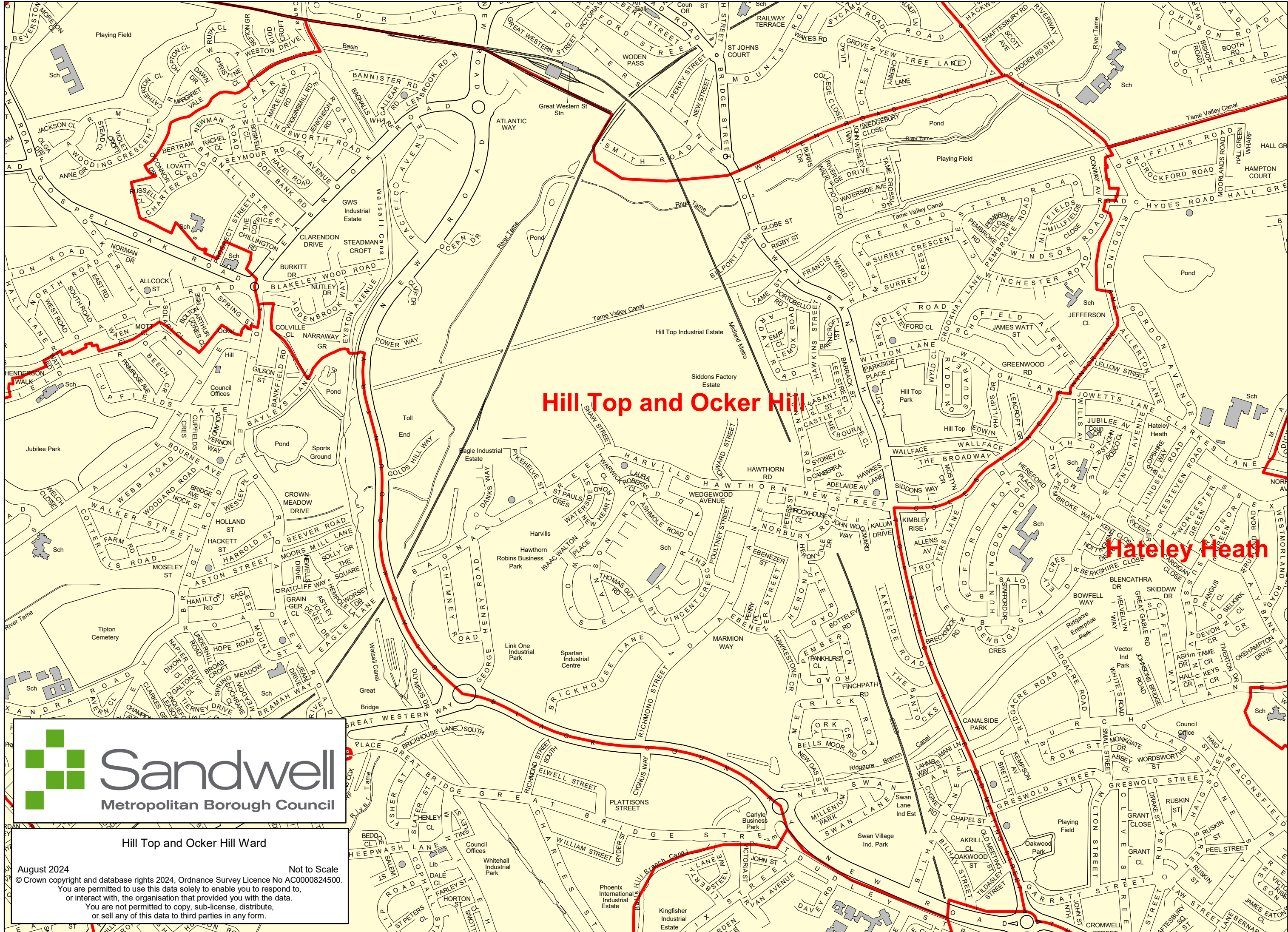




**11.**

# **Proposed Hill Top and Ocker Hill Ward**





Hill Top and Ocker Hill Ward

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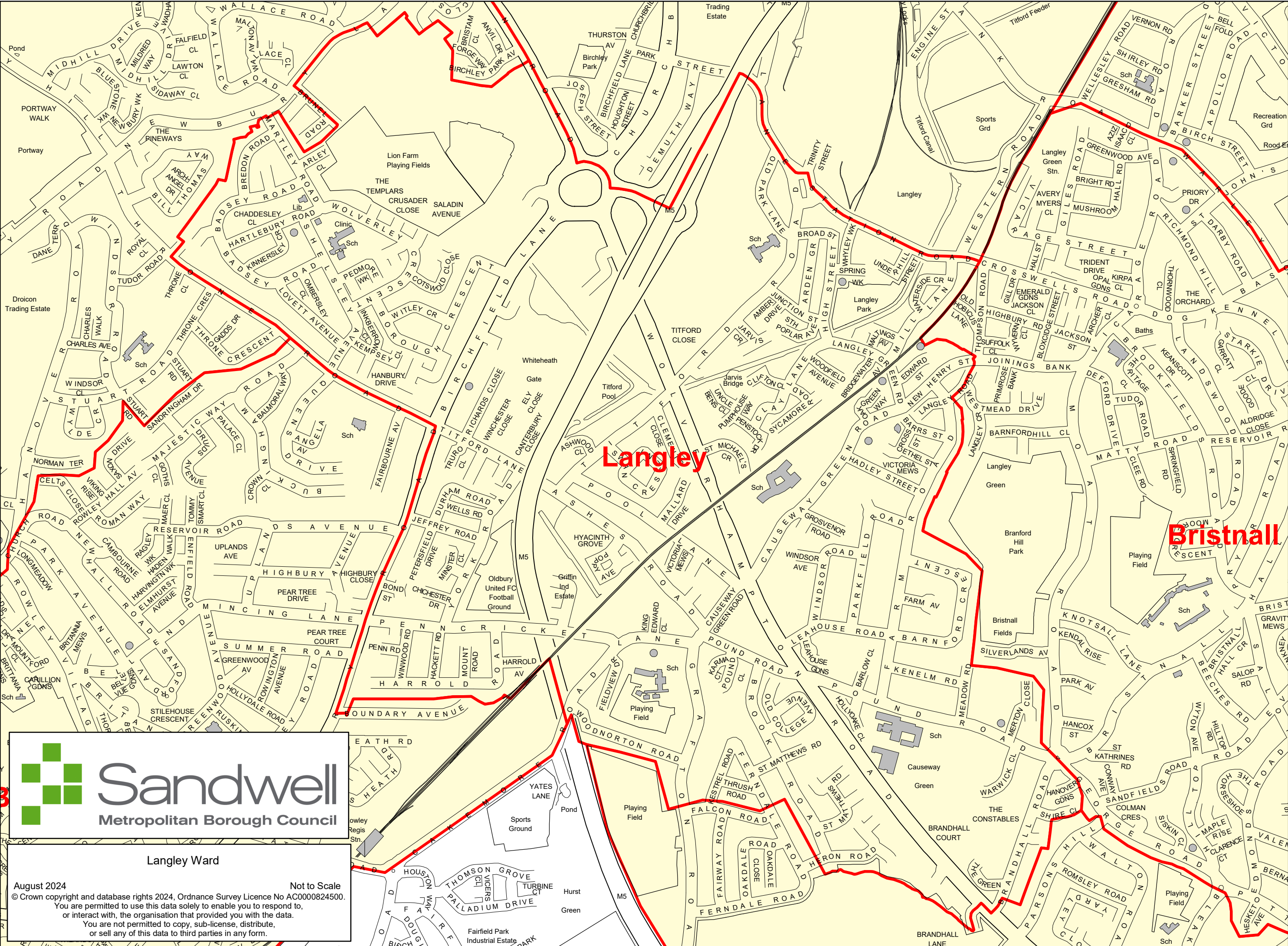
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**12.**

# **Proposed Langley Ward**





Langley

Bristnall



Langley Ward

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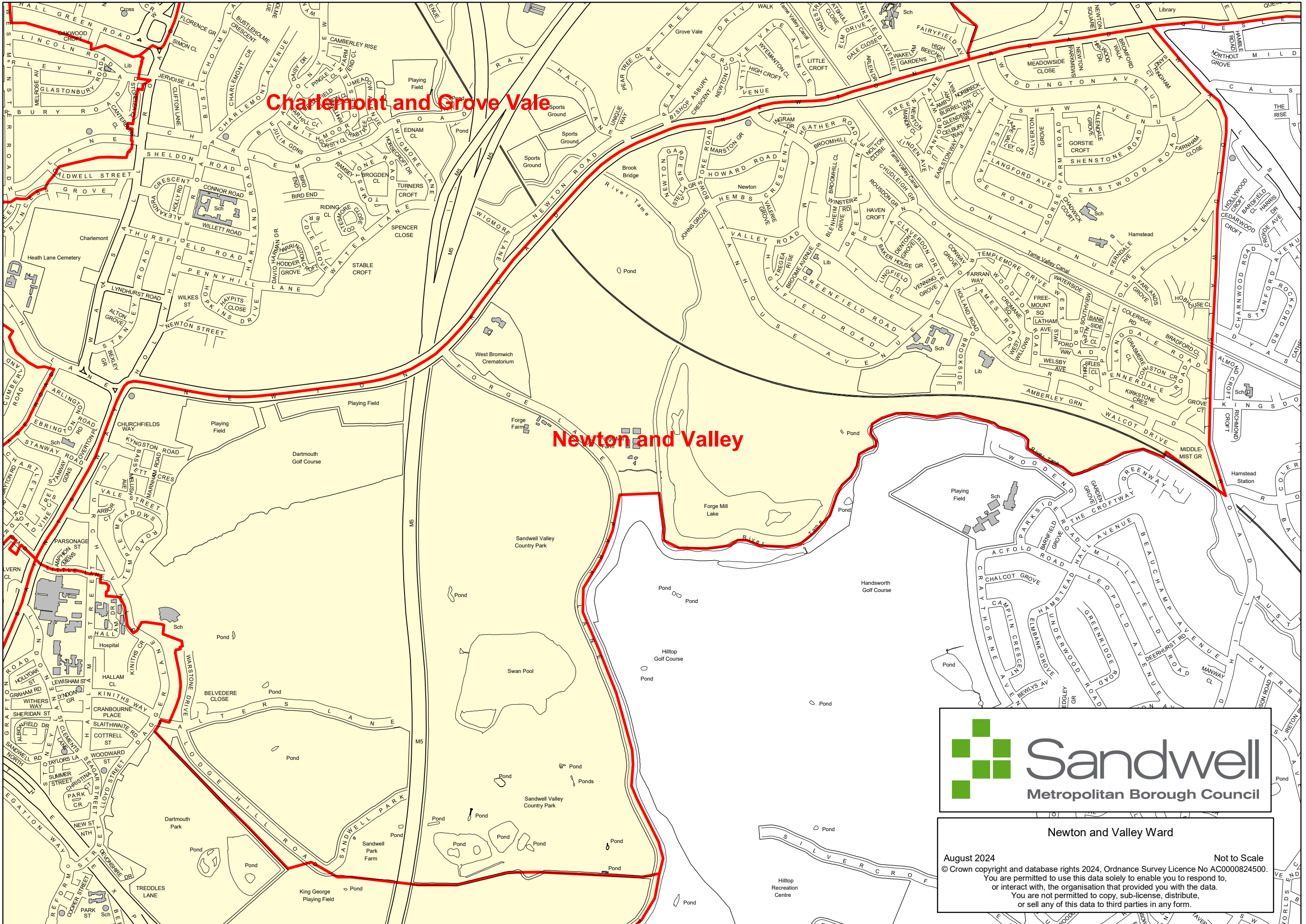
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**13.**

# **Proposed Newton and Valley Ward**







Newton and Valley Ward

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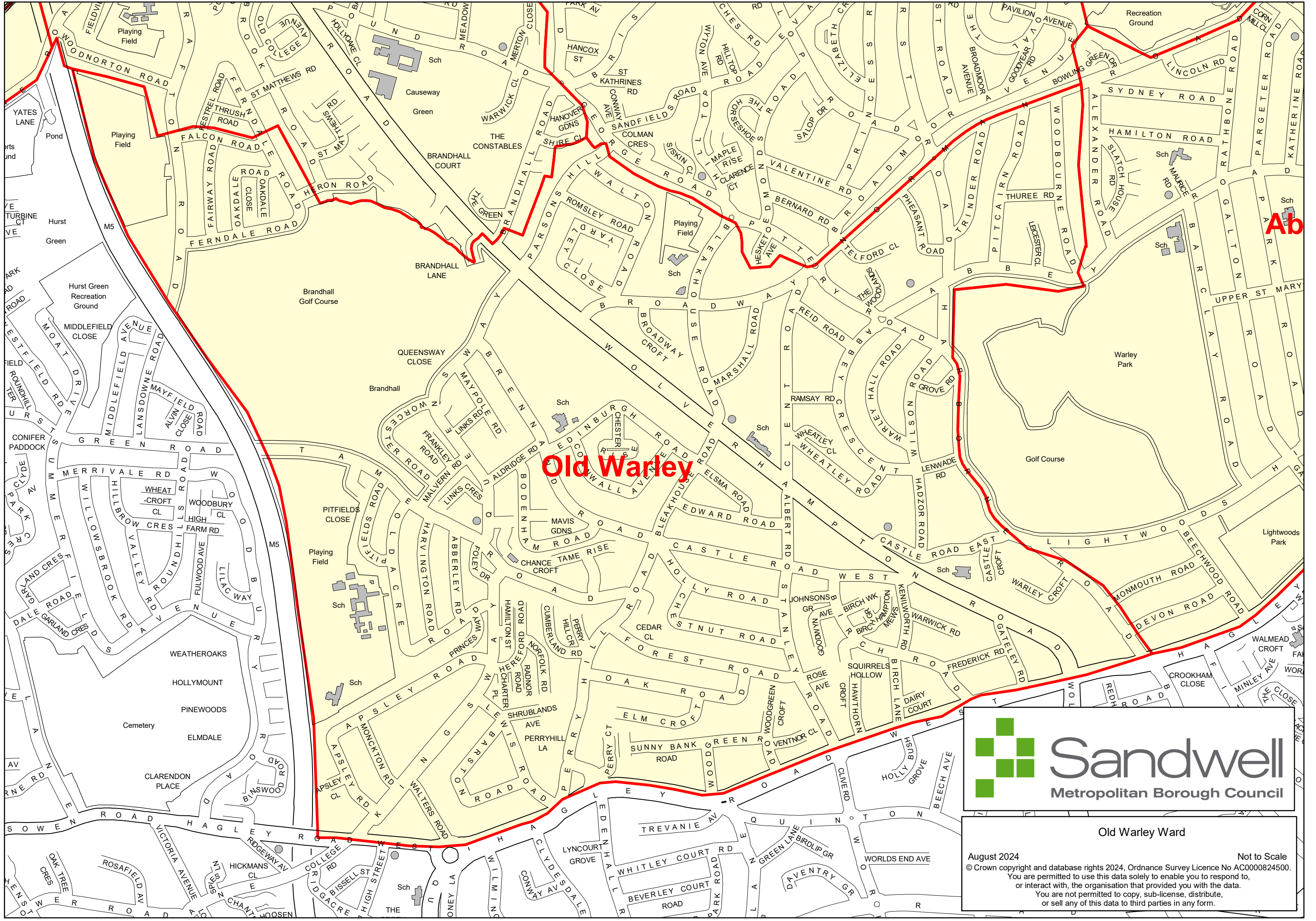
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**14.**

# **Proposed Old Warley Ward**





Old Warley Ward

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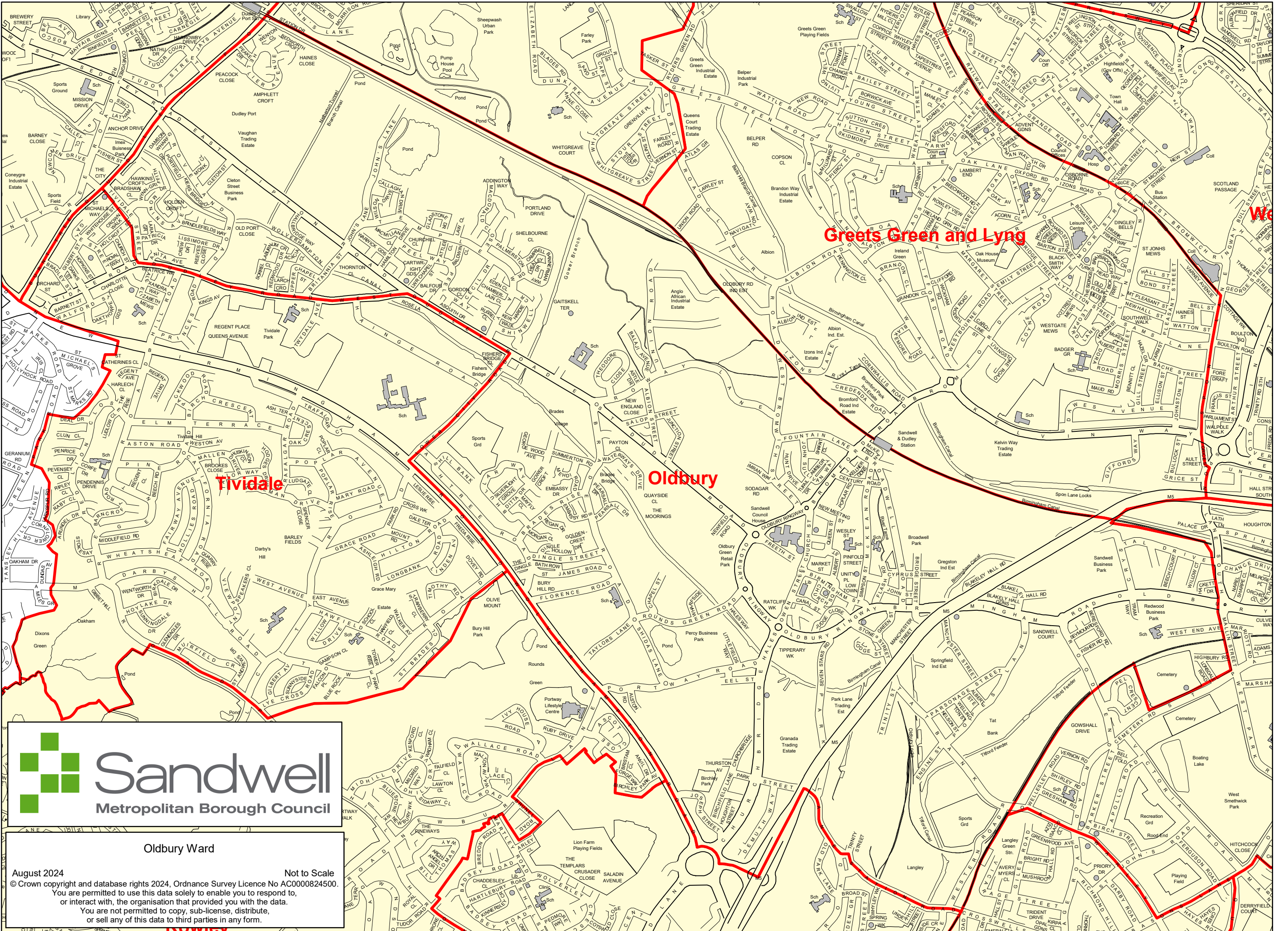
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**15.**

# **Proposed Oldbury Ward**







**Sandwell**  
Metropolitan Borough Council

Oldbury Ward

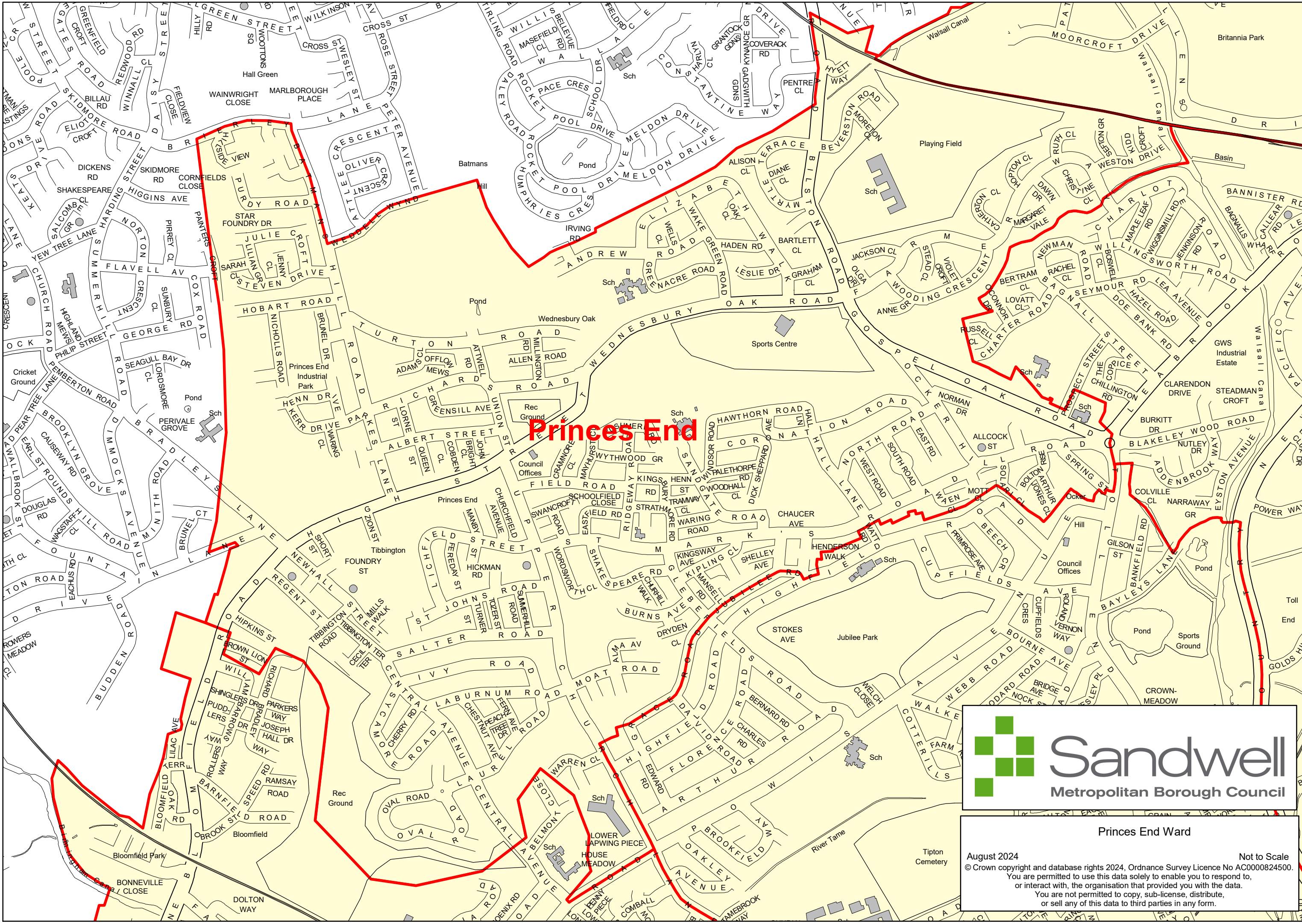
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**15.**

# **Proposed Princes End Ward**





Princes End



Princes End Ward

August 2024

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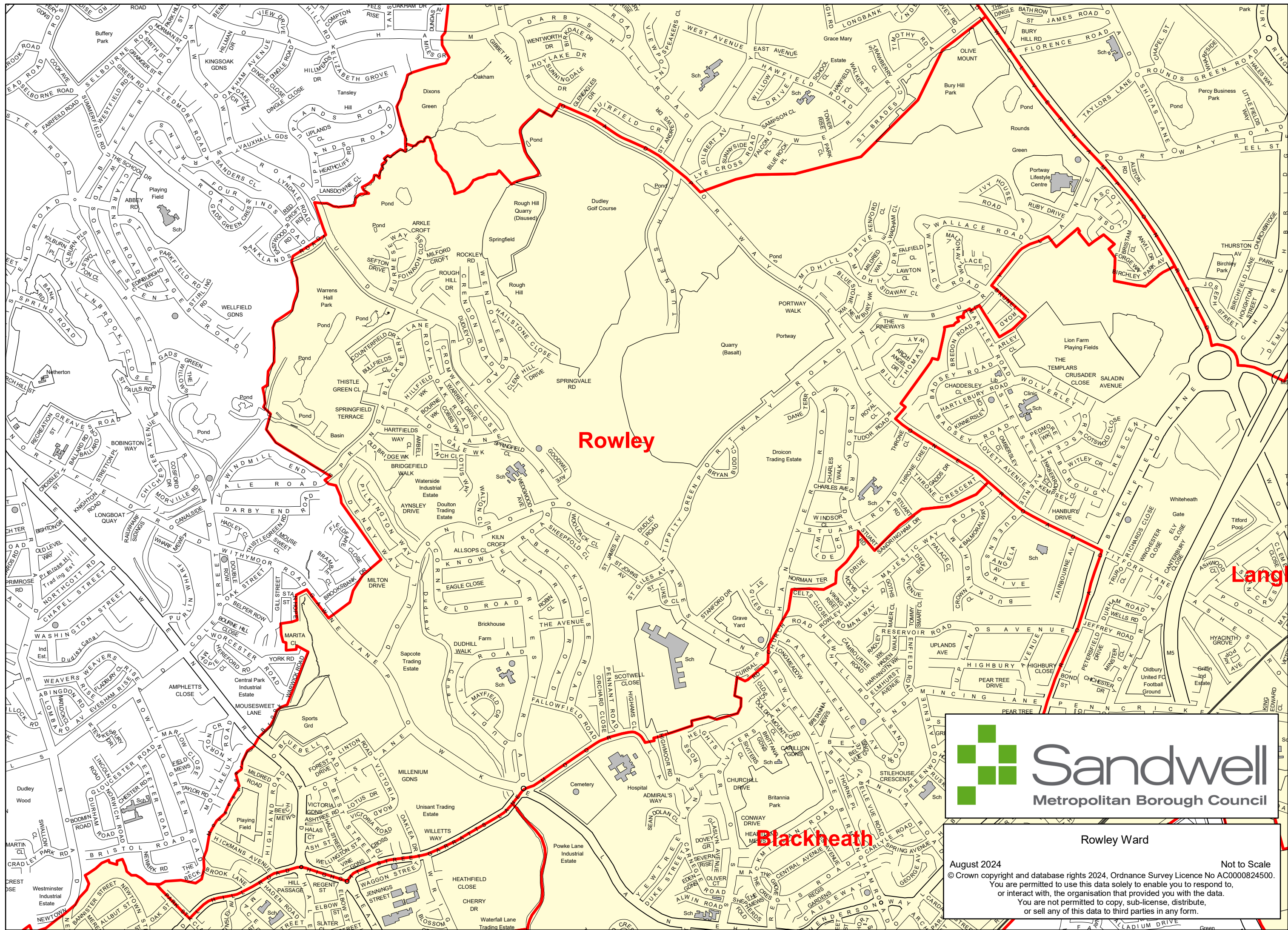
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**17.**

# **Proposed Rowley Ward**







# Sandwell

Metropolitan Borough Council

Rowley Ward

August 2024

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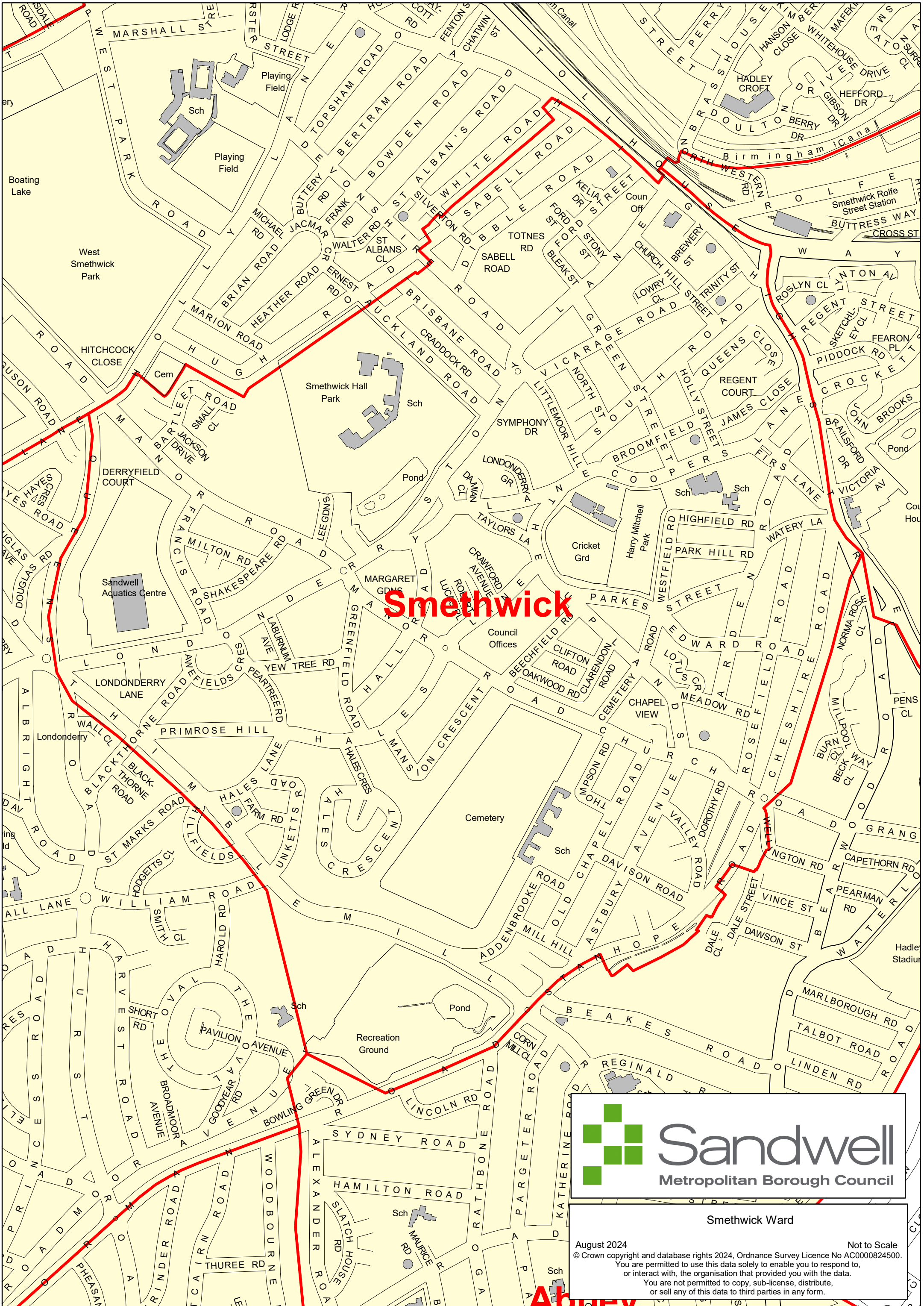
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**18.**

# **Proposed Smethwick Ward**





Smethwick Ward

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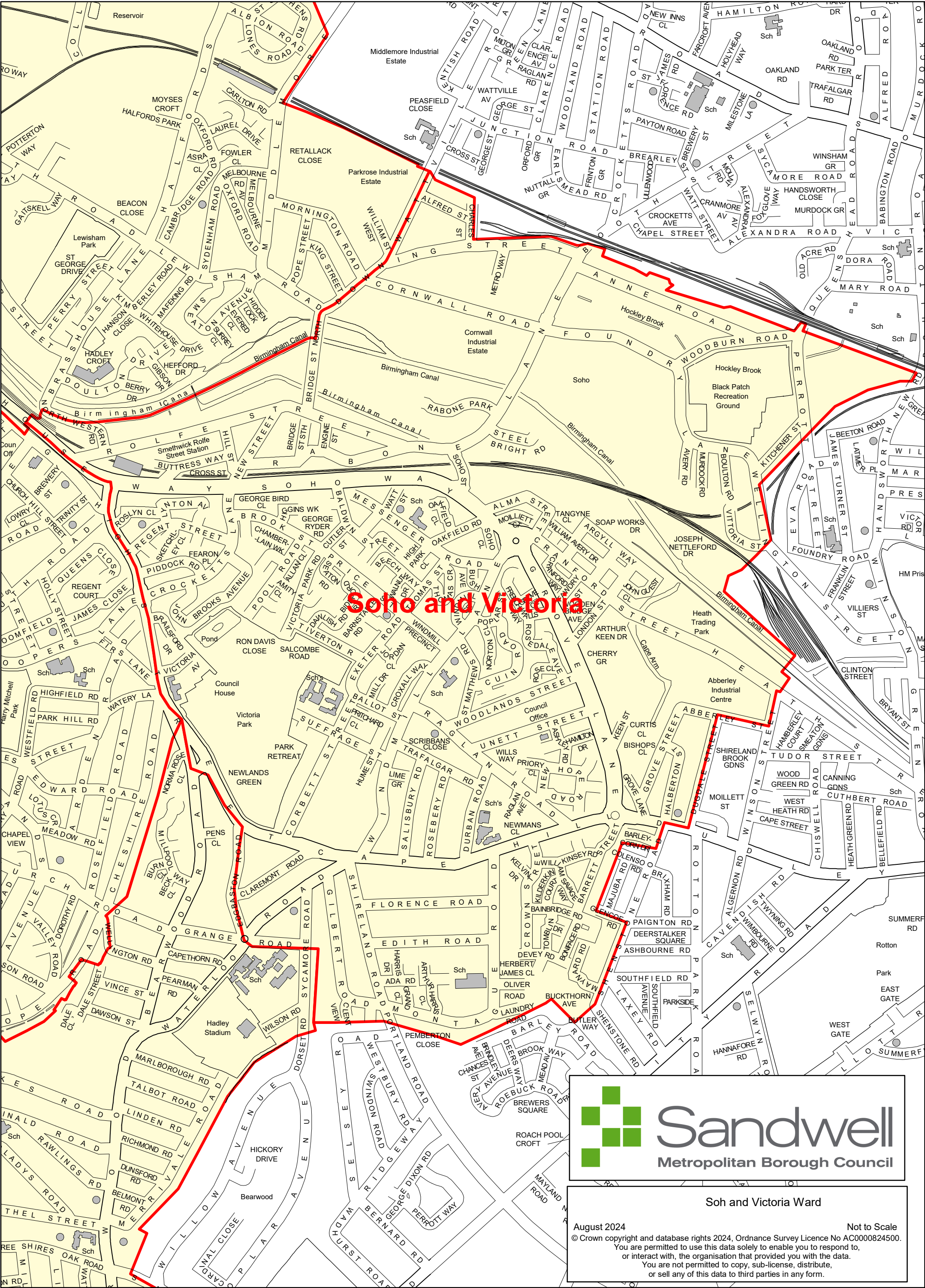
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**19.**

# **Proposed Soho and Victoria Ward**









# Sandwell

Metropolitan Borough Council

Soh and Victoria Ward

August 2024

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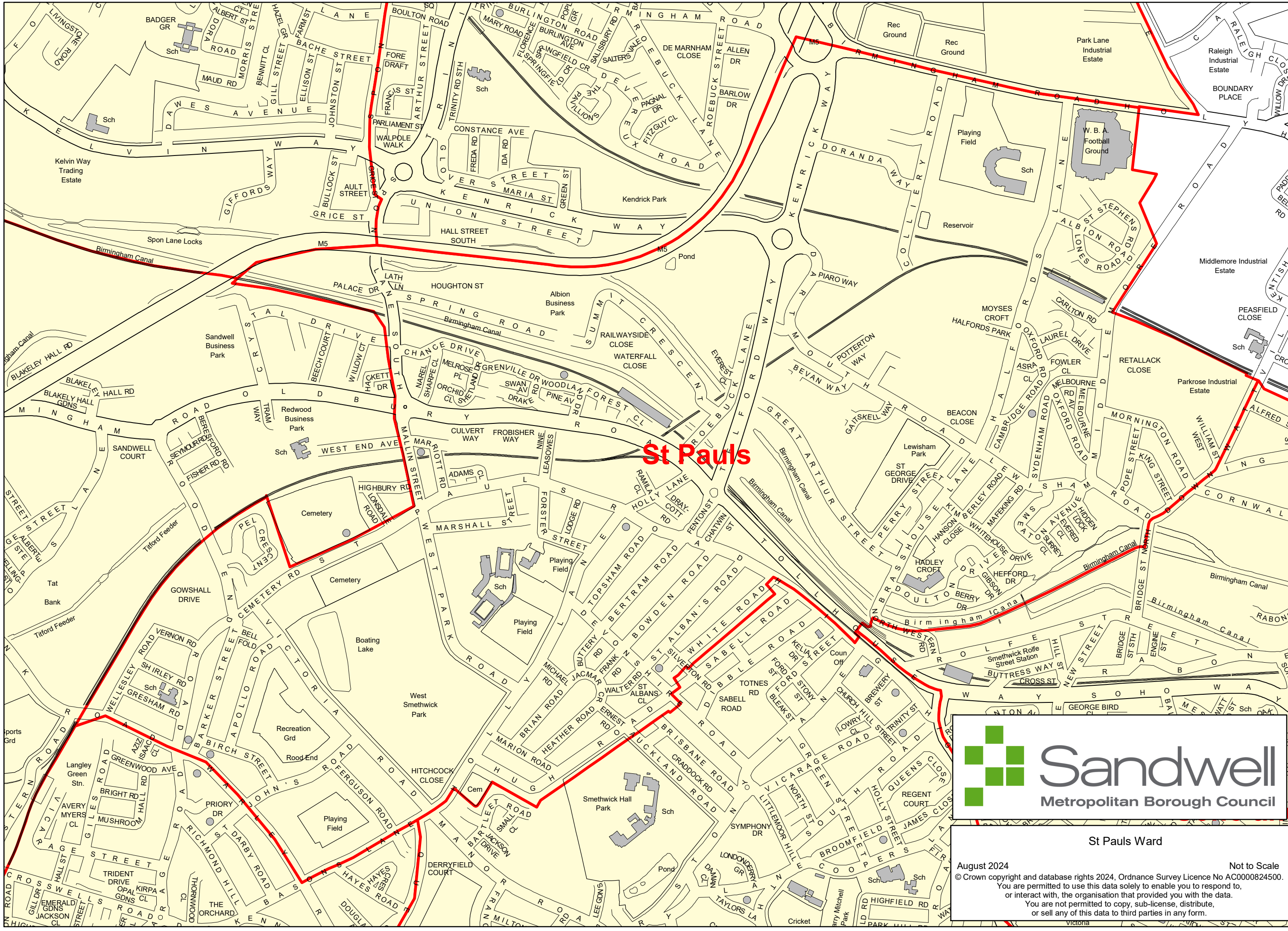
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**20.**

# **Proposed St Pauls Ward**







**St Pauls Ward**

August 2024

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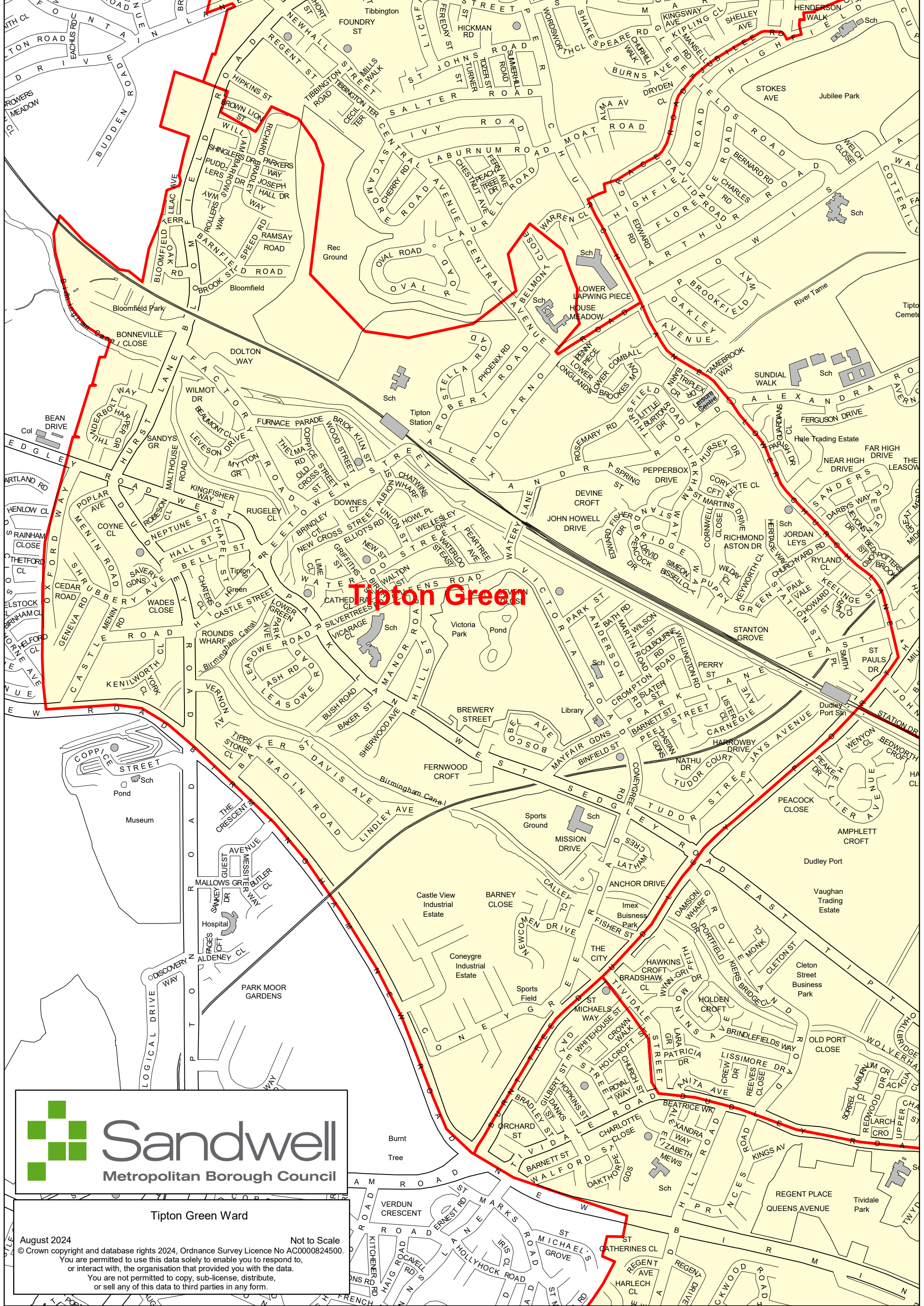
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**21.**

# **Proposed Tipton Green Ward**







Tipton Green



Tipton Green Ward

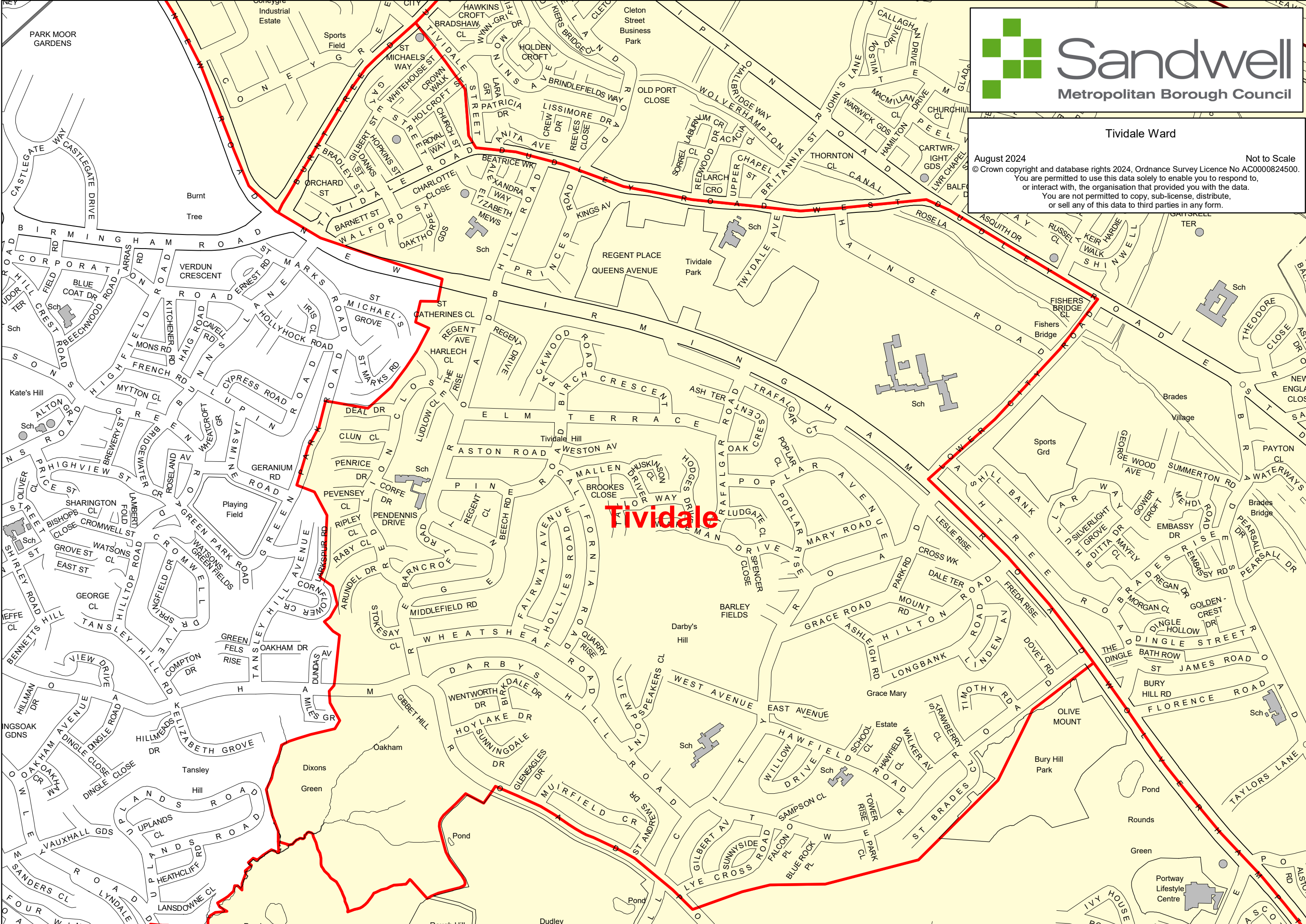
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**22.**

# **Proposed Tividale Ward**







# Sandwell

Metropolitan Borough Council

Tividale Ward

August 2024

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**23.**

# **Proposed Wednesbury Ward**







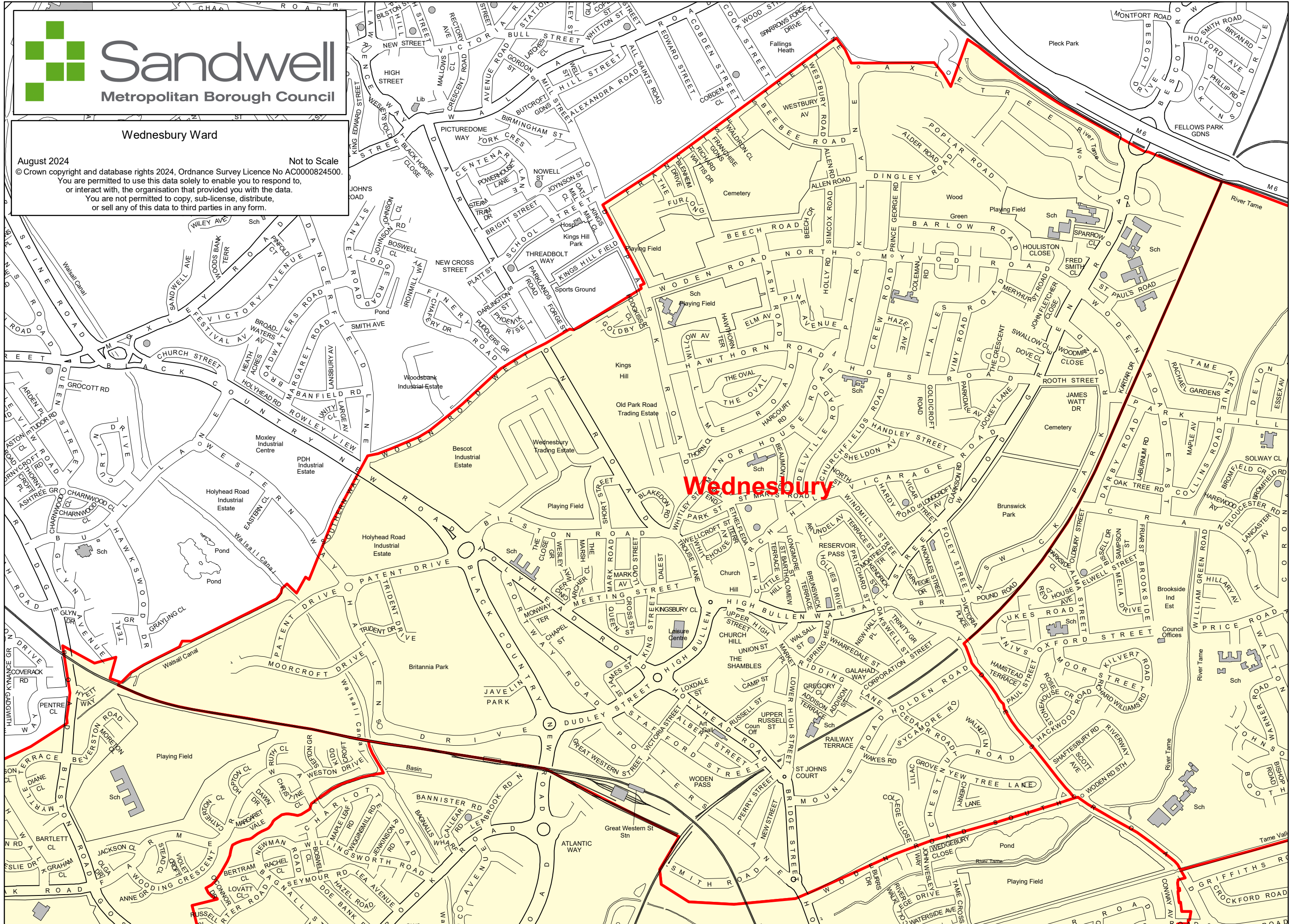
**Sandwell**  
Metropolitan Borough Council

### Wednesbury Ward

August 2024

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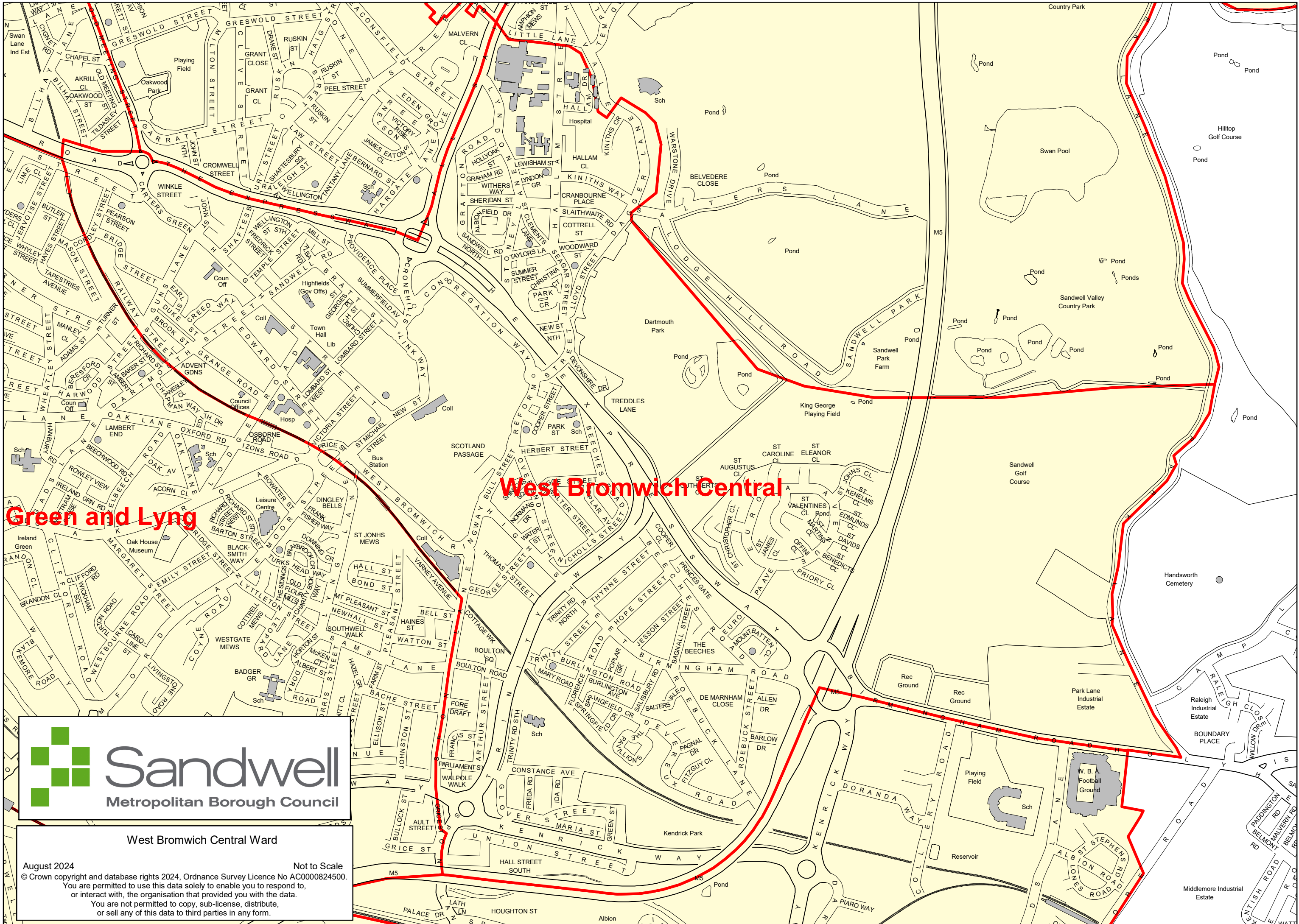


**24.**

# **Proposed West Bromwich Central Ward**







# **Sandwell Metropolitan Borough Council**

## **Local Government Boundary Review**

### **Ward Pattern Submission**

**September 2024**



# Contents

1.	Introduction, summary, and recommendation	1
2.	Background	2
3.	Ward pattern	3
4.	Delivering electoral equality	3
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## Appendices

- Appendix 1 – Proposed Ward Pattern – Data Table
- Appendix 2 – Proposed Ward Pattern – Ward Profiles
- Appendix 3 – Proposed Ward Pattern – Ward Maps 2030



## 1.0 Introduction & Summary

- 1.1 This report comprises Sandwell Council's submission to the Local Government Boundary Commission for England (LGBCE) on a proposed ward pattern for Sandwell from 2030. This represents the second stage in the electoral review process.

### Recommendation

- 1.2 **Sandwell Council recommends a ward pattern of 24 wards each represented by 3 members based on a council size of 72** in accordance with the following rationale –
1. the required structural, ward and neighbourhood-based arrangements to support the council's continued transformation and improvement programme which are the subject of separate reporting frameworks;
  2. the future strategic vision for Sandwell, including changes in the nature of the relationship between residents and the council which are seeking to achieve greater empowerment of local communities in designing solutions to the challenges that they face and a modal shift in the delivery of services to residents and communities;
  3. ensuring levels of elected representation for all communities are commensurate with the challenges and opportunities facing Sandwell;
  4. the intention of improving the effectiveness and transparency of governance and decision-making arrangements in the short- and medium- term which will lead to opportunities for greater efficiencies;
  5. the intention to consider the required number of Councillors actively involved and serving on bodies with a role in the council's formal decision-making structures, which is part of a commitment towards best practice in governance and to engage with current and emergent regional devolved structures; and
  6. changes in the way that residents interact with the council and communicate with Councillors, including developing and implementing modern innovative practices reflecting the aspirations of the council moving towards a digital first organisation using technology to increase engagement in and participation with the council.



## **2.0 Background**

- 2.1 Sandwell is a very different place to when our last boundary review was undertaken in 2004. The borough has seen sustained population growth allied with regeneration and social transition which has reshaped the economies and communities of the six towns which make up our borough.
- 2.2 The six towns which make up Sandwell – Oldbury, Rowley Regis, Smethwick, Tipton, Wednesbury, and West Bromwich – each have their own unique characteristics, cultures and identity but sharing many unifying features which this proposal seeks to take account of.
- 2.3 The borough is predominantly urban in nature and borders Birmingham, Dudley, Walsall, and Wolverhampton. Spanning the borough are the parliamentary constituencies of Smethwick, Tipton and Wednesbury, West Bromwich and Halesowen which crosses into Dudley borough.
- 2.4 The borough is diverse comprising many communities and faiths. The borough is also one of the most socially deprived in the UK with its residents and communities presenting complex and challenging casework and service needs to their local Councillors. It is essential that there are sufficient Councillors to meet local need balanced with wider representational requirements.
- 2.5 The ward pattern proposed in this submission forms the critical building blocks for future community representation, community identity, sense of place, and set the context for new, neighbourhood-focussed structures which will shape the delivery of services for years to come.
- 2.6 The proposed ward pattern and boundaries – supported by detailed ward profiles – provide a model which better represents the communities of Sandwell integrated with the unique identities of each of the six towns, demonstrating clearly identifiable communities with shared interests and identities within clearly recognised geographical boundaries.
- 2.7 This submission proposes a ward pattern, boundaries and structures which meet the three principles which are the statutory basis against which the LGBCE will make its decision -
  - 2.7.1 delivering electoral equality for local voters.
  - 2.7.2 interests and identities of local communities; and
  - 2.7.3 effective and convenient local government.



### **3.0 Ward pattern**

- 3.1 The starting point for the warding pattern has been data and forecasts generated through the Sandwell Forecasting Model (SFM). SFM projections show that the borough's population is set to reach 361,389 by 2030, with those age 18+ from which the electorate is drawn reaching up to a potential 271,636 and a projected electorate of 247,059.
- 3.2 The council's previous submission on council size was supported by comprehensive methodology for population and electorate forecasts and with detailed supporting data. The SFM developed by the council explains why the increase in the population is not matched by the same proportion as the electorate.
- 3.3 Some residents are not registering to vote at all, not keeping their registration up to date or may also have left leaving their registration active. It is similarly seen across all polling districts that there can be a lag between electoral roll updates and changes in occupancy due to deaths, residents moving into or away from the area outside of these categories seeing an artificial uplift effect. This is reflected in our projections.
- 3.4 The proposed warding pattern has in turn been developed to reflect the well-established physical 'building blocks' provided by the various natural and man-made physical characteristics which define the borough. This approach – combined with a review of how residents and communities identify on a local level was then used as a starting base from which to apply the three criteria which govern the second stage of the review process.
- 3.5 Starting from a pattern of indicative communities focussed around our 6 towns and guided by clear forecast models on future development and movements of people, a pattern of 24 wards has again emerged, some of a larger geographic size but all broadly equal size in terms of population and electorate, crucially meeting each of the 3 criteria which the LGBCE apply to the second stage of the review process.

### **4.0 Delivering electoral equality**

- 4.1 The last boundary review for Sandwell was undertaken in 2004, when the population was 288,849 with an electorate of 206,728. Since 2004 substantial regeneration has continued which, combined with natural migration has seen the population grow to 344,210 in 2022, which is a 19.2% increase. The resultant electorate in 2022 was 235,216.
- 4.2 SFM projections show that the borough's population is set to reach 361,389 by 2030, with those age 18+ from which the electorate is drawn reaching up to a potential 271,636 and a projected electorate of 247,059. The proposed warding pattern has been assessed against both datasets.

- 4.3 For electorate forecasting purposes, December 2023 electorate data was used as a base line. This was then combined with Office for National Statistics (ONS) mid- year population estimates for 2015 to 2109 at the lowest available geography as the bedrock which underpins the forecast model.
- 4.4 There are very few neighbourhoods where the number of people has not increased since the last electoral review in 2004. however as actual and forecast data shows, this is not consistent. Some areas do not have substantial development land available and change at a slower rate. Others have large scale sites earmarked for development resulting in substantial changes in population and electorate.
- 4.5 Based on these historic population and electorate, trends a linear forecast was used to predict the 18+ population for each Output Area in 2030. These geographies were then amalgamated and apportioned into our existing 162 polling district geographies.
- 4.6 A detailed analysis of future demographic change, population growth and new residential completions, which are the key measures most likely to impact on the number of the electors up to 2030, provides supporting evidence for proposals in those areas where higher than average growth is anticipated. This is in turn reflected in how the warding pattern has evolved – to meet the realities on the ground.
- 4.7 Estimated electorate populations for all proposed planning development sites (assuming 100% occupancy in 2030) based on delivery rates and unit size for every area of the borough were calculated and then projected forward. When combined with robust projected future numbers of households of multiple occupancy this produced an overall estimated electorate in 2030.
- 4.8 This forecasting method has formed the basis on how the new ward boundaries were drawn to meet the range of acceptable tolerance required by the LGBCE for equality of electoral representation based on the calculation below –

<b>Max 10% below</b>	<b>Max 5 % below</b>	<b>Target 18+ Population 2030</b>	<b>Max 5% above</b>	<b>Max 10% above</b>
10,186	10,752	11,318	11,884	12,445
<b>Max 10% below</b>	<b>Max 5 % below</b>	<b>Target Electorate 2030</b>	<b>Max 5% above</b>	<b>Max 10% above</b>
9,267	9,779	10,294	10,809	11,323

- 4.9 All the 24 proposed wards fall within the range of 10% above or below the borough average electorate as illustrated in the table below –

Number of wards and variance range							
Projected 18+ Population 2030							
	10% below	5-9.99% below	0.11-4.99% below	Target average 18+ population 11,318	0.1-4.99% above	5-9.99% above	10% above
No. Wards	0	5	8		7	4	0
Projected Electorate 2030							
	10% below	5-9.99% below	0.11-4.99% below	Target average forecast electorate 10,294	0.1-4.99% above	5-9.99% above	10% above
No. Wards	0	4	7		10	3	0

- 4.10 The proposed ward pattern represents the real communities of Sandwell, taking close account of the unique identities of each of the six towns, supported by compelling data which then is taken beyond wards to define how communities interact and engage. This model will help shape how the council is structured, operates delivers services and interacts with communities for years to come and represents a fundamental realignment of the relationship between council and residents.

## 5.0 Interests & Identities of Local Communities

- 5.1 The starting point for this stage of the review was understanding how forecast data from the SFM methodology reflected the communities of Sandwell, taking account of the unique character of the six town. That sense of community and place can be interpreted in many differing ways all of which are equally valid. The perceived boundaries between communities and areas are often blurred and overlap which makes the development of any warding pattern challenging.
- 5.2 The council's approach to defining communities was therefore to combine data from both the SFM and ONS with both current and historic records of Sandwell, producing a map of indicative communities, based on –
- 5.2.1 community identities (current and historical);
  - 5.2.2 demography;
  - 5.2.3 physical infrastructure and landscape; and
  - 5.2.4 natural or manmade boundaries – principal highways, canals, railway lines, parks, and greenspaces.
- 5.3 The challenge then turned to how to reflect the identities of the indicative communities and to choose boundaries which are fair and consistent throughout the entire borough.

- 5.4 Working with the cross-party working group and guided by the LGBCE criteria, the following principles were applied –
- 5.4.1 boundaries as far as possible to be located to rear of residential properties to unify roads and communities;
  - 5.4.2 boundaries located in line with or running along the mid-point of designated A or B roads or other main roads - these act as natural divisions; and
  - 5.4.3 natural or man-made to be used including as railway lines, embankments, retail or industrial parks, woods, parks, cemeteries, greenspaces, canals, and other watercourses.
- 5.5 These principles acted as the starting point from which the proposed ward boundaries have been derived, guided throughout by the three criteria outlined above which govern this stage of the review. A comprehensive analysis of historic, current, and forecast data has in turn been completed which shows the locations of –
- 5.5.1 parks and greenspaces of all sizes;
  - 5.5.2 council facilities and services;
  - 5.5.3 educational institutions;
  - 5.5.4 health services;
  - 5.5.5 transport and highway networks;
  - 5.5.6 recreational facilities; and
  - 5.5.7 retail.
- 5.6 The location of these facilities and services acts as a guide to identify areas around which a community has evolved and established, as well as acting as a draw to a wider area or neighbourhood and which links all of Sandwell's communities together.
- 5.7 Combining this information with forecast data and applying the 3 criteria for developing a warding pattern result in the proposals set out in this report. The proposal for each ward has been shaped by data which supports a clear sense of community and place and with direct reference to each of the LGBCE review criteria.

## **6.0 Effective and convenient local government**

- 6.1 Each of the 24 proposed wards represent a unified, recognisable community of a geographic and electoral size that enables effective representation by 3 elected local Councillors. This will ensure each local community are able to identify and recognise their local representatives and have choice as to whom they seek to speak to.
- 6.2 The council as part of its continued improvement journey and delivering against the aims of the new Council Plan is undertaking a radical transformation. The challenges facing Sandwell are in some cases unique but in the main are consistent with those faced by almost all metropolitan

authorities in the UK, Europe and beyond including –

- 6.2.1 reducing carbon emissions and tackling climate change;
  - 6.2.2 helping people become more active to improve health and well-being;
  - 6.2.3 reducing loneliness by developing that sense of community and connection; and
  - 6.2.4 improving and re-animating our high streets and neighbourhoods that have suffered long-term stagnation and decline.
- 6.3 This review provides a basis for how the council reshapes itself for the future. For purposes of how proposed wards and communities interact, Sandwell's approach is the concept of the 20-minute neighbourhood. This approach is not unique but draws together best practice from a range of neighbourhood models. Many urban boroughs, cities and regions across the UK, Europe and beyond have similar models which seek to define the key components of a community to help shape services better. The benefits of approaching how and we and our partners view communities and deliver functions are wide ranging and include healthier communities, reducing inequalities, stronger local economies, cleaner air, and better resilience against climate change.
- 6.4 So, what is the 20-minute neighbourhood? Viewed from the perspective of an individual ward, for a typical person average walking pace is 3 miles per hour. For a walking distance of 20 minutes or one mile from the boundary of each ward, that defines a 20-minute neighbourhood where essential functions are accessible. This approach takes every proposed ward in Sandwell and reaches out to recognise the realities of our communities – the ward boundaries exist in maps only. People move, travel, and interact locally and beyond ward boundaries which this structure recognises.
- 6.5 Each proposed ward is supported by a detailed ward profile. Each of the 3 LGBCE criteria are addressed directly, and the council's submission goes further to set each ward in the context of the wider communities – the 20-minute neighbourhood.
- 6.6 Sandwell's model for neighbourhoods supports established communities and clusters of wards linking back to the six towns where people of all ages and levels of fitness are happy to travel actively for short distances from home to access the services they need daily. That these services and functions are accessible to everyone whatever their budget or physical ability and without use of a car or vehicle. The council's submission and detailed evidence supporting each ward profile provides the foundation for this approach.
- 6.7 The council's neighbourhoods approach is fundamentally about strengthening and empowering established communities to have a direct say in how their ward and neighbourhoods change and to provide a structure for the council and partner organisations to deliver services that create places that meet the needs of the least healthy and the least well-off.



- 6.8 Building on the foundation of the proposed 24 wards, the council will continue to develop its emergent neighbourhood over the coming months to form a series of ward and community clusters, structured around the six towns. This will provide a structure for co-operation and support between elected members for each ward, united and working together on shared issues of local concern.
- 6.9 The council's neighbourhood approach is intended to address this directly and provide the basis for new support structures which ensure the absence of any elected member does not negatively impact on how wards and communities are represented. This will extend to include how allowances and support arrangements operate.
- 6.10 Ward and community clusters which emerge through the 20-minute neighbourhood model are also likely to be assigned a range of roles and responsibilities by Full Council. New forums will be established and act as an additional linkage to address with matters of local and community concern which cross ward boundaries. Any proposals will be developed in accordance with principles laid down within the new Council Plan, and will seek to further enhance working with public, voluntary, private and third sector partners across the borough, black country, and wider region.

## 7.0 Conclusions

- 7.1 In developing this submission, the council has had regard to its ongoing improvement journey and with direct reference to Sandwell's communities and electors, local identities, local need, and service structures in respect of the following areas which are a requirement of the LGBCE –
- 7.1.1 **Delivering electoral equality for local voters** – the council's submission provides robust evidence which demonstrates that each councillor will each have roughly the same number of voters so that the value of each vote is the same regardless of where a resident and elector lives in Sandwell. Every proposed ward falls within +/- 10% of the borough average electorate for each councillor;
- 7.1.2 **Interests and identities of local communities** – the council's submission proposes a clear electoral pattern for the borough which, as far as possible, avoids splitting local ties and uses clear boundaries that are easily identifiable and recognisable; and
- 7.1.3 **Effective and convenient local government** – the council's submission proposes a clear, effective warding pattern which ensures every ward can be represented effectively by its elected representative(s). These electoral arrangements will enable the council to conduct business effectively and focus on outcome delivery for our communities.

- 7.2 The council's warding pattern proposals have been developed in consultation with and under the oversight and direction of a cross-party working group, comprising representatives from each political group, and all materials and proposals made by the working group circulated to all political group leaders throughout the review process.
- 7.3 Representatives appointed to the cross-party working group in turn engaged and consulted with all elected members in their respective groups and provided direct feedback the proposed warding pattern throughout the review process. A clear, consistent, structured work programme was followed by the cross-party working group based on –
- 7.3.1 **an intensive work programme.** Using the existing 6 towns model to focus on each area of the borough in sequence, working north to south. Large-scale town and borough-wide maps were provided at each meeting during which indicative boundaries and potential revisions for each were examined in sequence by the working group;
- 7.3.2 **robust population and electorate forecasts combined with detailed mapping data for all areas of Sandwell** – the Technical Report and Sandwell Forecast Model (SFM) approved by Full Council and the LGBCE at the first stage of the review forms the bedrock from which this submission was developed. The SFM incorporates data from multiple sources including the Office for National Statistics (ONS), electoral roll and local planning authority amongst others;
- 7.3.3 **a methodical analysis of every area, community, and neighbourhood** – supporting data produced as part of the first stage of the review comprising current and historical identified communities provided a baseline from which a warding pattern was developed. Large scale maps for each zone were examined in detail, each meeting of the working group generated extensive feedback both directly at the working group and indirectly from representatives as views were canvassed from respective political groups. Proposals or revisions were then examined by the Senior Responsible Officer who analysed these with due regard to the 3 LGBCE criteria of –
- delivering electoral equality for local voters;
  - interests and identities of local communities; and
  - effective and convenient local government.

During the course of an intensive 4-week work programme, a total of 8 iterations of the warding pattern were produced, assessed by the Senior Responsible Officer against these criteria and reported on to the working group;

**7.3.4 clear and consistent principles for the location of boundaries based as far as possible on natural or well-acknowledged boundaries** – working with the cross-party working group and guided by the 3 LGBCE criteria, the following principles were applied –

- boundaries as far as possible to be located to rear of residential properties to unify roads and communities;
- boundaries located in line with or running along the mid-point of designated A or B roads or other main roads as these act as natural divisions; and
- natural or man-made boundaries to be used including as railway lines, embankments, retail or industrial parks, woods, parks, greenspaces, and watercourses.

**7.3.5 a consensus-led approach to suggested names** – as each iteration of the warding pattern was produced, representatives on the working group provided continuous feedback from across all political groups, drawing on extensive local knowledge of key historic physical and social identifiers from which names for proposed wards were drawn.

**7.4** Representatives appointed to the cross-party working group have in turn engaged and consulted with all elected members in their respective groups alongside independent members and provided direct feedback on the proposed warding pattern throughout the review process. This has been an inclusive and open process throughout.

**7.5** The proposals in turn allow for a positive reset of both the council's governance and its relationships with citizens, service users, business community and partners. This is designed to increase transparency and trust in the council, change the culture and enable the council to deliver on its ambitions in the Council Plan. The council has a positive view of the future relationship between the council and its electorate - the proposed warding pattern, making local representatives closer to, more directly identifiable and accountable to the communities they represent is an essential part of the transformation and improvement journey for the council, enabling and empowering local communities to do more for themselves.

**7.6** The proposed warding pattern is an essential element in the council's improvement journey, enabling the council to discharge its statutory and regulatory functions, fulfil its duty as a strategic place maker, and deliver high quality and efficient services. These considerations have been made recognising the future improvements in service delivery and governance that the council is seeking to implement and have informed how these proposals have evolved.

- 7.7 This submission and accompanying appendices conclude the second stage of the review process on the part of the council, delivering a clear, structured, well-evidenced proposal for a ward pattern of 24 wards each represented by 3 members based on a council size of 72.

**Sandwell Council**  
**September 2024**